



AVALIAÇÃO POLÍTICA

FUTURA'

partnership with  APEX

Março 2026

Metodologia

Unidade Respondente: Eleitores do Brasil com 16 anos ou mais

Técnica de Abordagem: CATI (Entrevista telefônica assistido por computador)

Amostra: 2000 entrevistas

Margem de erro: 2,2 p.p

Nº de Cidades: 829

Índice de Confiança: 95%

Período de coleta: 02/mar - 06/mar de 2026

Registro: BR-06607/2026

Pesquisa

mar/26

Local

BR

FUTURA

partnership with



partnership with
APEX

partnership with
APEX

CARACTERIZAÇÃO

Pesquisa

mar/26

Região

BR

Ponderação

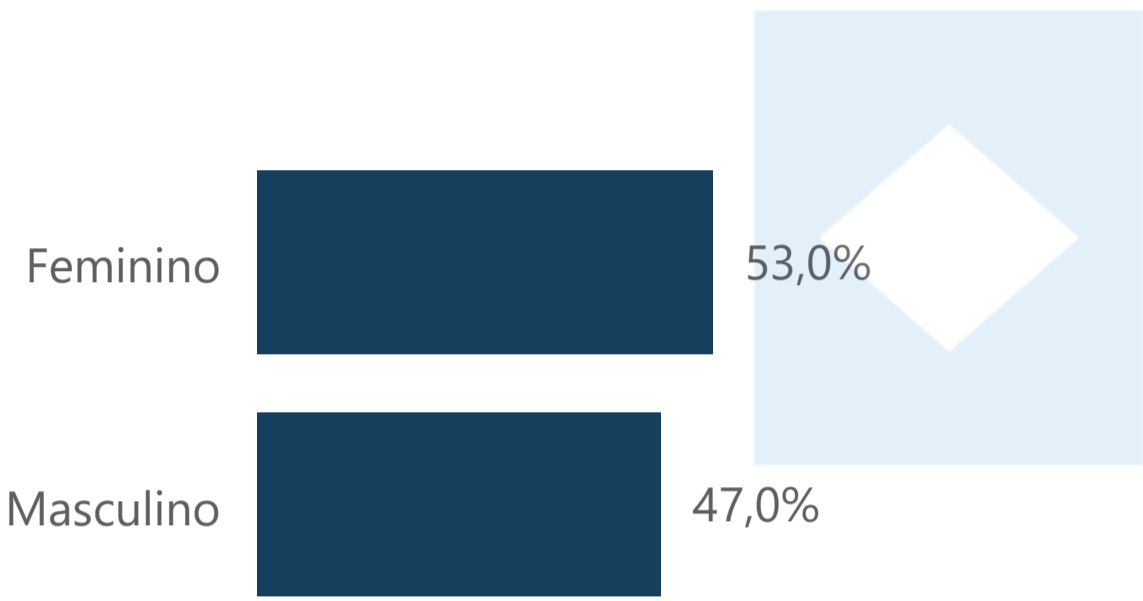
Escolaridade aberta

N. de Entrevistas

2.000

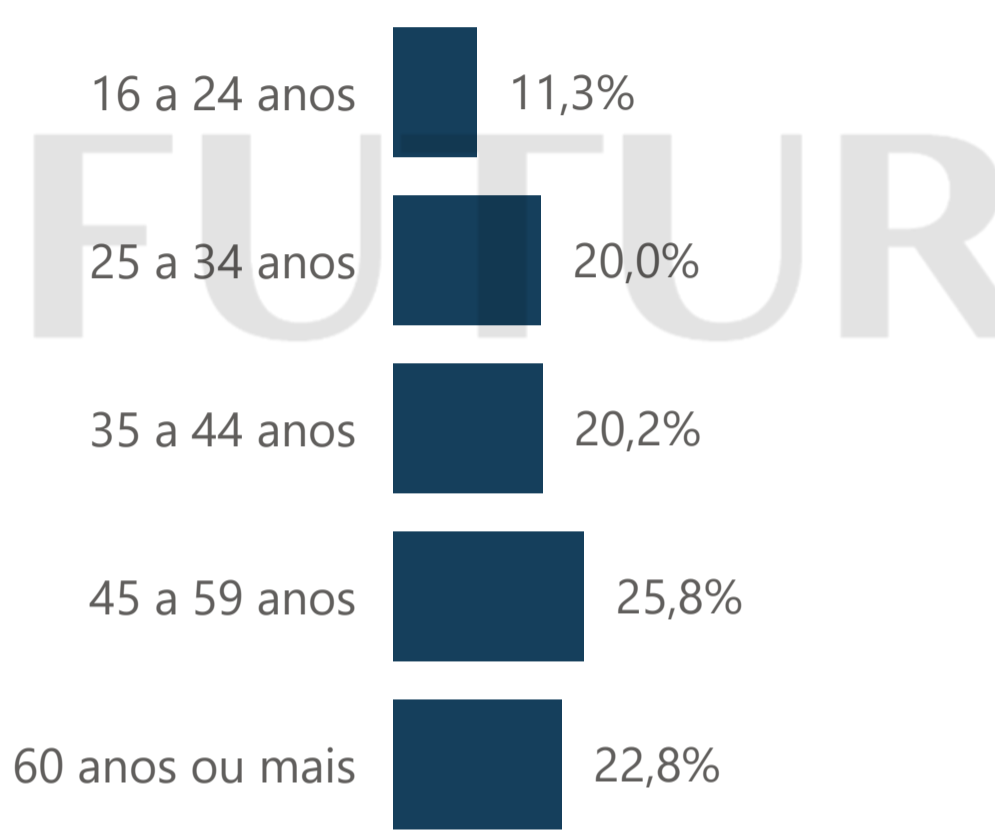
Gênero

Cota



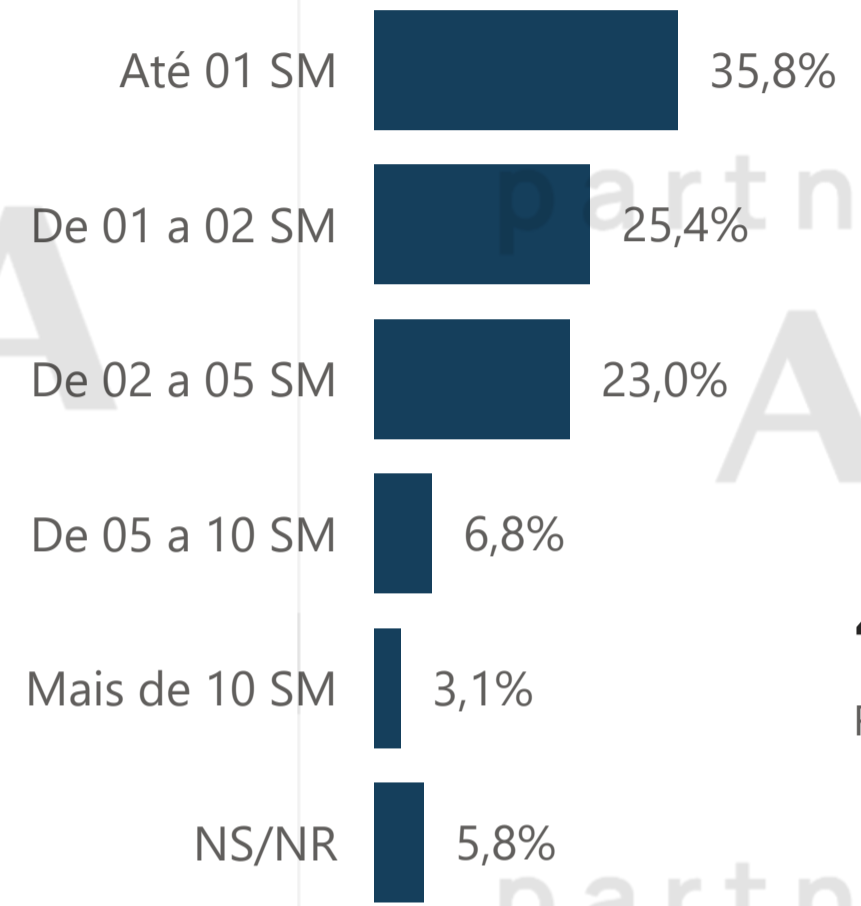
Faixa Etária

Cota



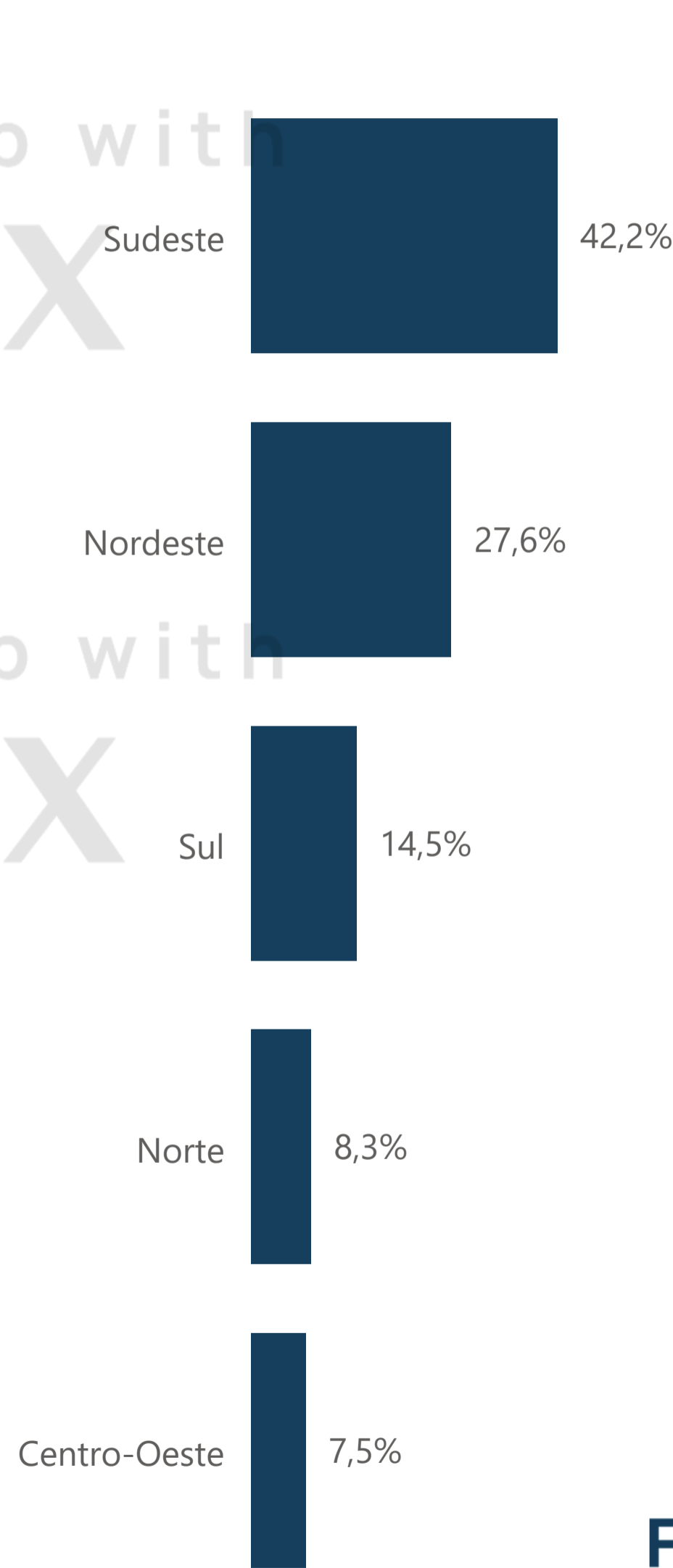
Renda Familiar

Cota

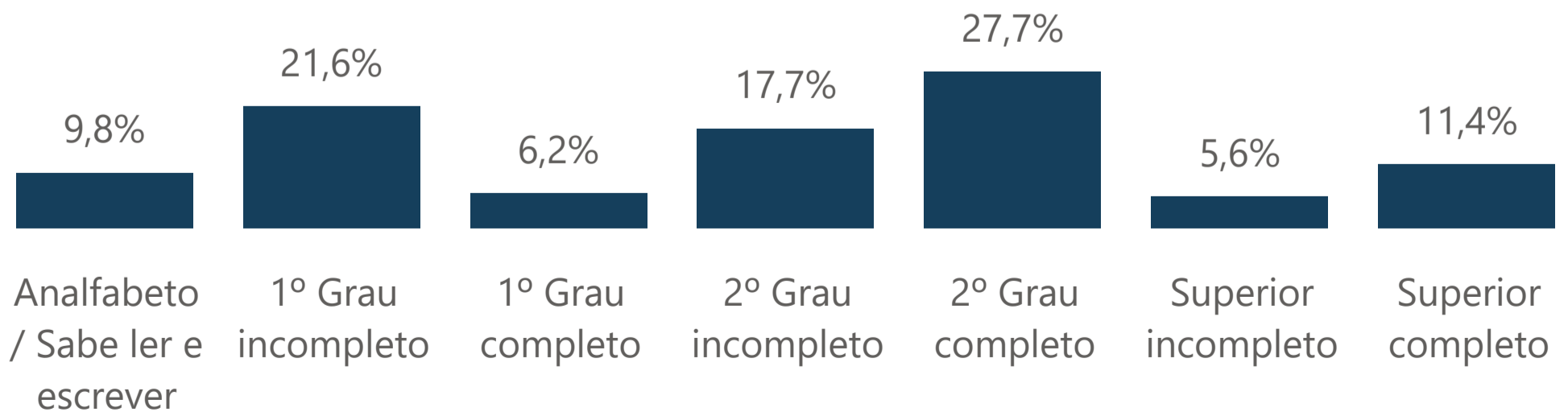


Região de Moradia

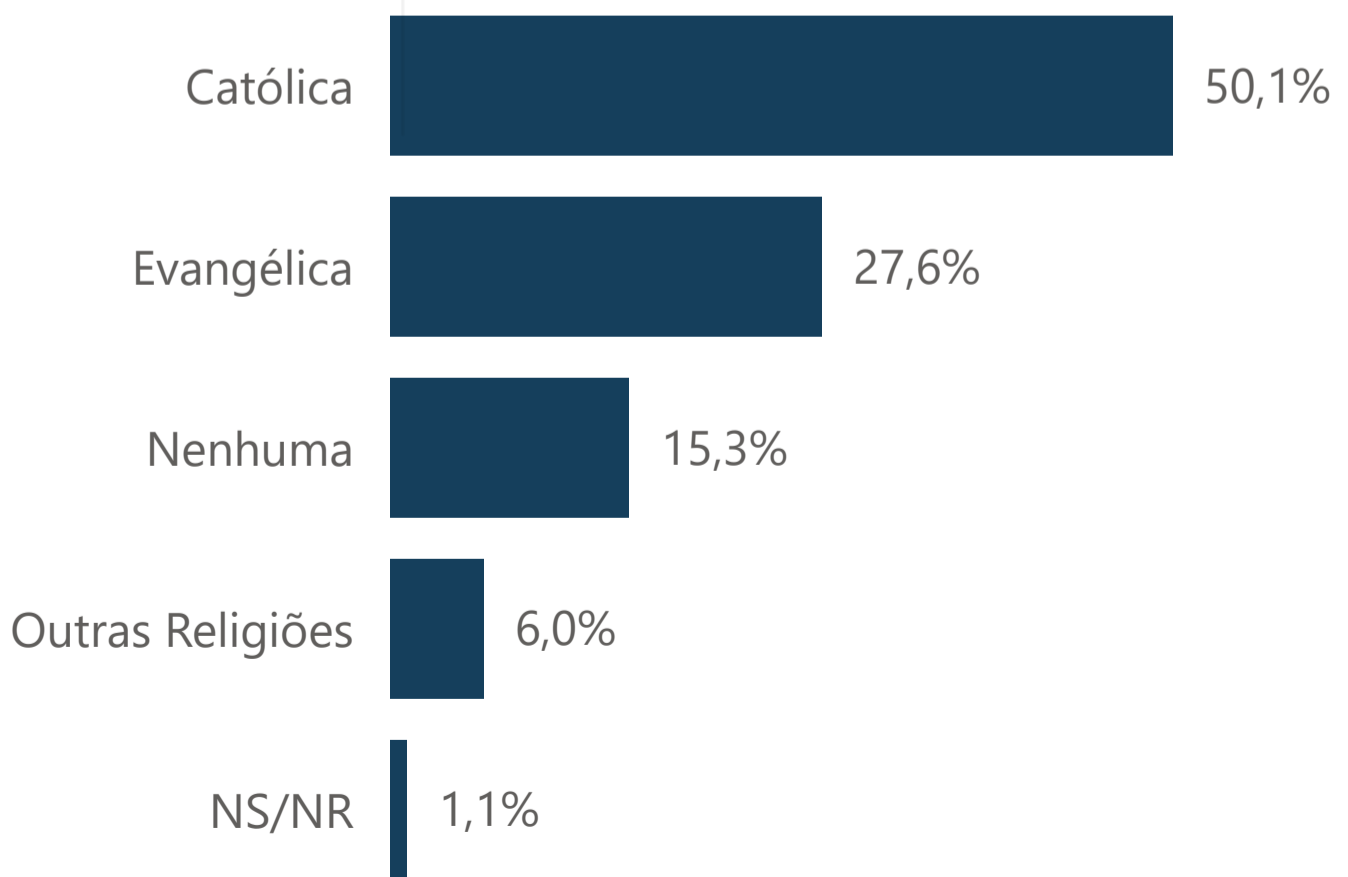
Cota



Escolaridade



Religião



4.123,2

Renda_Media

AVALIAÇÃO DOS PODERES

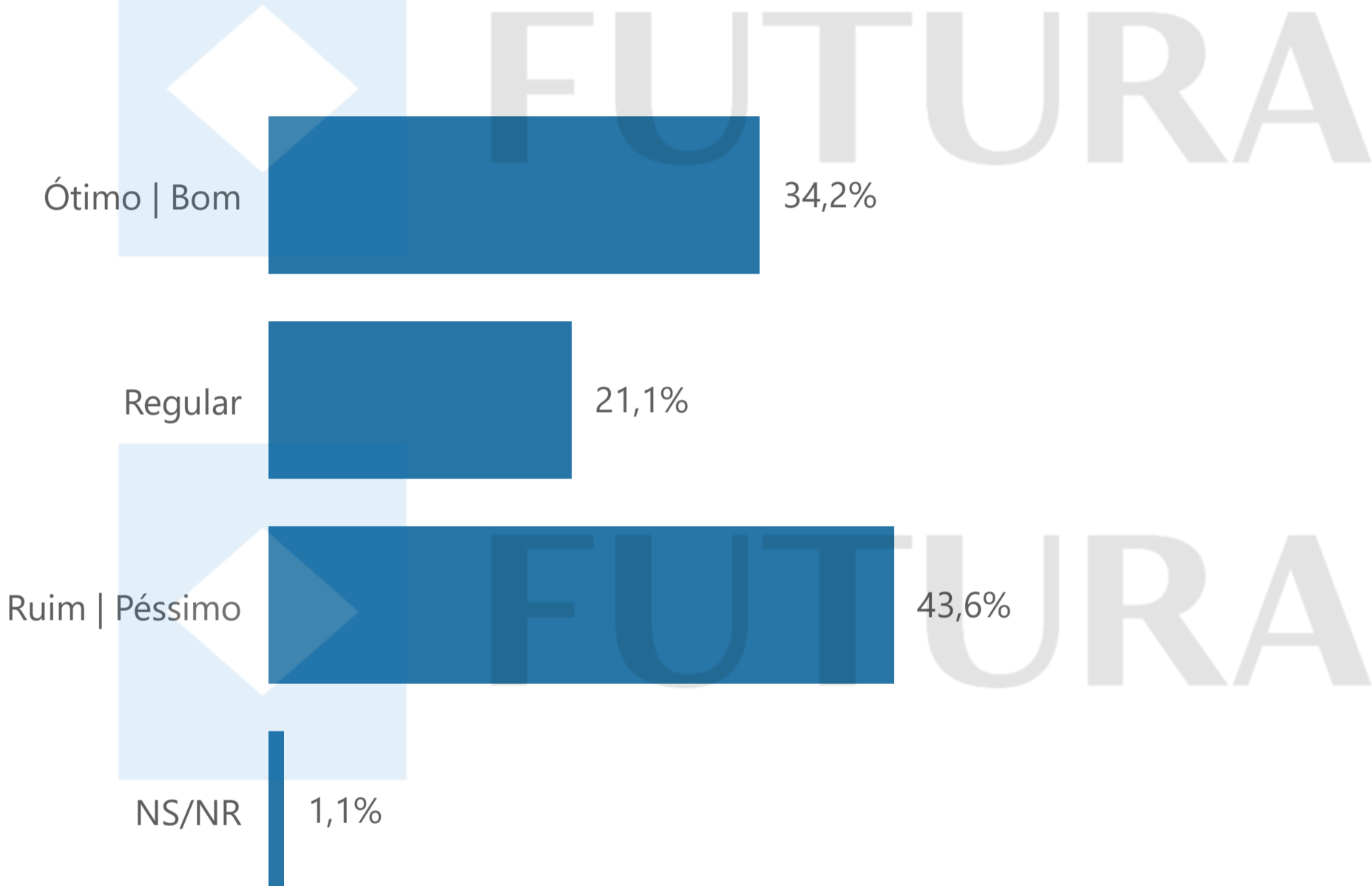
Pesquisa
mar/26

Região
BR

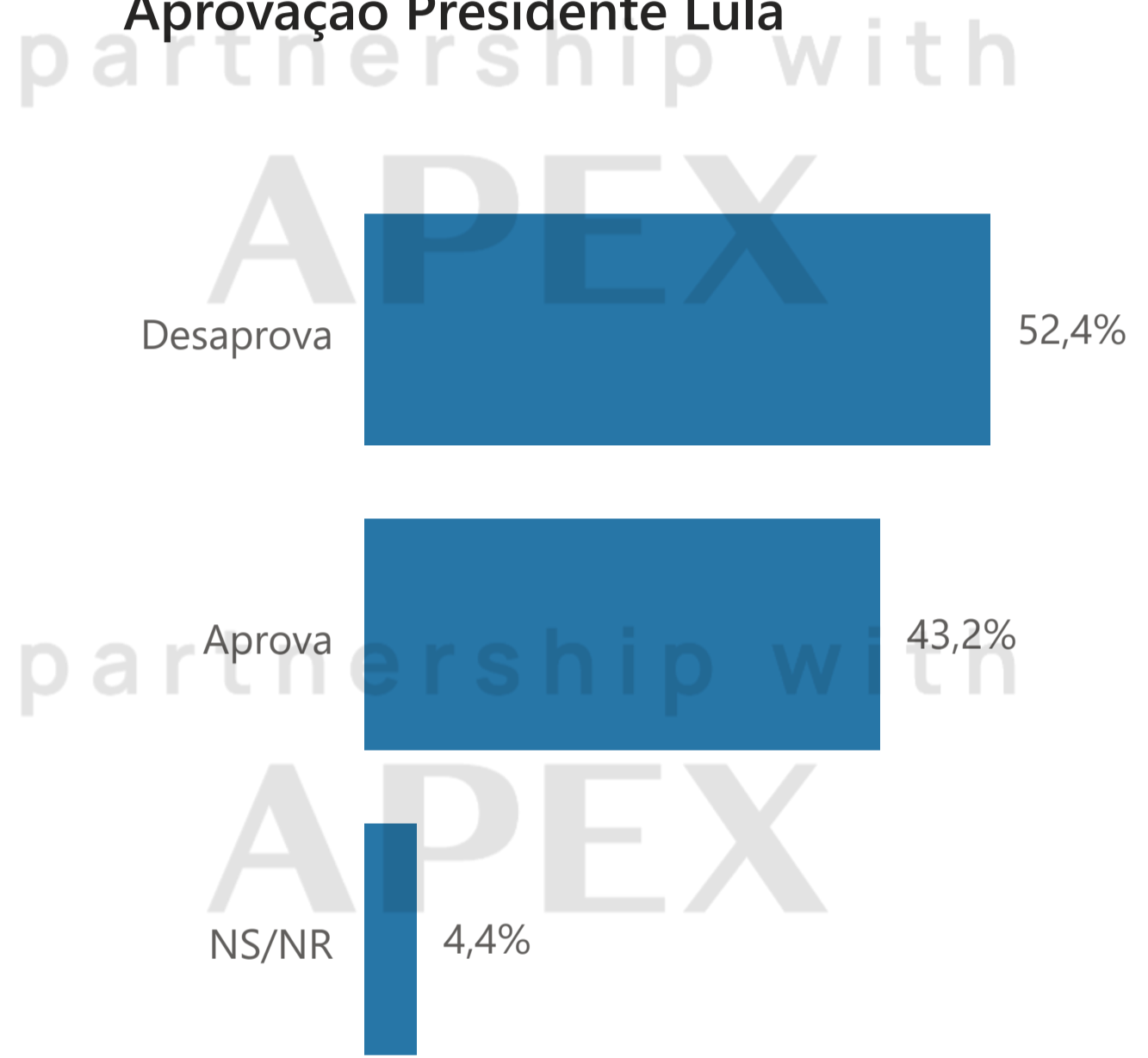
Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

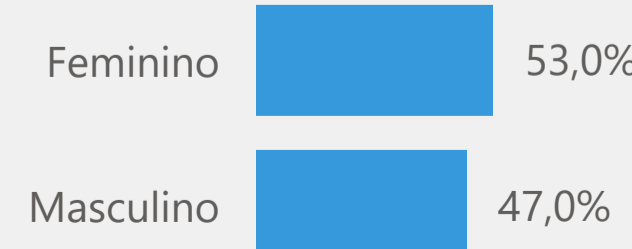
Avaliação do Presidente Lula



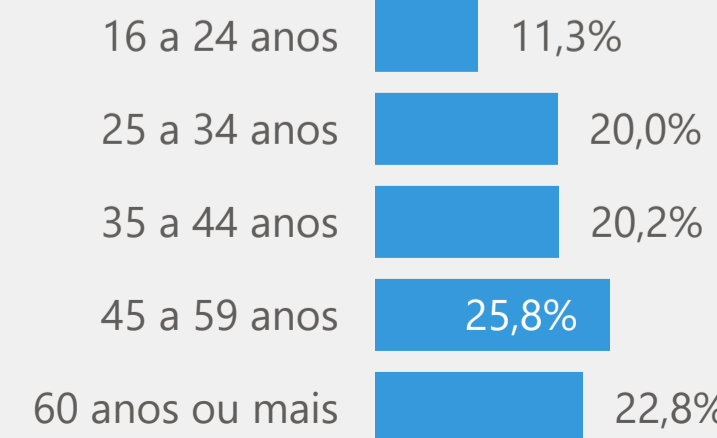
Aprovação Presidente Lula



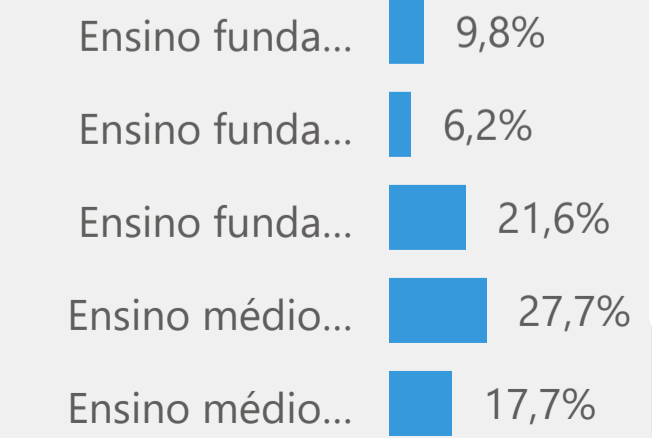
Gênero



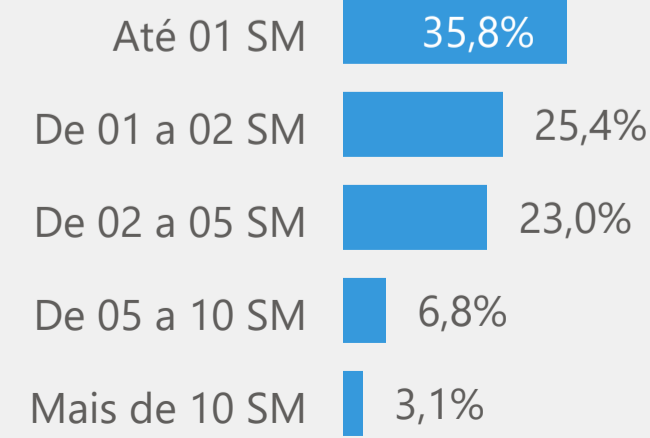
Faixa etária



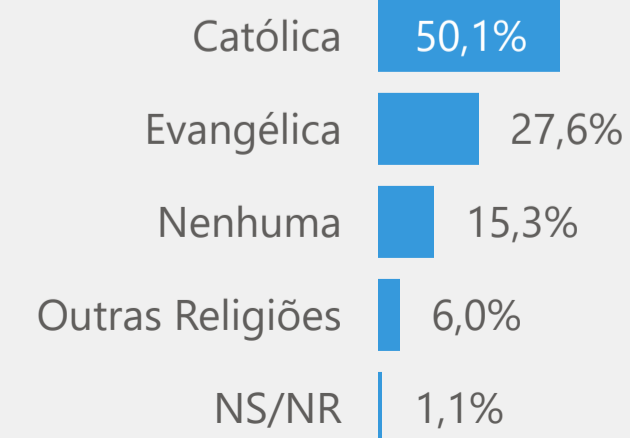
Escolaridade



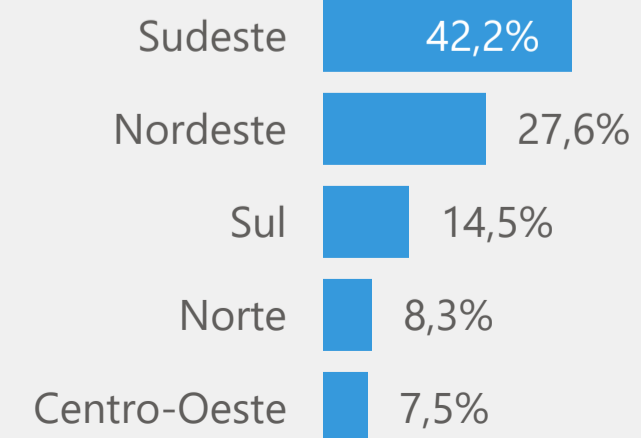
Renda Familiar



Religião



Região de Moradia



AVALIAÇÃO DO PRESIDENTE

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

Qual Avaliação Você Faz do Presidente Lula? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



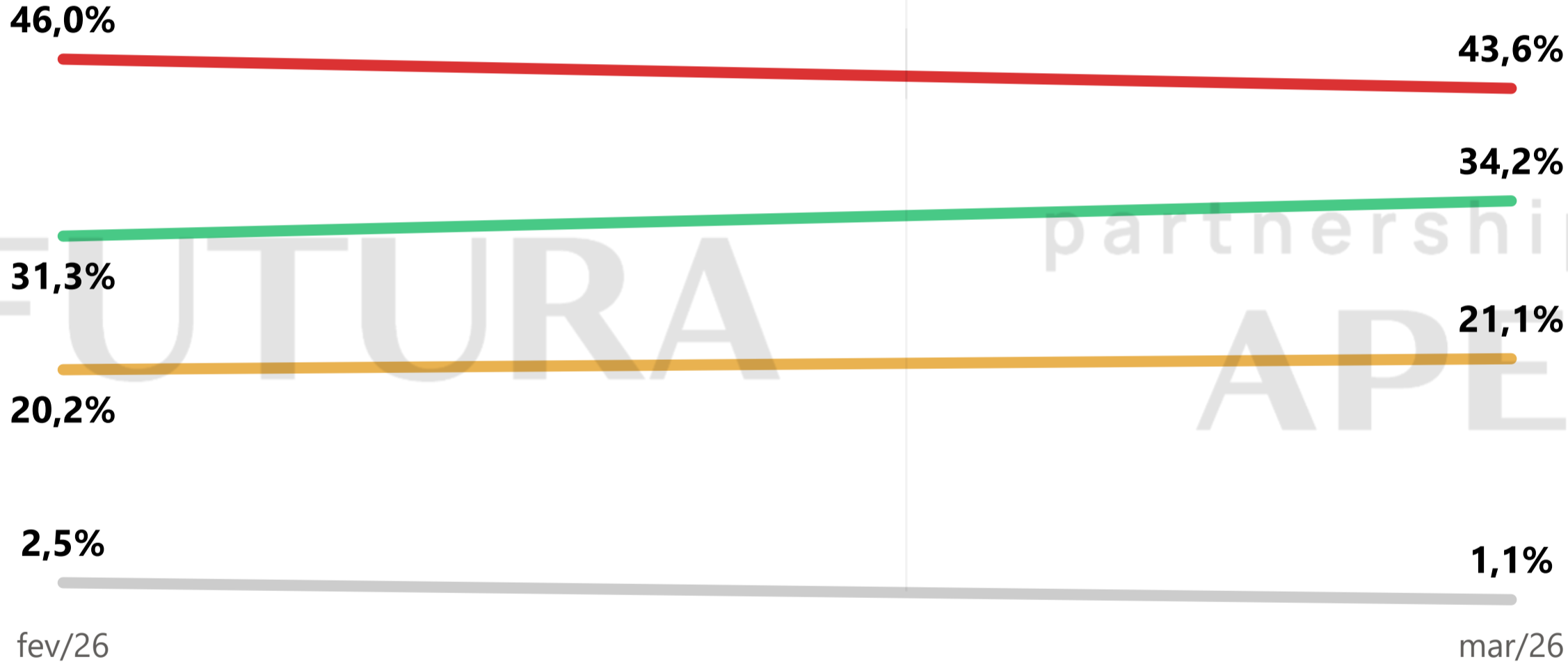
FUTURA

partnership with
APEX

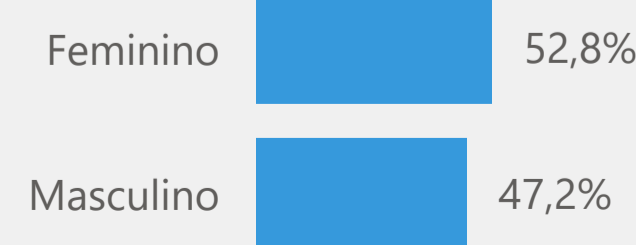


FUTURA

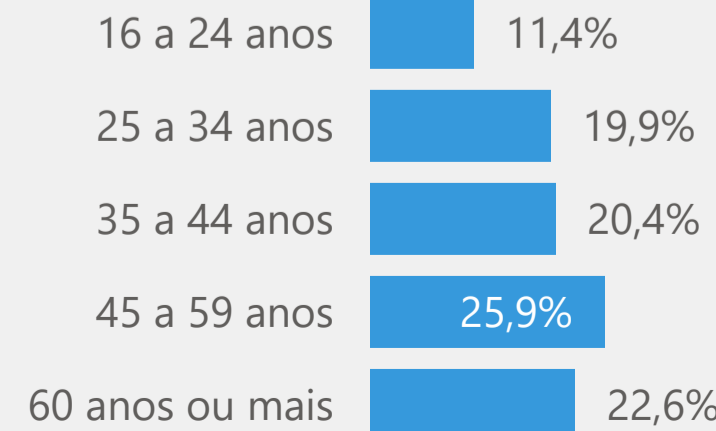
partnership with
APEX



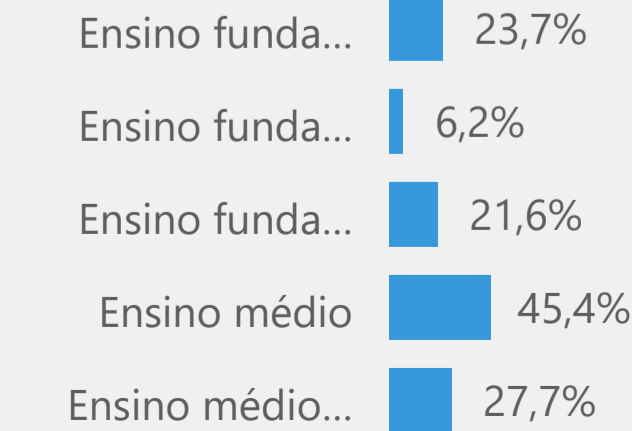
Gênero



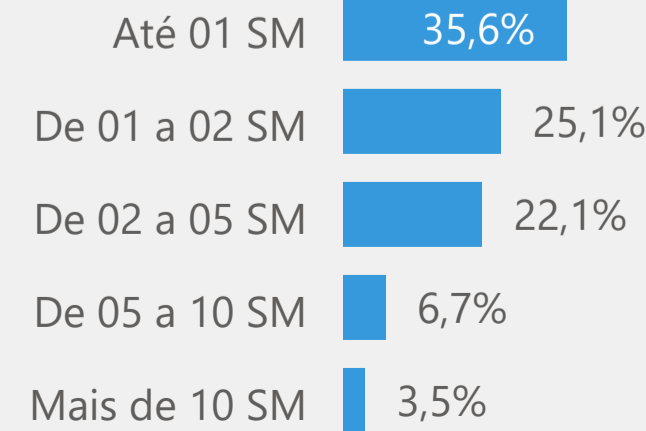
Faixa etária



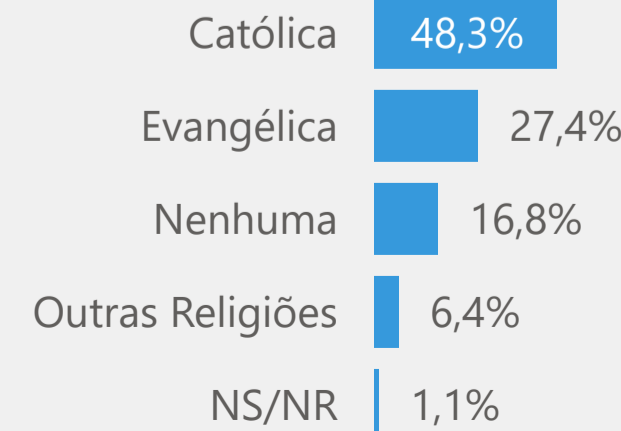
Escolaridade



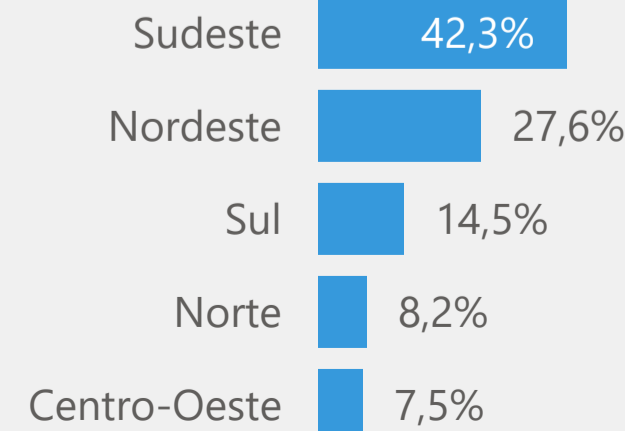
Renda Familiar



Religião



Região de Moradia



APROVAÇÃO DO PRESIDENTE

Região

BR

Ponderação

Escolaridade abe...

N. de Entrevistas

4.000

Você aprova ou desaprova o presidente Lula? (Estimulada)

● Aprova ● Desaprova ● NS/NR



FUTURA

52,5%

43,4%



FUTURA

4,0%

fev/26

partnership with
APEX

52,4%

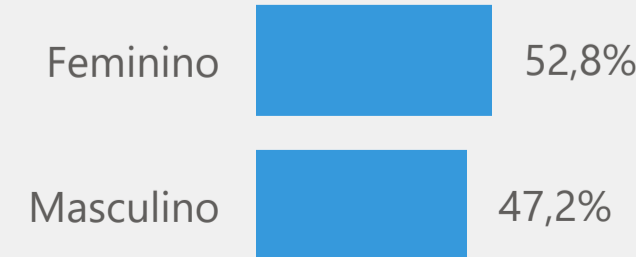
43,2%

partnership with
APEX

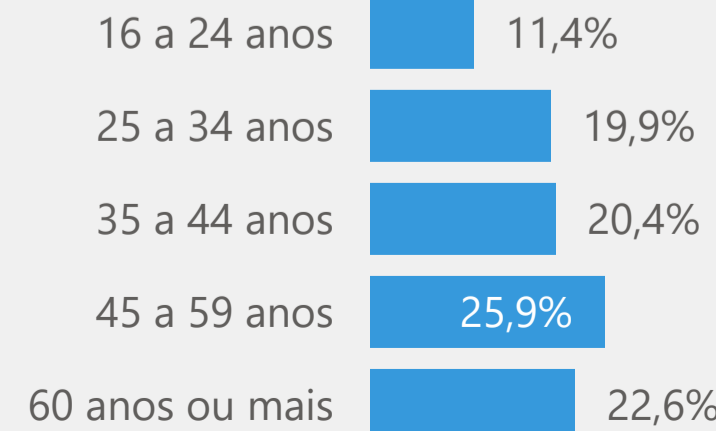
4,4%

mar/26

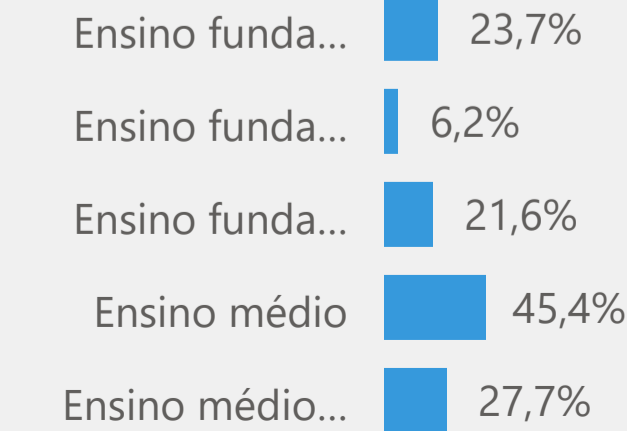
Gênero



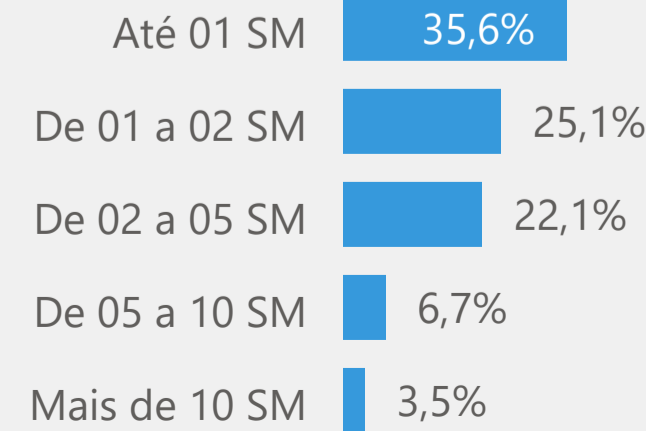
Faixa etária



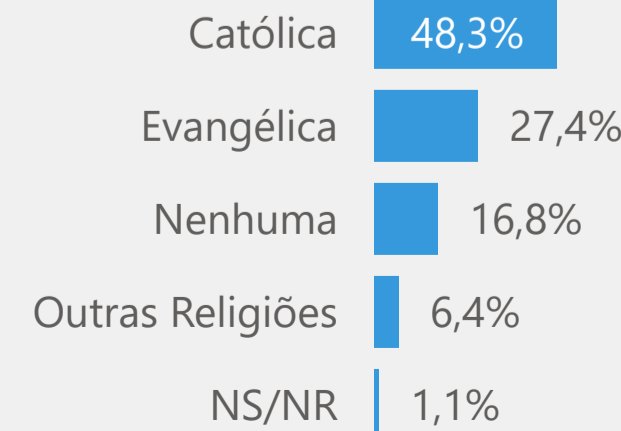
Escolaridade



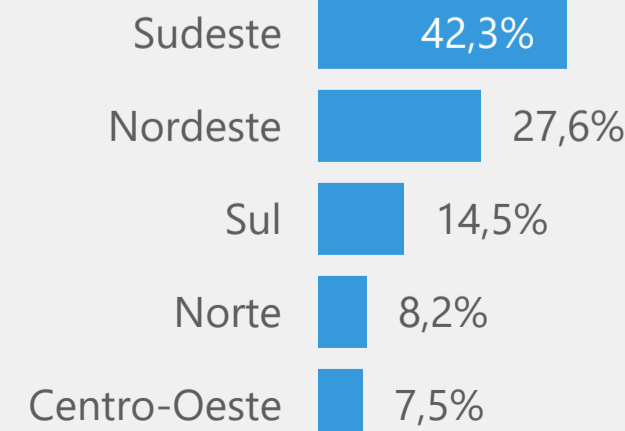
Renda Familiar



Religião



Região de Moradia



ESPONTÂNEA E CONHECIMENTO

Pesquisa

mar/26

Região

BR

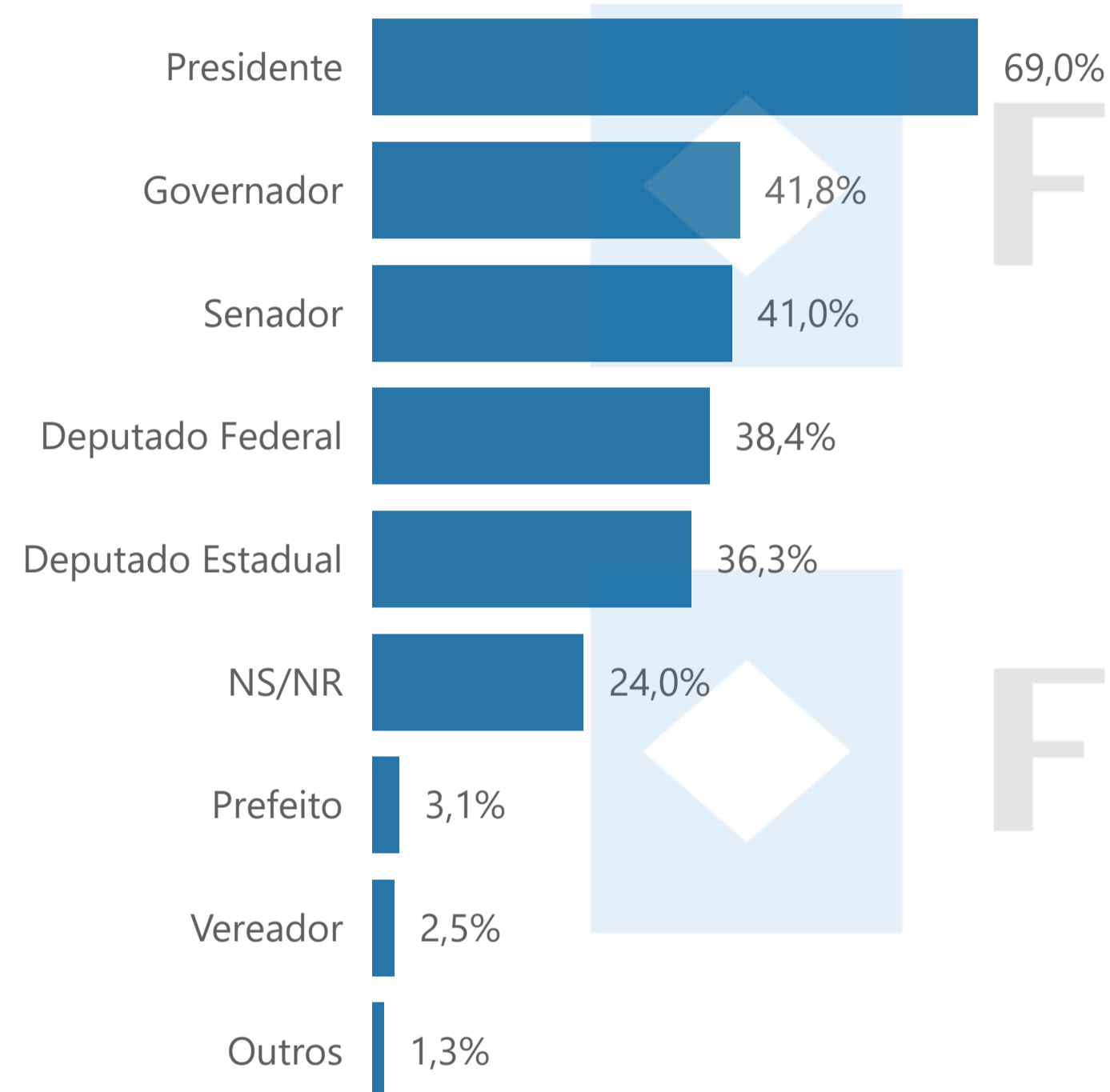
Ponderação

Escolaridade aberta

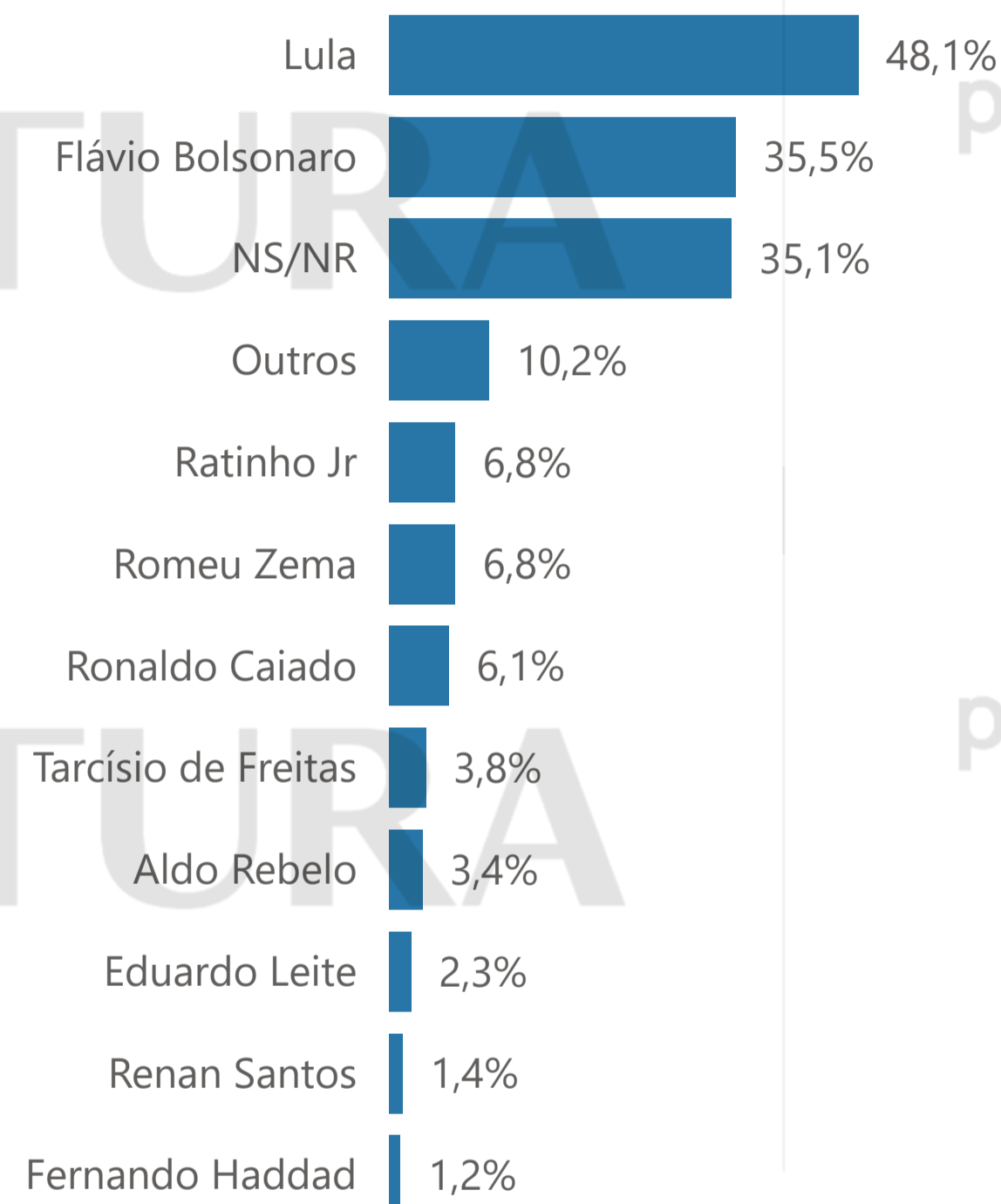
N. de Entrevistas

2.000

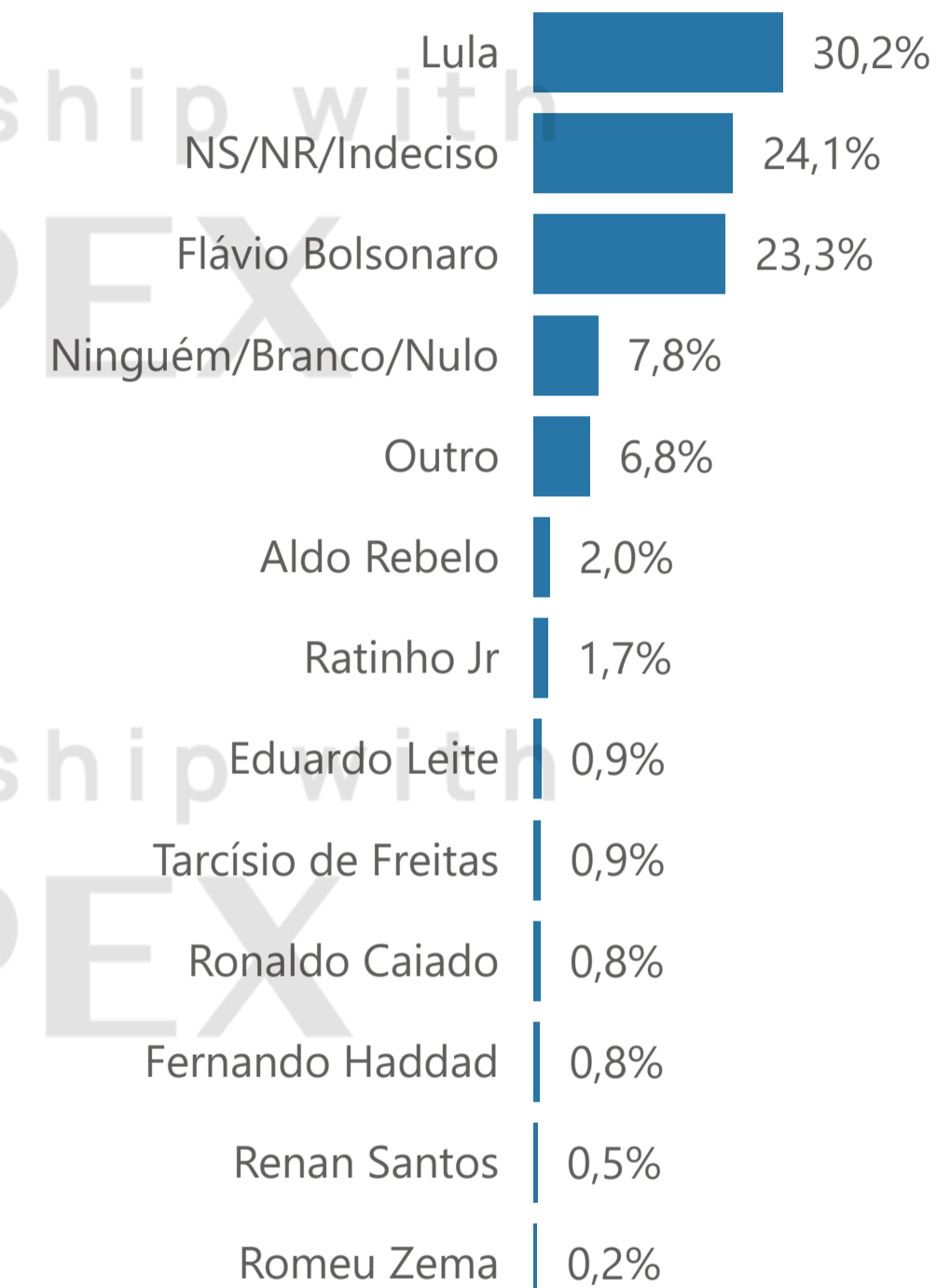
Para quais cargos serão as eleições do ano que vem?



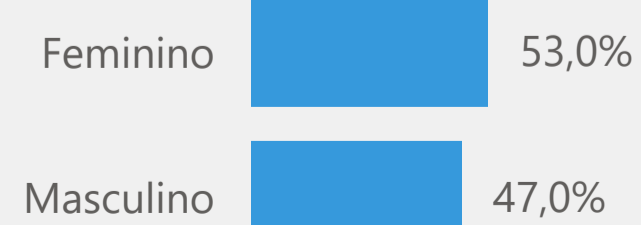
Sabe Quem Pode se Candidatar a Presidência?



Espontânea



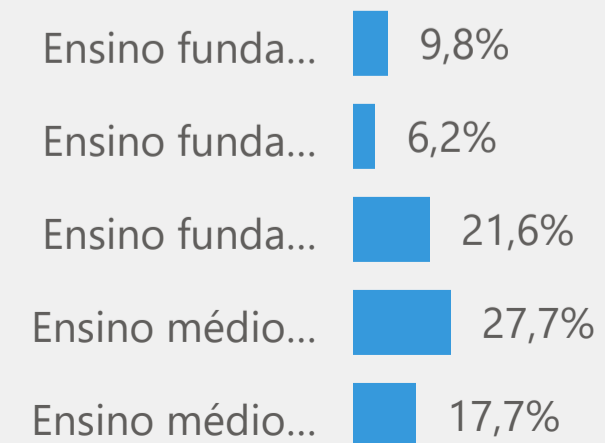
Gênero



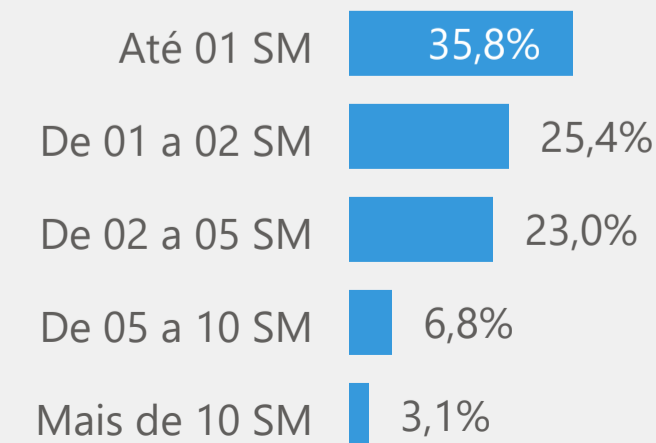
Faixa etária



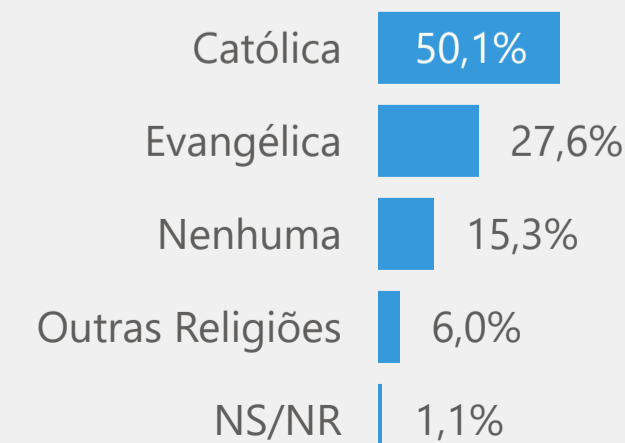
Escolaridade



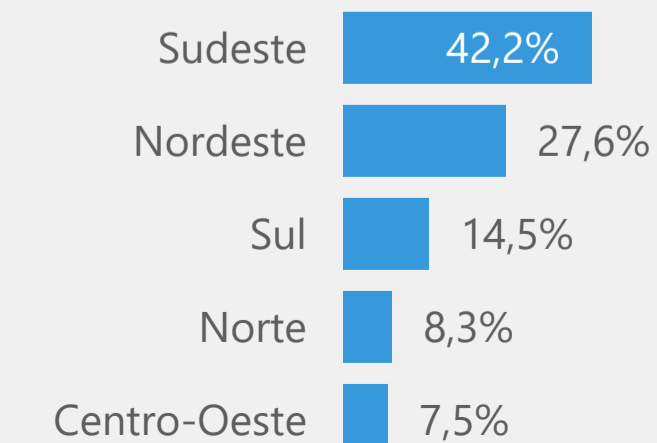
Renda Familiar



Religião



Região de Moradia



PRESIDENTE CONHECIMENTO

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

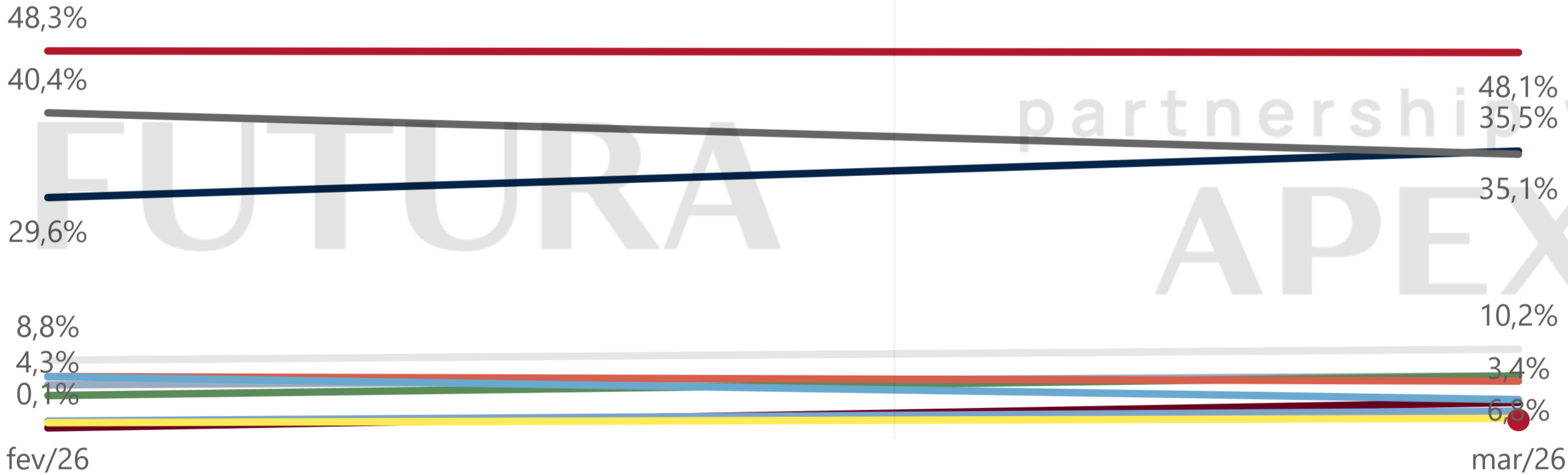
Sabe Quem Pode se Candidatar a Presidência?

● Aldo Rebelo
 ● Eduardo Leite
 ● Fernando Haddad
 ● Flávio Bolson...
 ● Lula
 ● NS/NR
 ● Outro
 ● Ratinho Jr
 ● Renan Santos
 ● Romeu Zema
 ● Ronaldo Caiado
 ● Tarcísio de F...

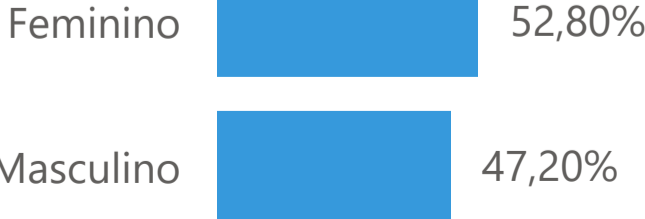


FUTURA

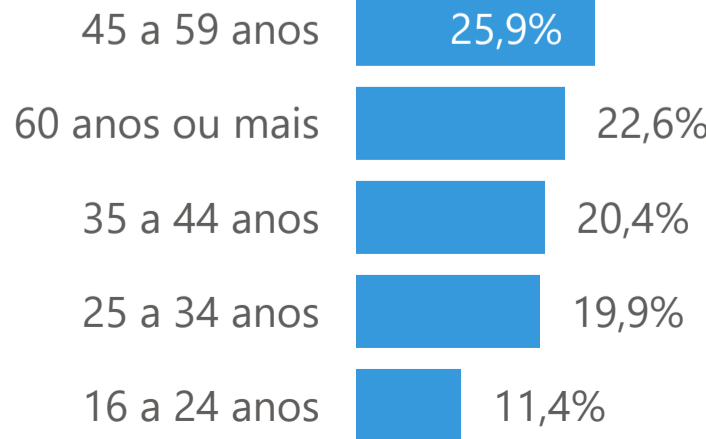
partnership with
APEX



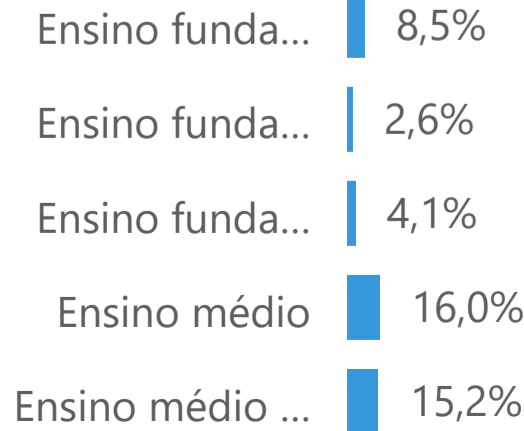
Gênero



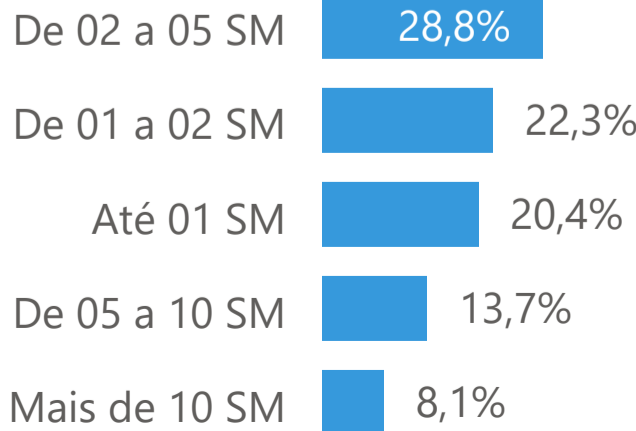
Faixa Etária



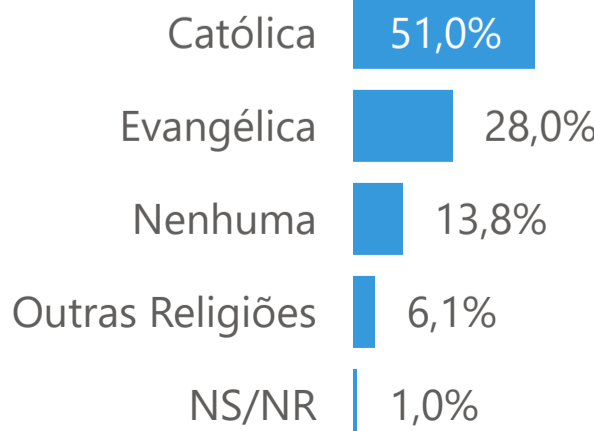
Escolaridade



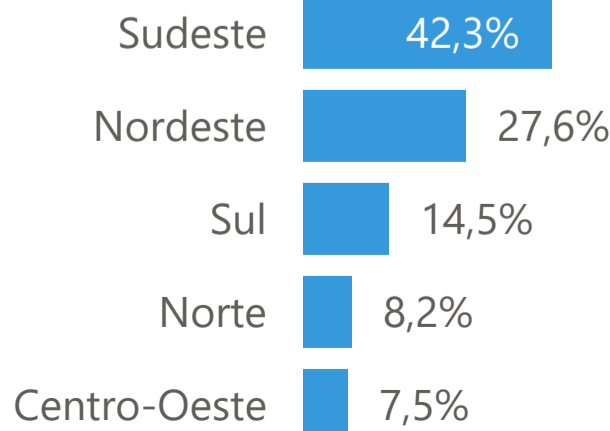
Renda Familiar



Religião



Região de Moradia



PRESIDENTE ESPONTANEO

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

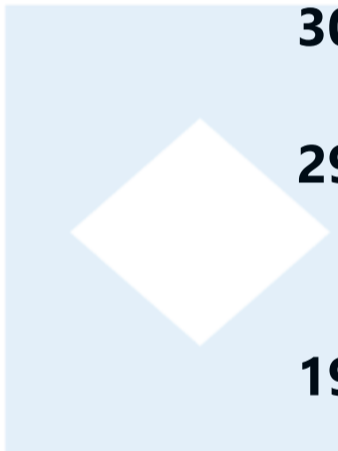
4.000

- Aldo Rebelo
- Eduardo Leite
- Fernando Haddad
- Flávio Bolsonaro
- Lula
- Ninguém/Branc...
- NS/NR
- Outro
- Ratinho Jr
- Renan Santos
- Romeu Zema
- Ronaldo Caiado
- Tarcísio de Fr...



FUTURA

partnership with
APEX



30,5%

29,4%

19,7%

9,9%

5,4%

0,1%

fev/26

30,2%

24,1%

23,3%

7,8%

2,0%

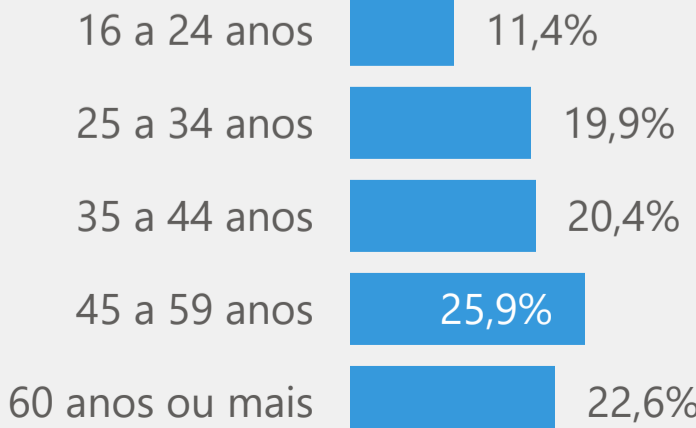
0,2%

mar/26

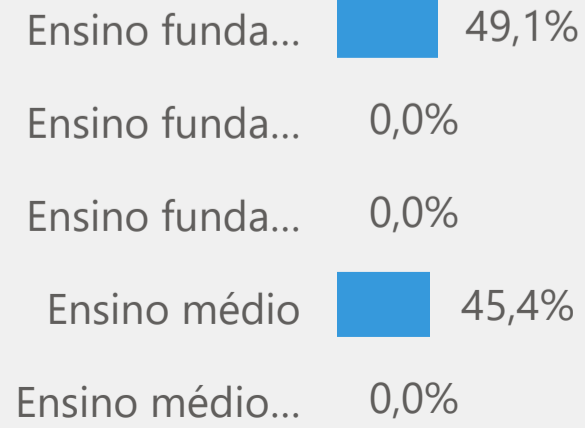
Gênero



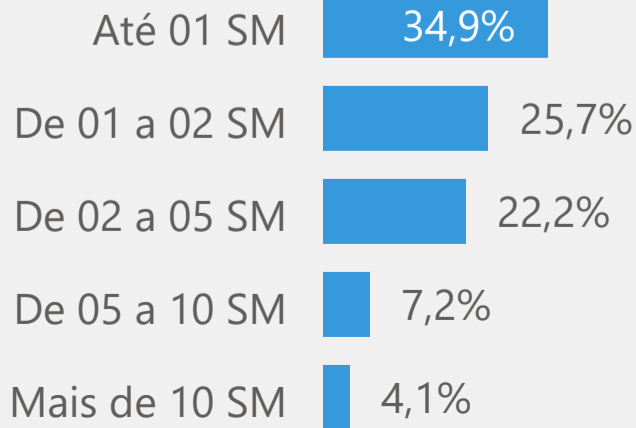
Faixa etária



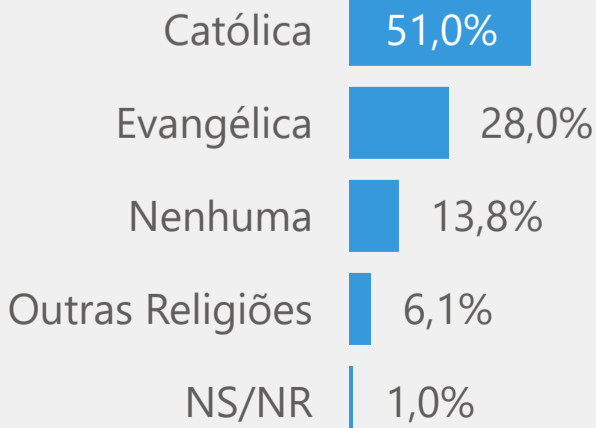
Escolaridade



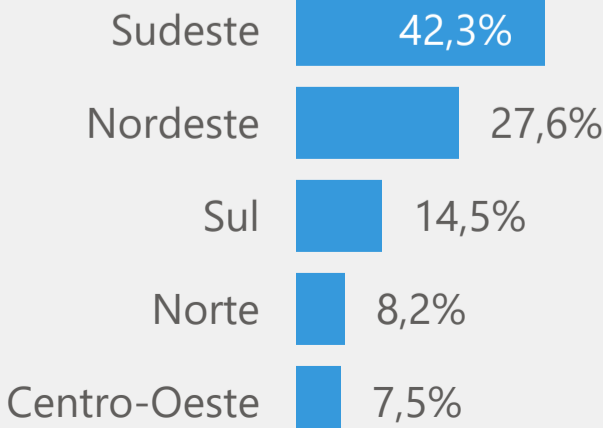
Renda Familiar



Religião



Região de Moradia



CENÁRIOS 1º TURNO

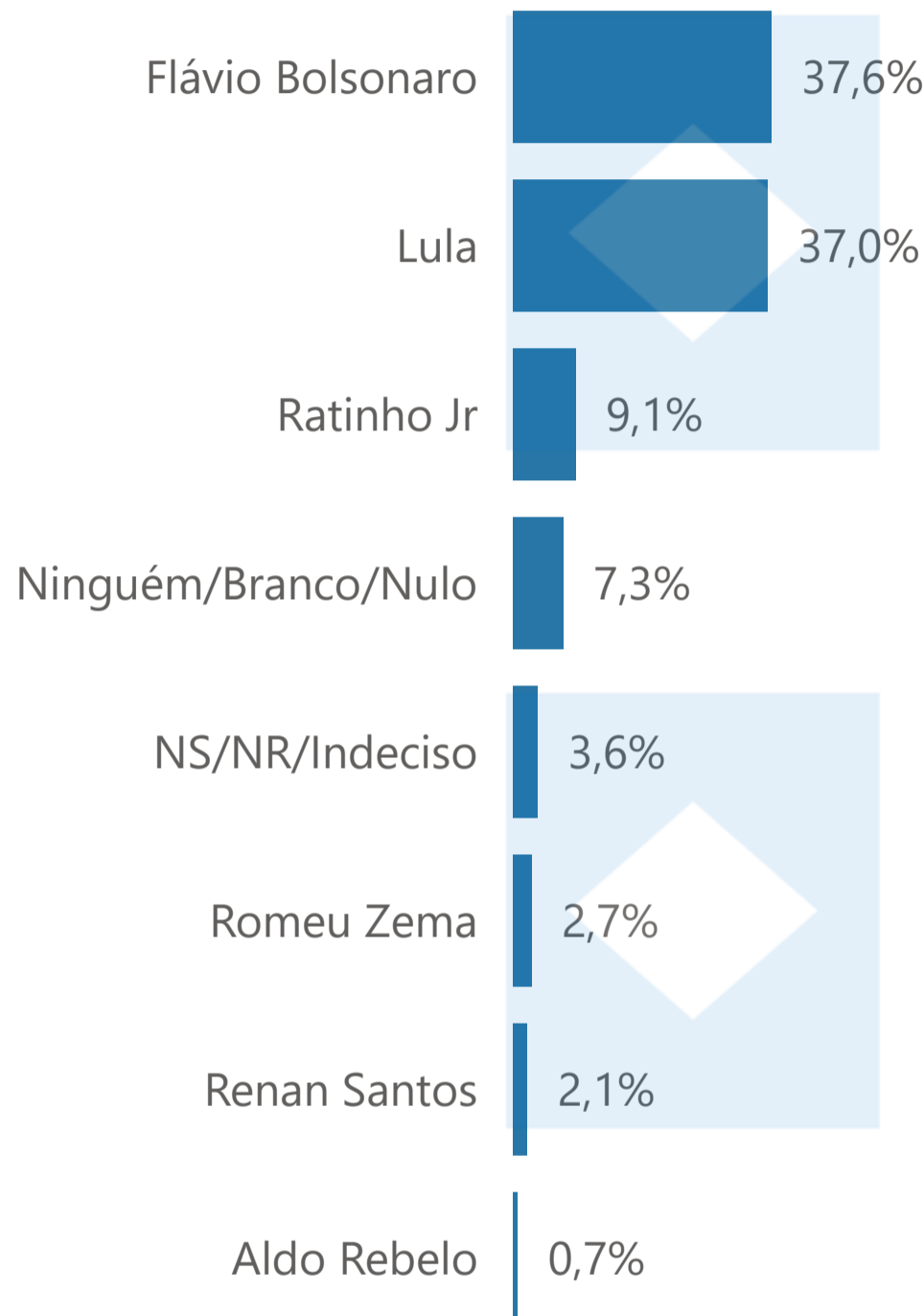
Pesquisa
mar/26

Região
BR

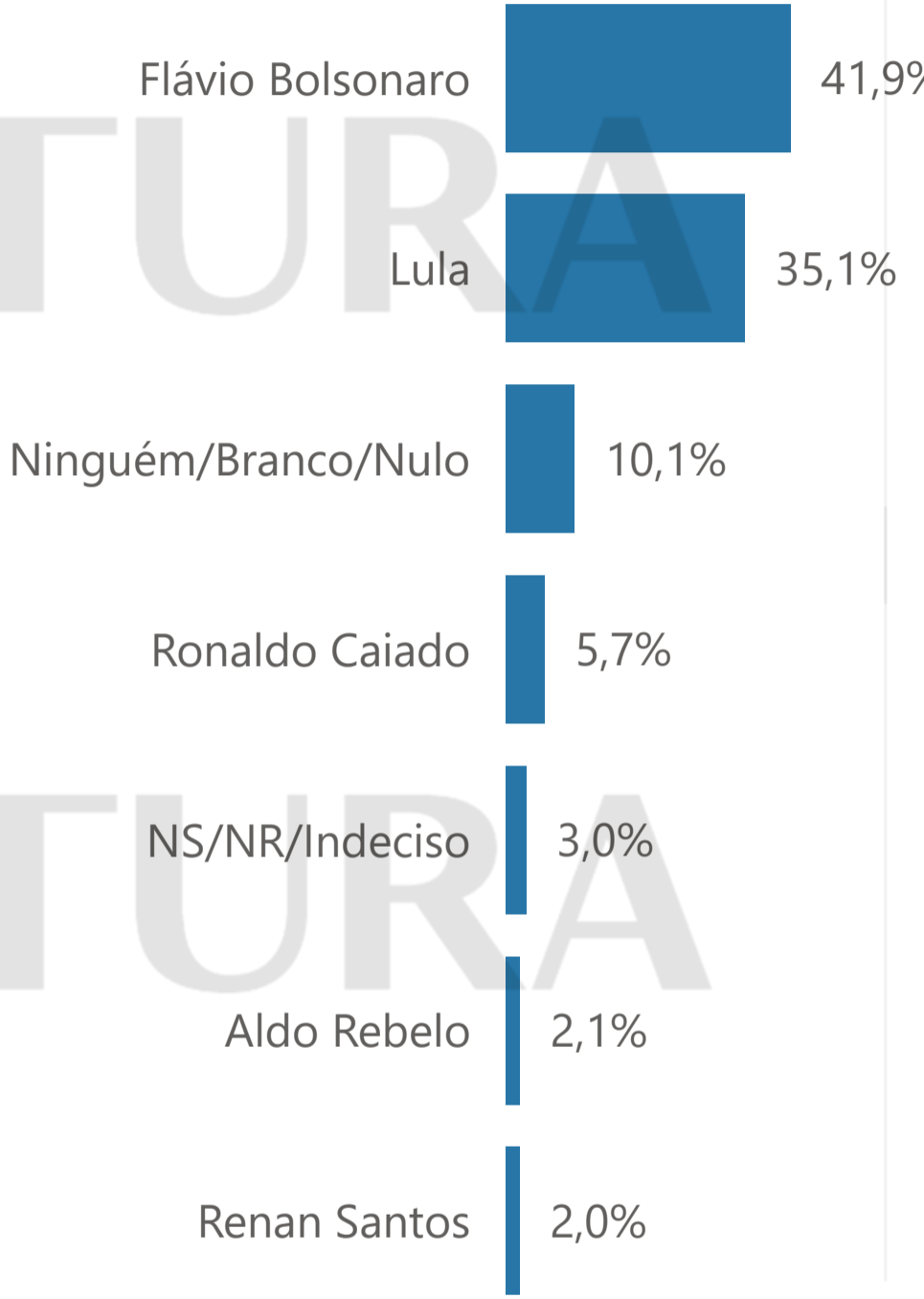
Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

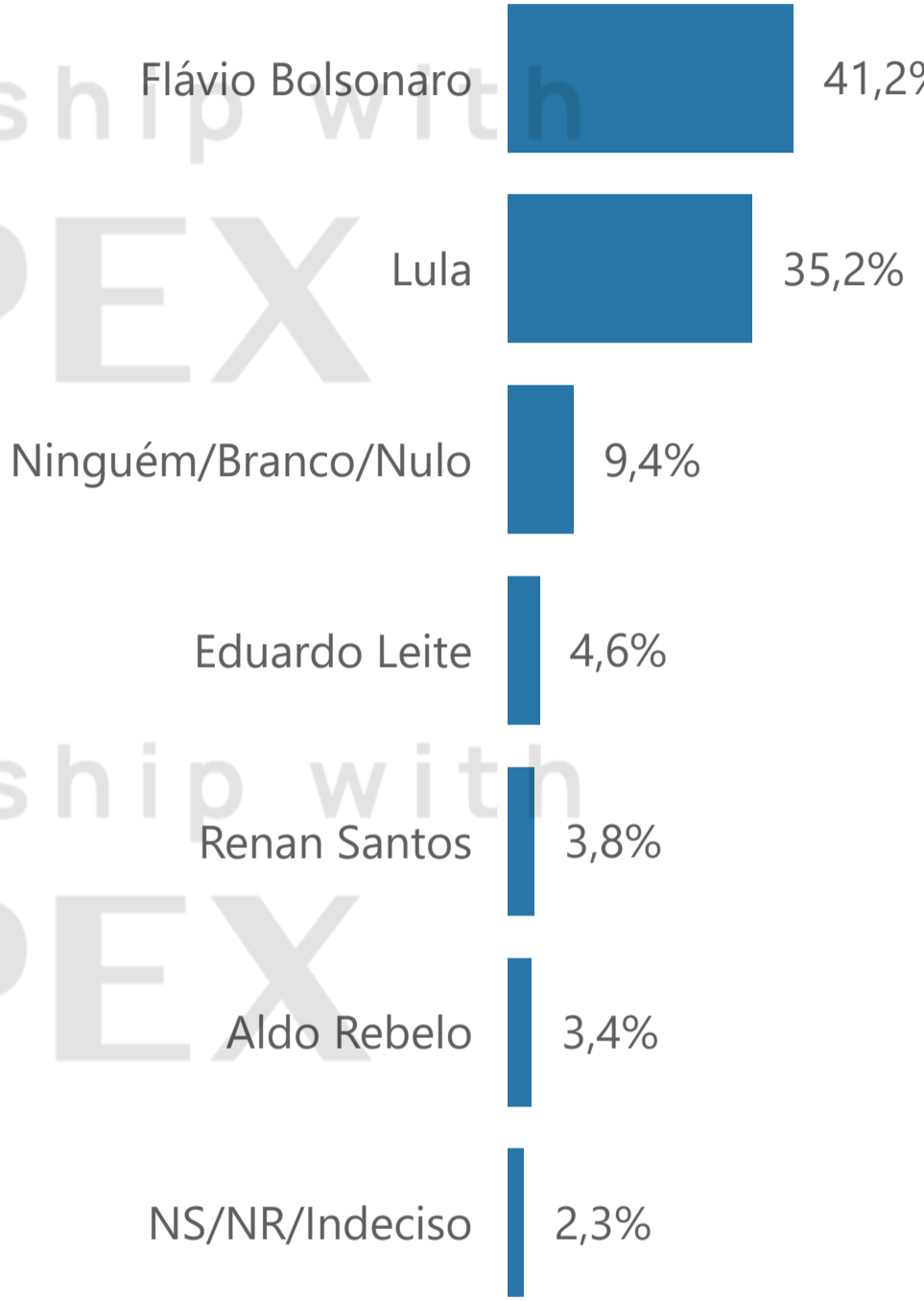
Cenário 1



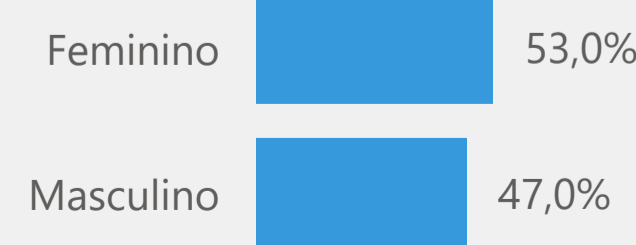
Cenário 2



Cenário 3



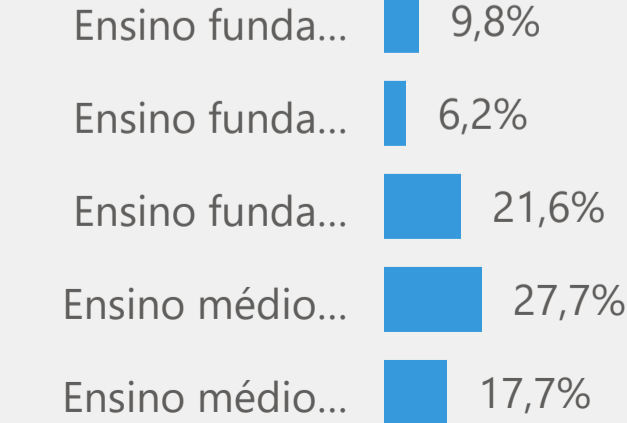
Gênero



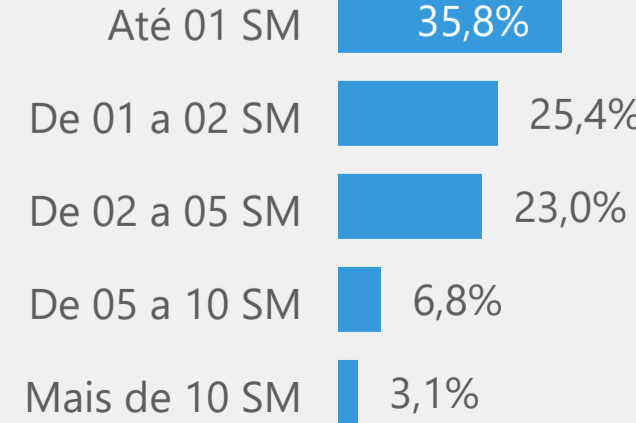
Faixa etária



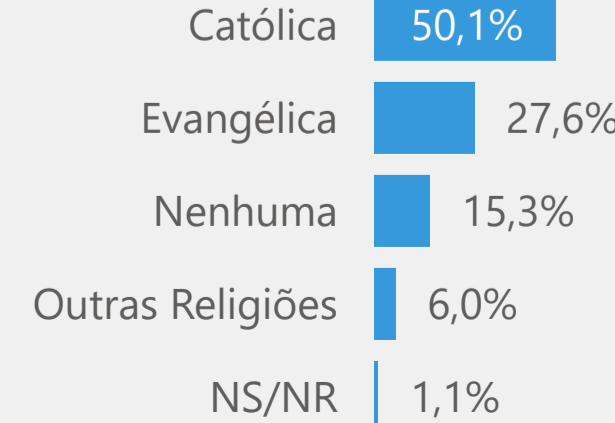
Escolaridade



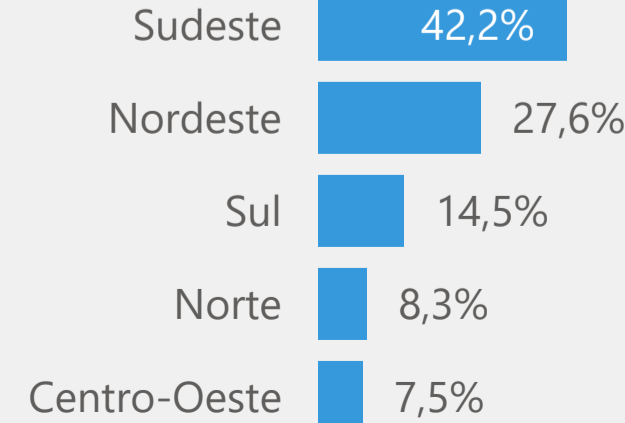
Renda Familiar



Religião



Região de Moradia



CENÁRIOS 1º TURNO

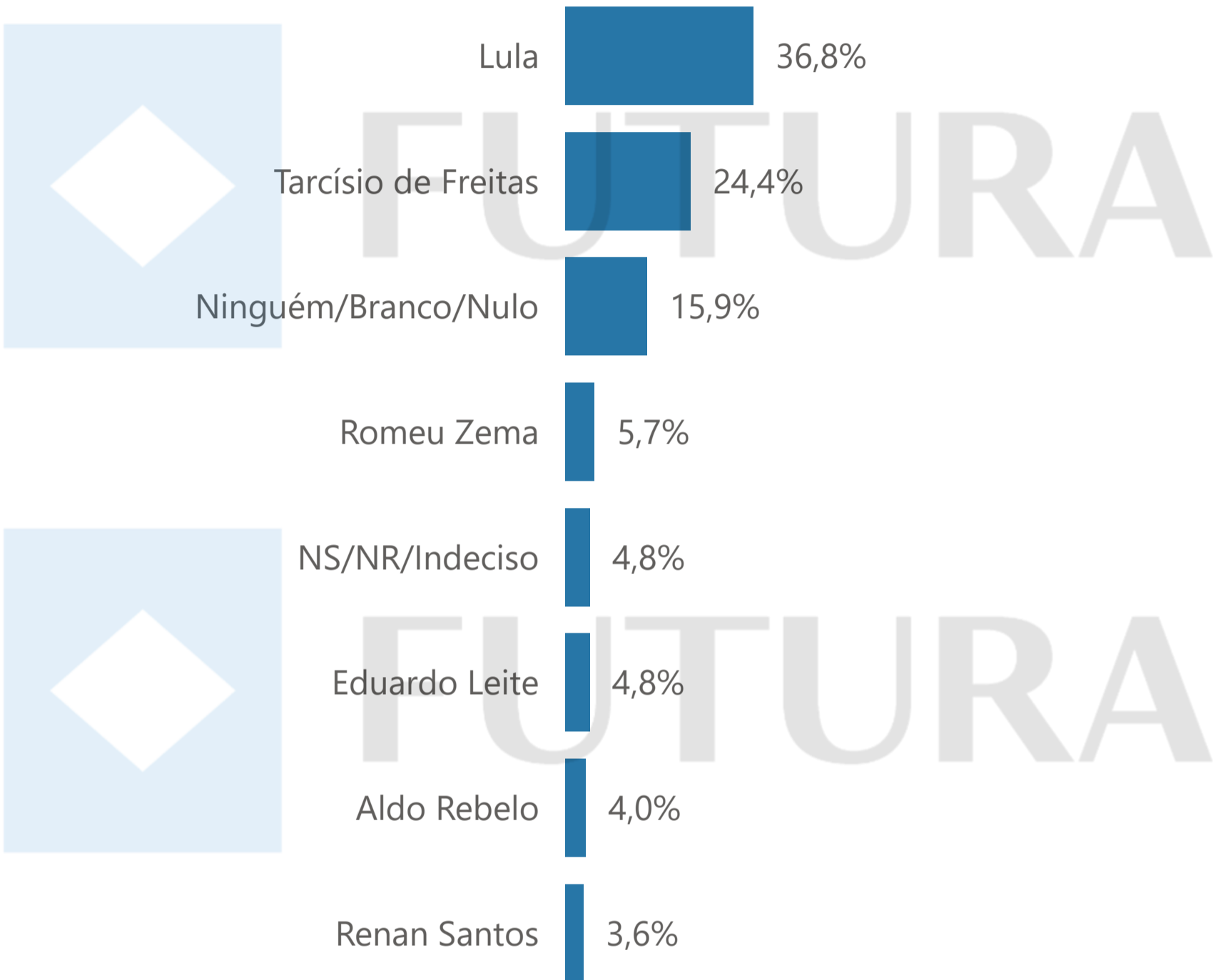
Pesquisa
mar/26

Região
BR

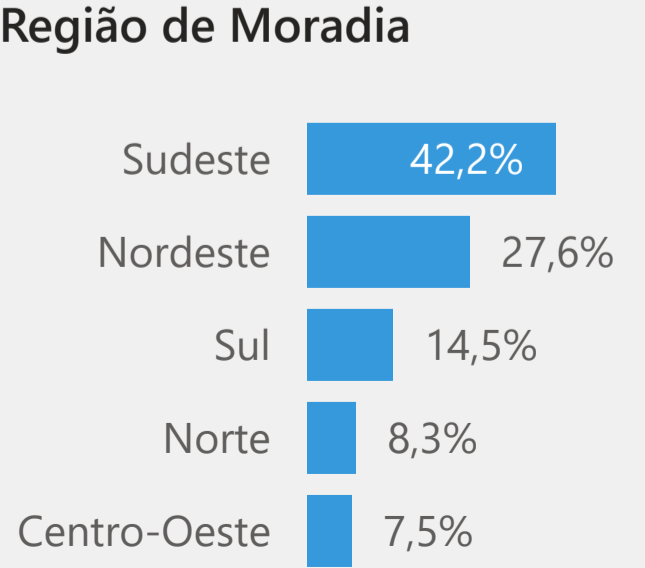
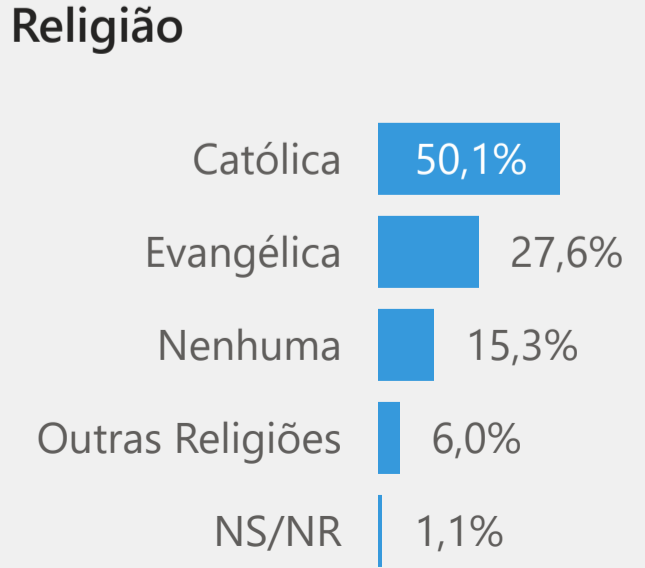
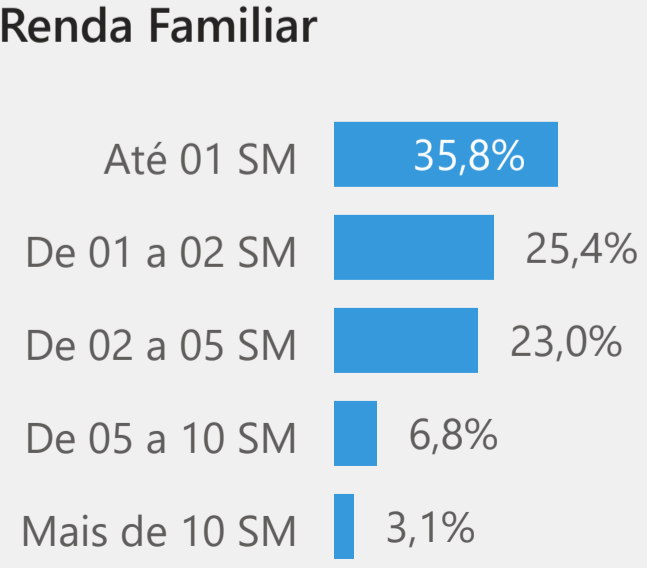
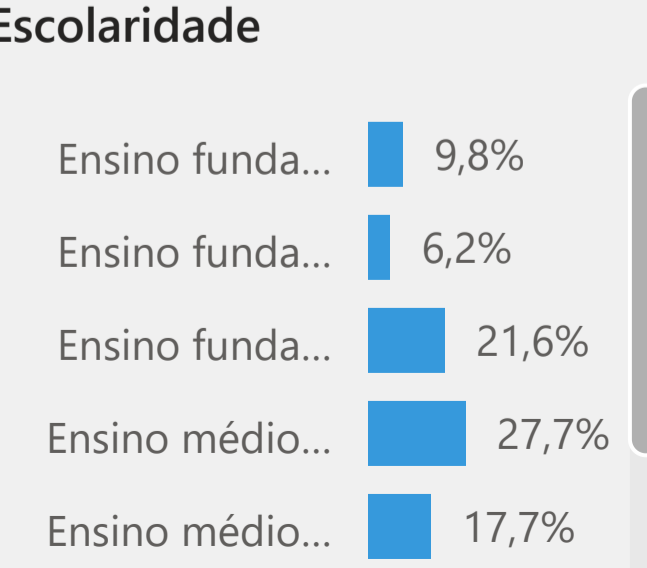
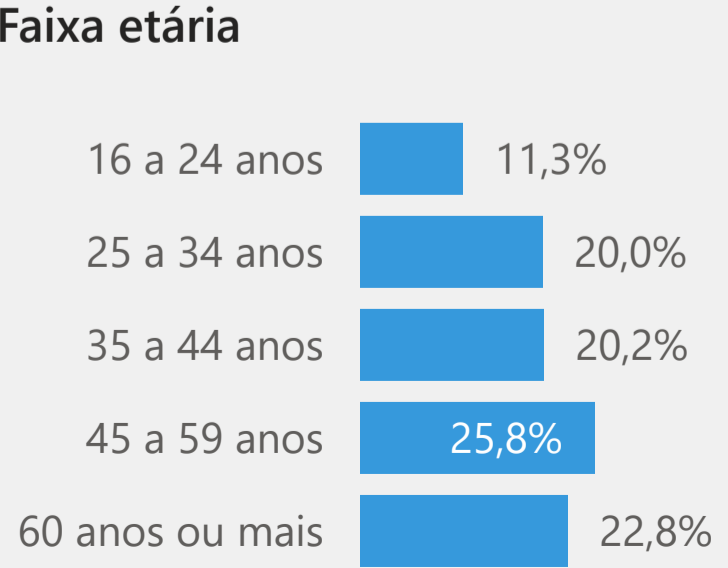
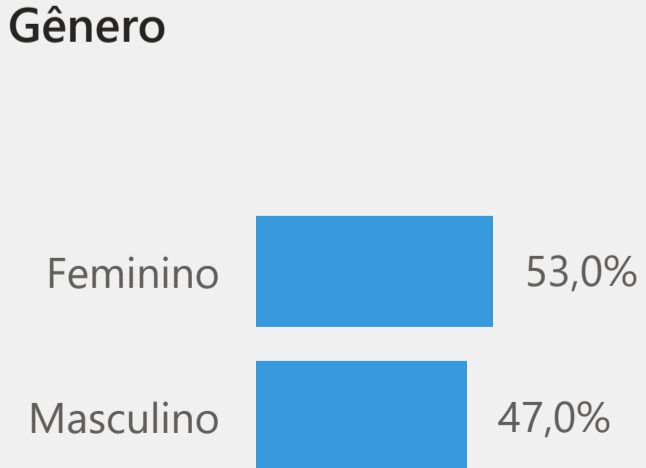
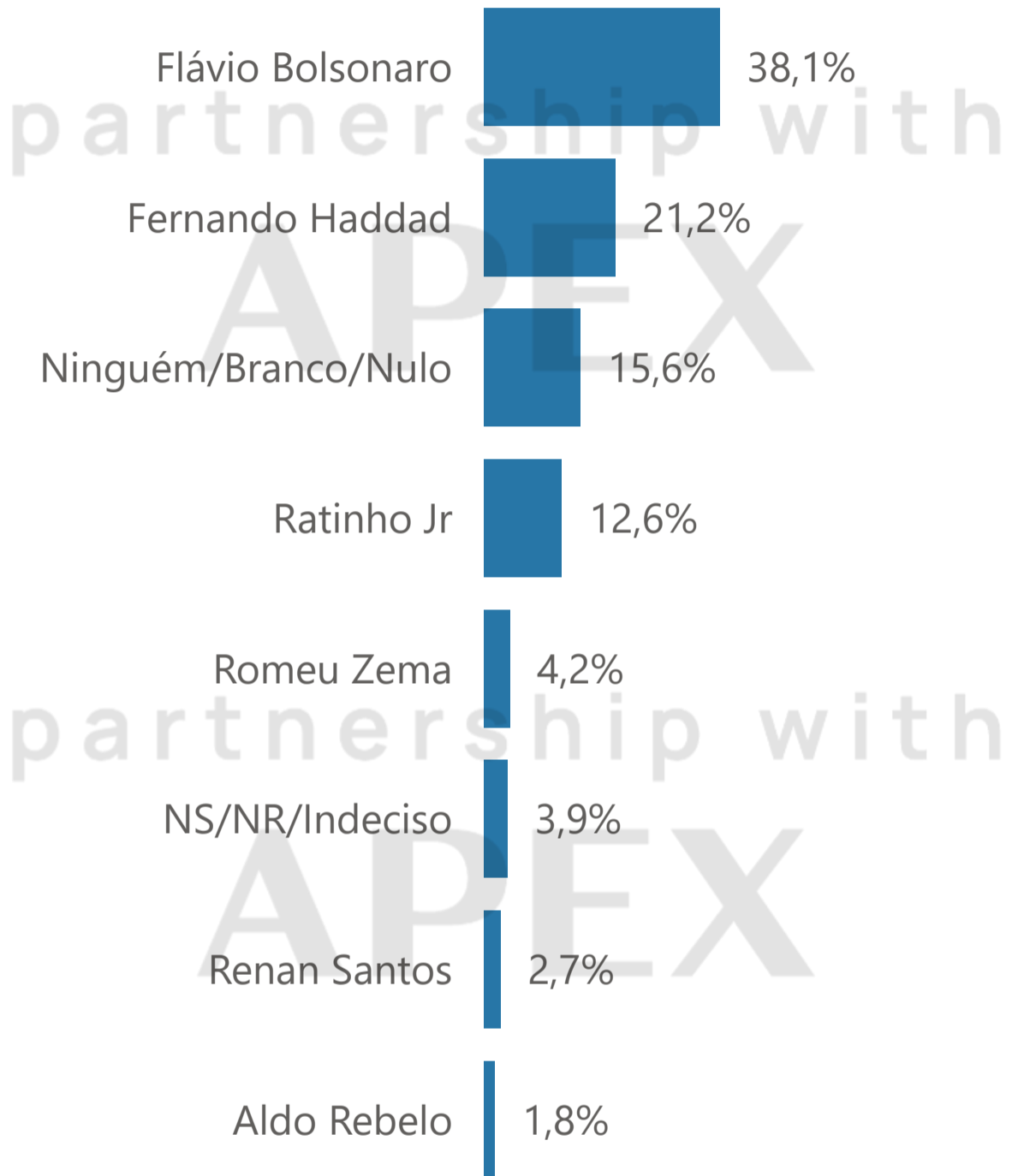
Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

Cenário 4



Cenário 5



CENÁRIOS PRESIDENTE 2º TURNO

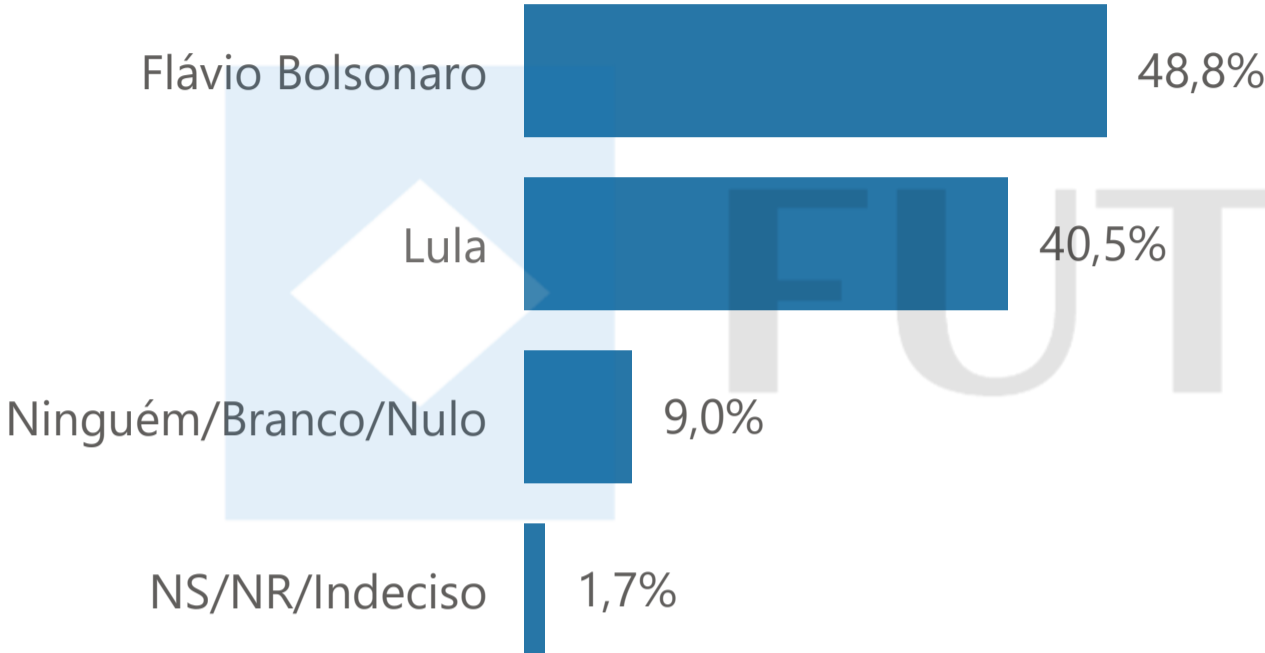
Pesquisa
mar/26

Região
BR

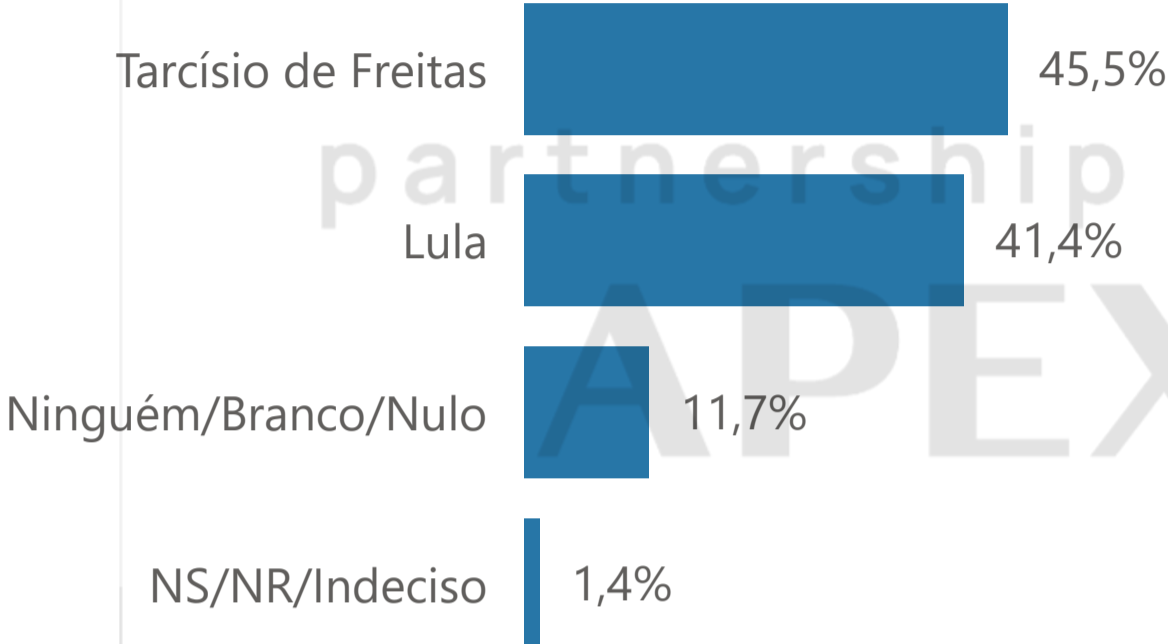
Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

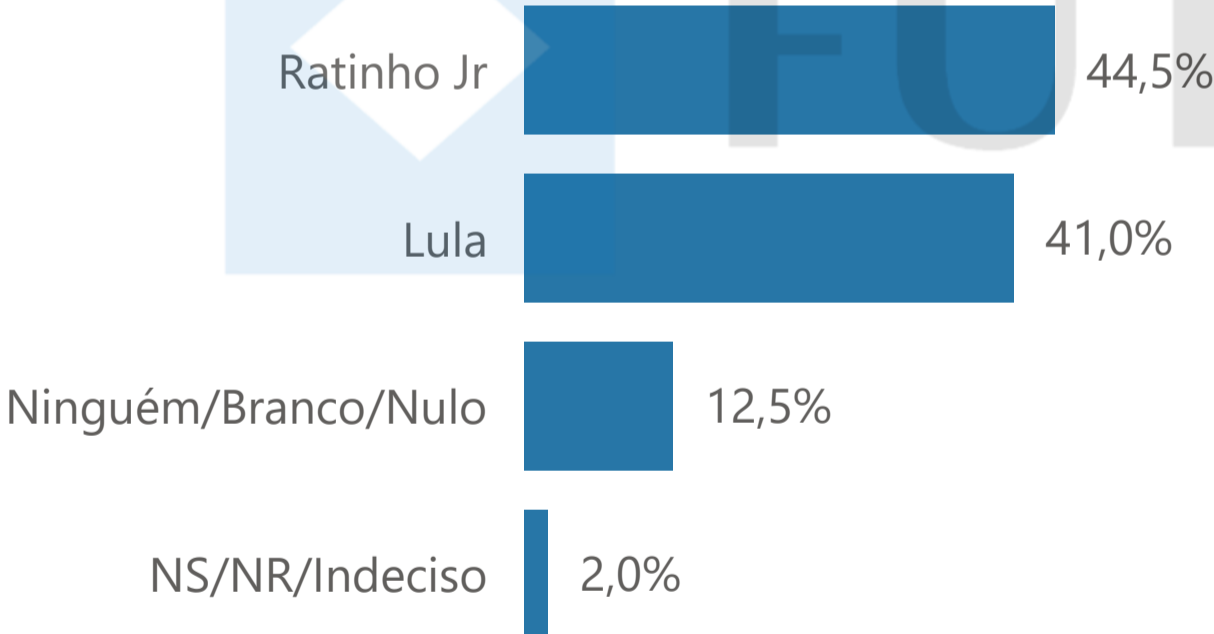
2º Turno - Lula x Flávio Bolsonaro



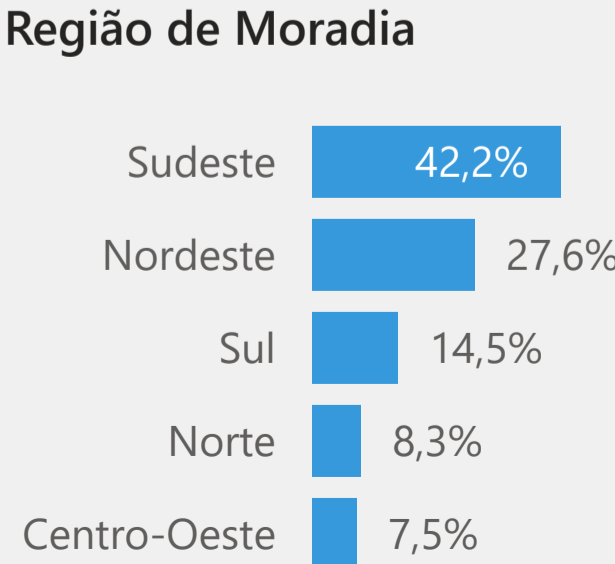
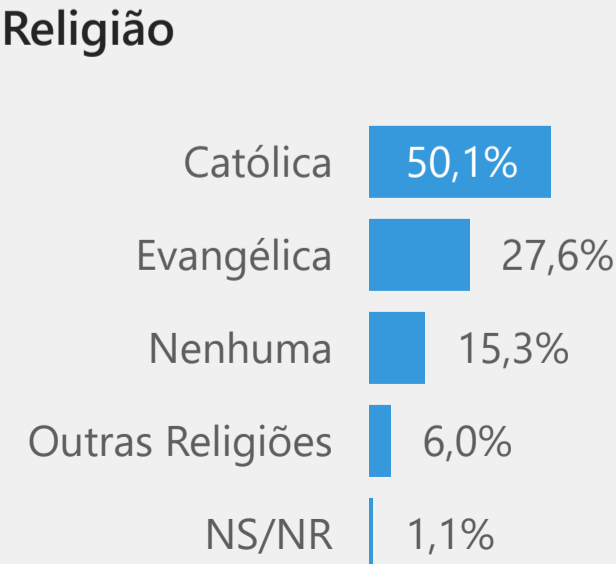
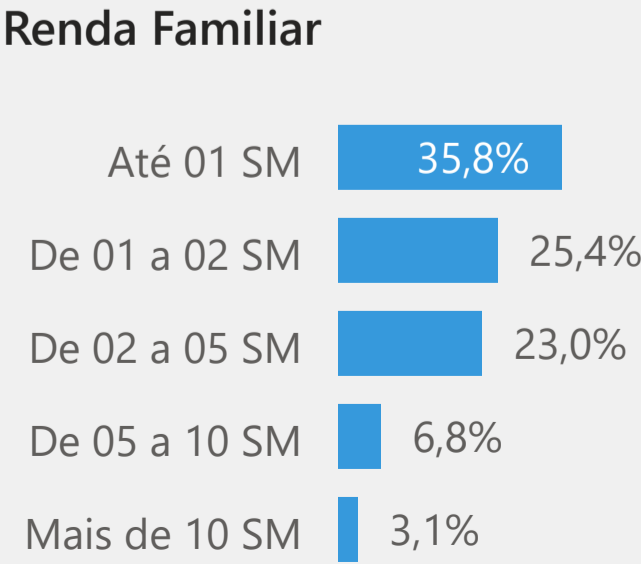
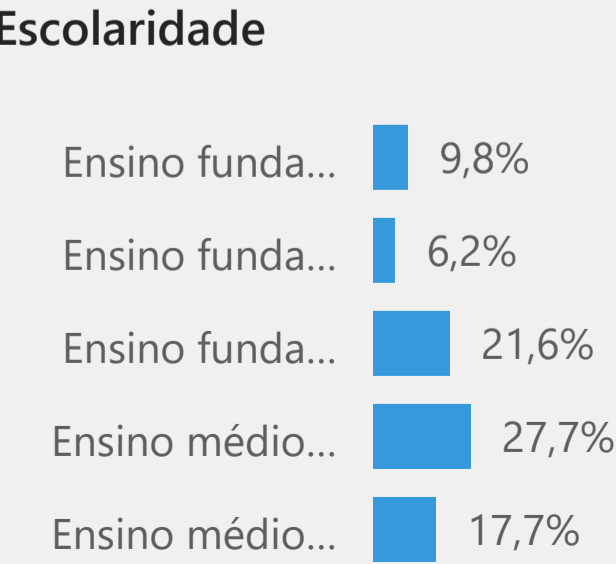
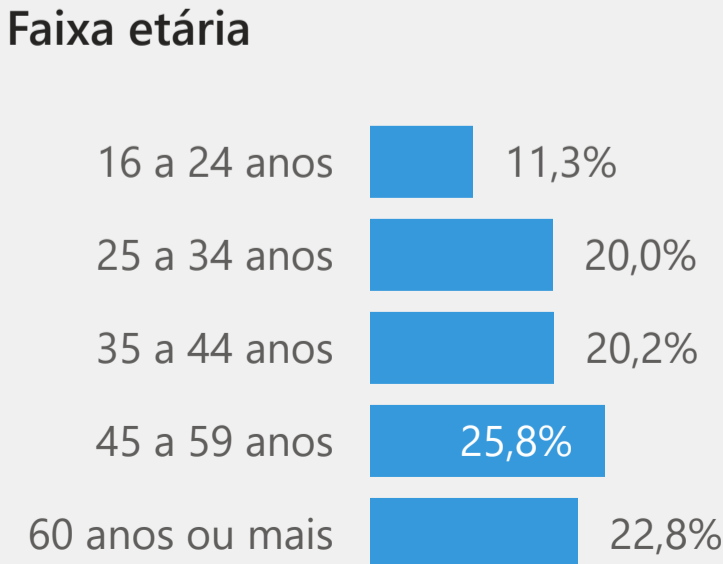
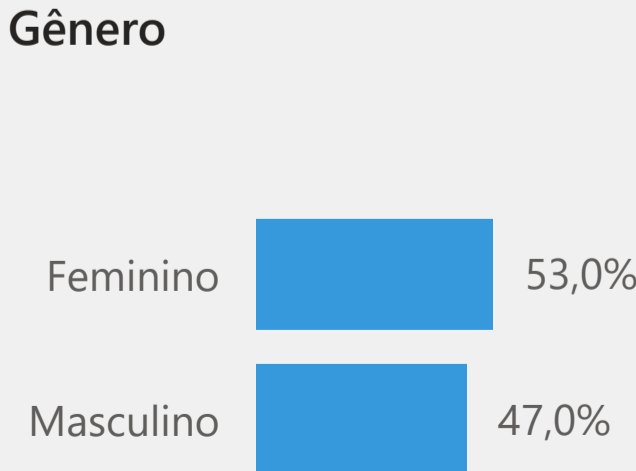
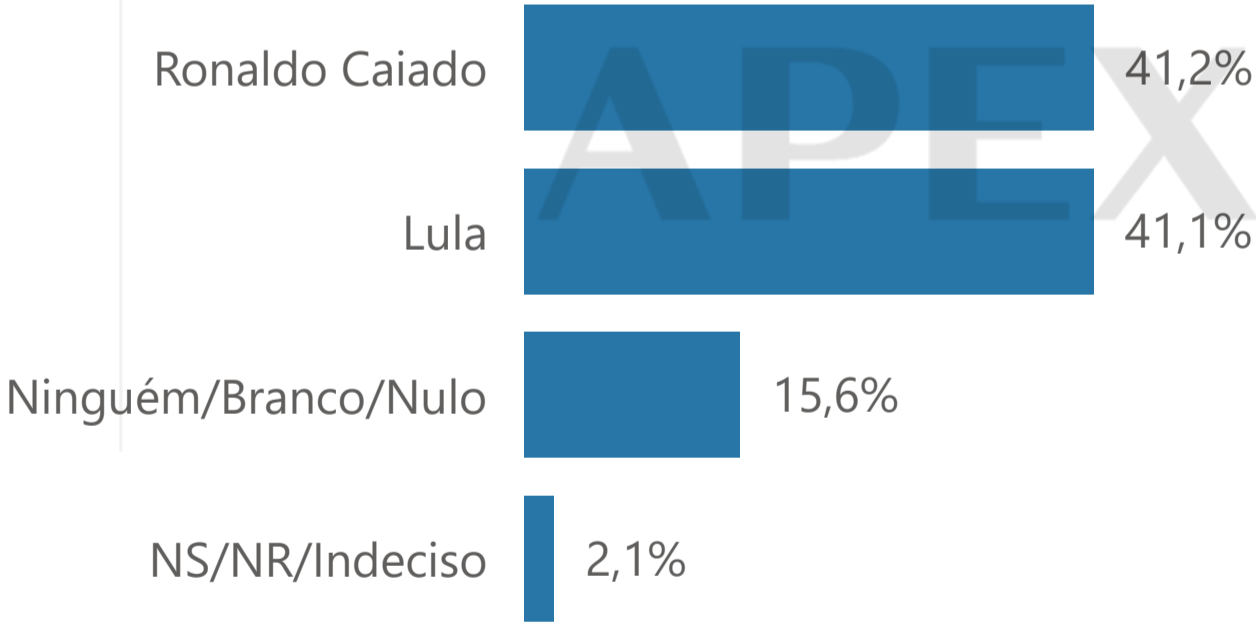
2º Turno - Lula x Tarcísio de Freitas



2º Turno - Lula x Ratinho Júnior



2º Turno - Lula x Ronaldo Caiado



CENÁRIOS PRESIDENTE 2º TURNO

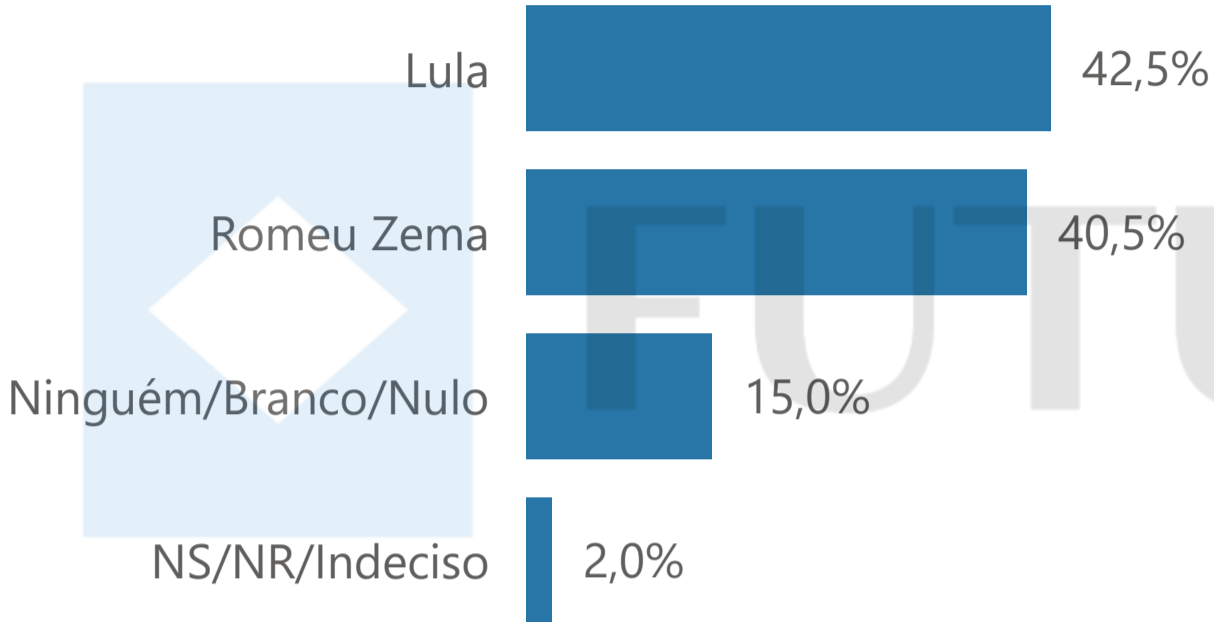
Pesquisa
mar/26

Região
BR

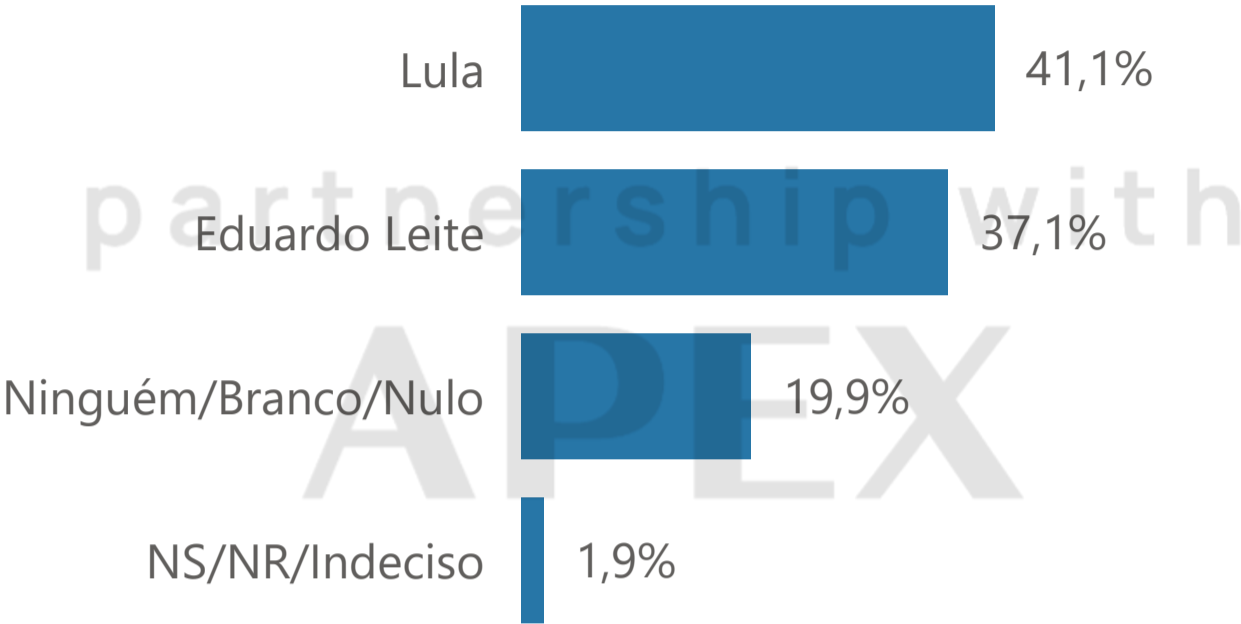
Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

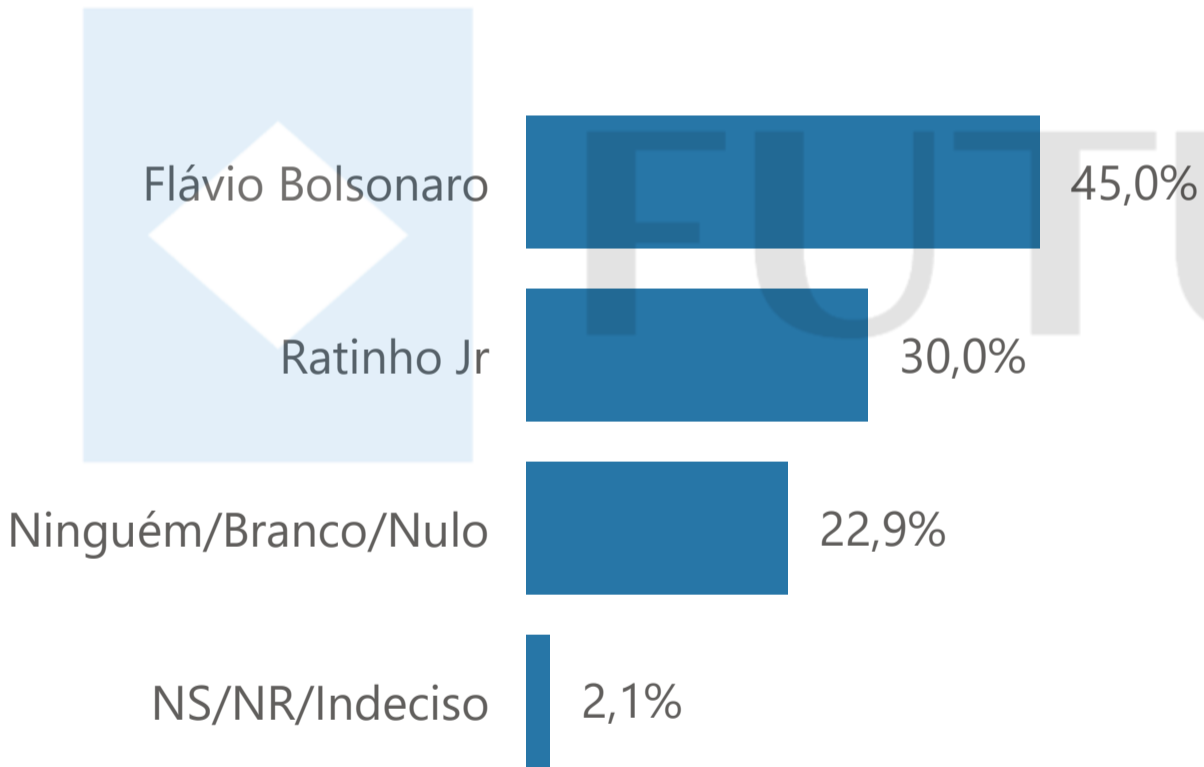
2º Turno - Lula x Romeu Zema



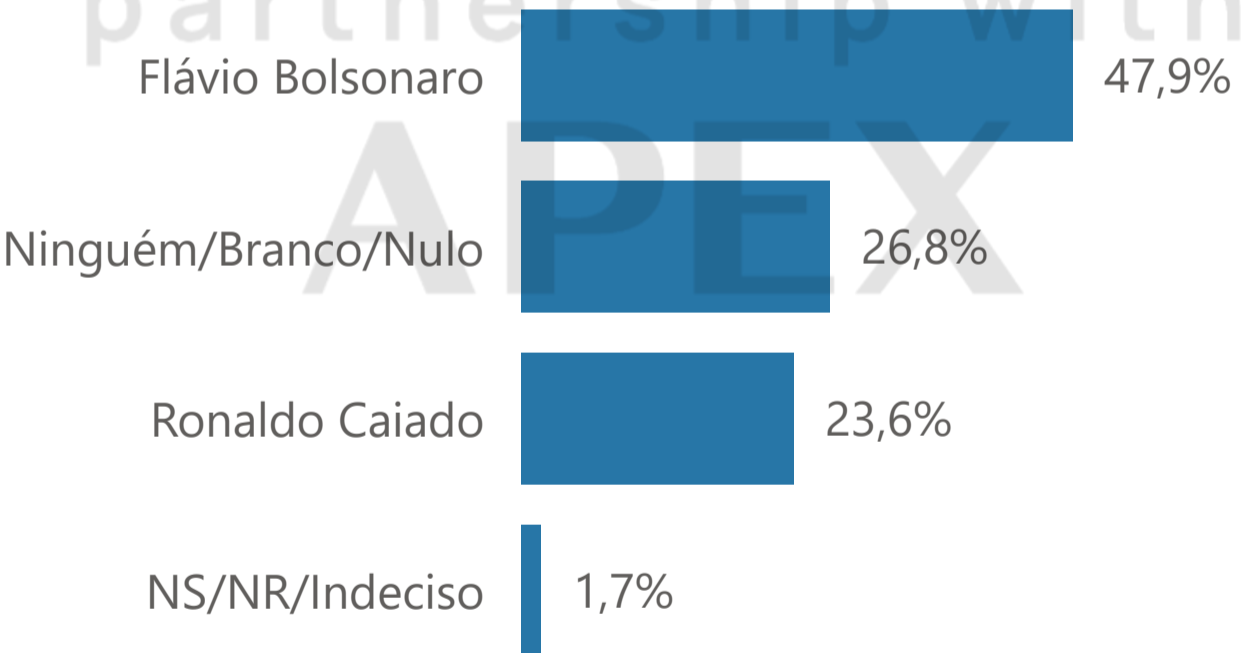
2º Turno - Lula x Eduardo Leite



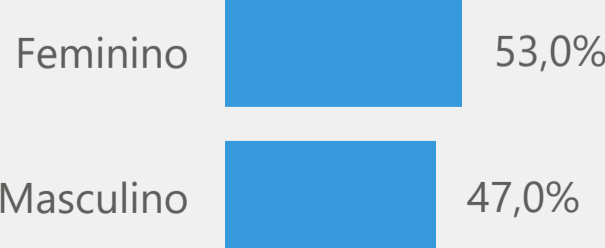
2º Turno - Flávio Bolsonaro x Ratinho Jr



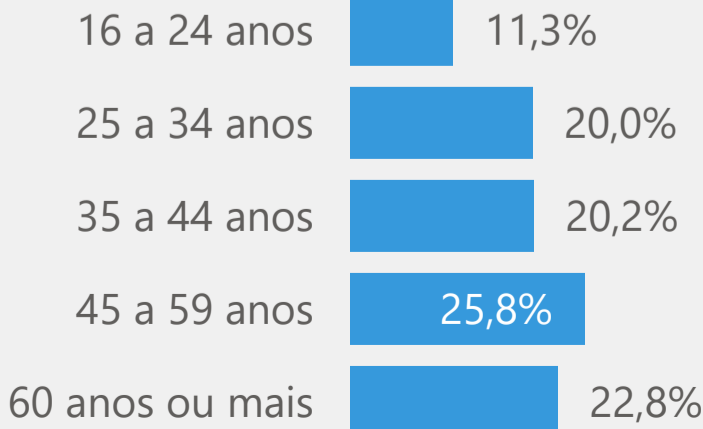
2º Turno - Flávio Bolsonaro x Ronaldo Caiado



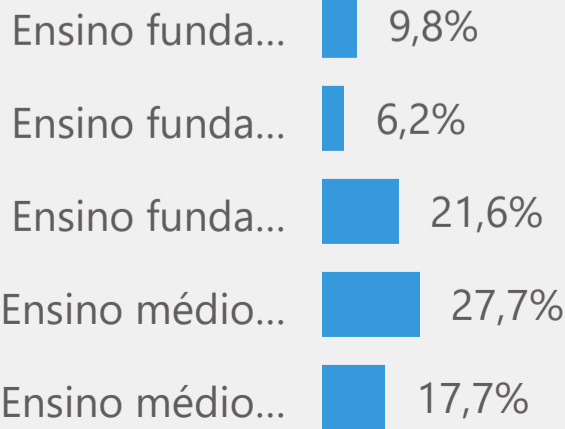
Gênero



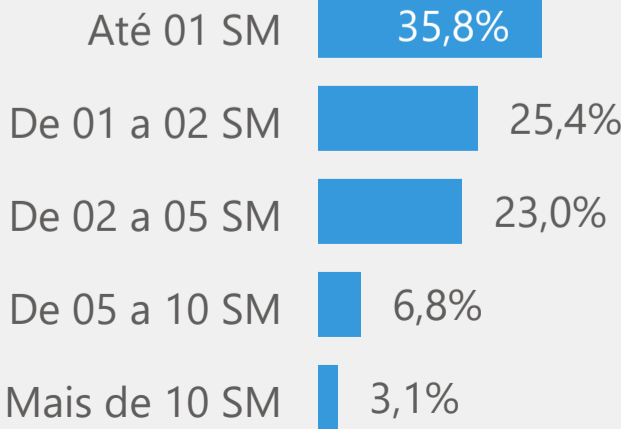
Faixa etária



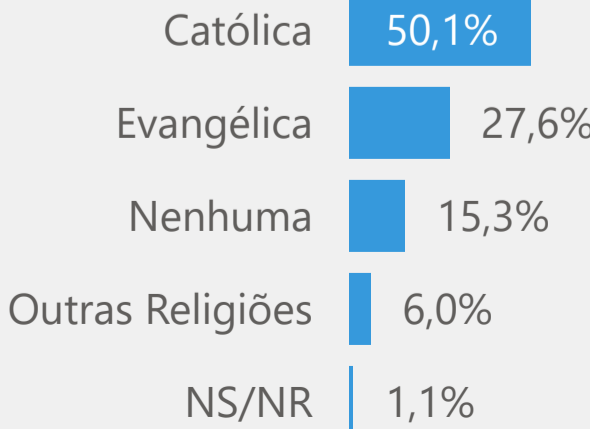
Escolaridade



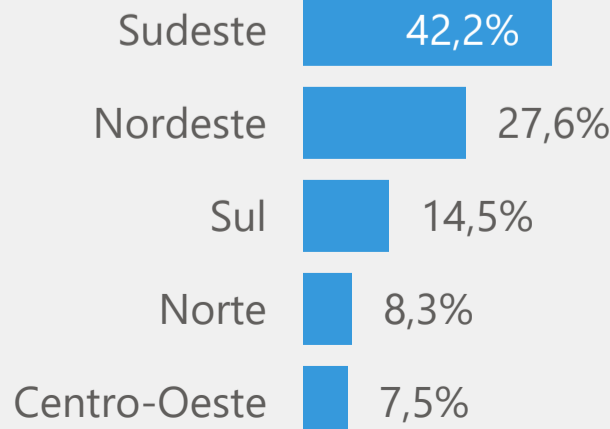
Renda Familiar



Religião



Região de Moradia



2º TURNO - LULA x FLÁVIO BOLSONARO

Região

BR

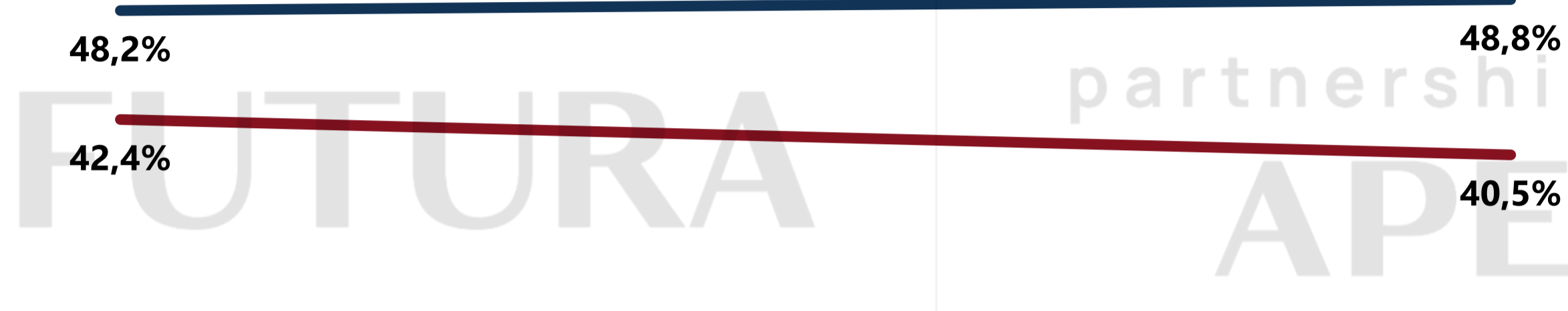
Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

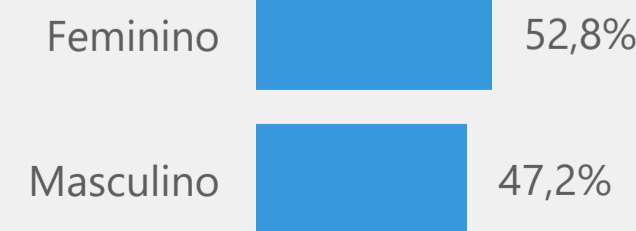
● Flávio Bolsonaro ● Lula ● Ninguém/Branco/Nulo ● NS/NR/Indeciso



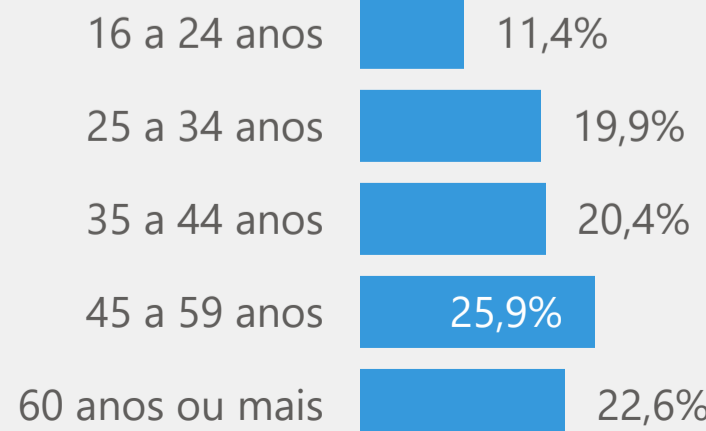
fev/26

mar/26

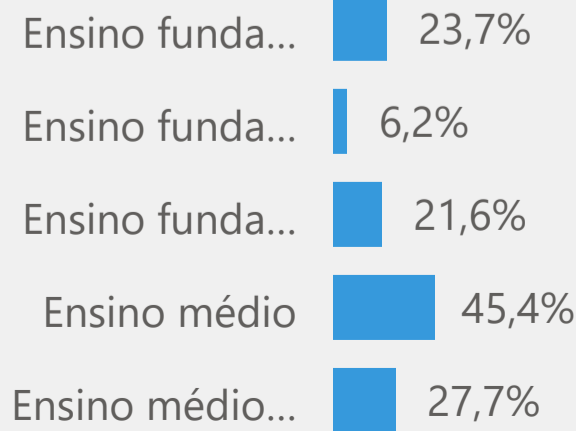
Gênero



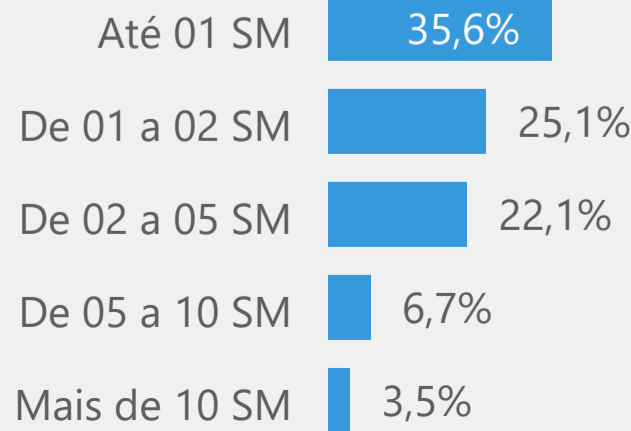
Faixa etária



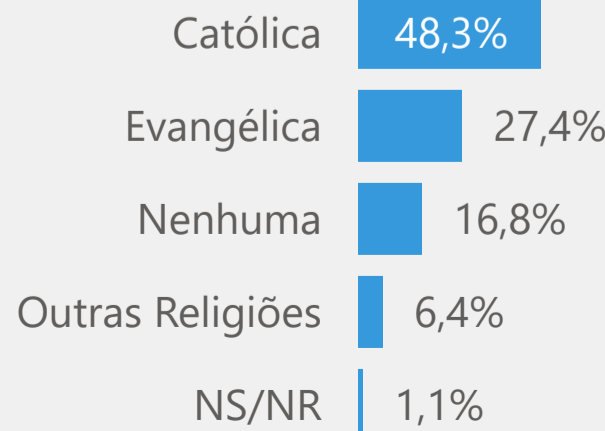
Escolaridade



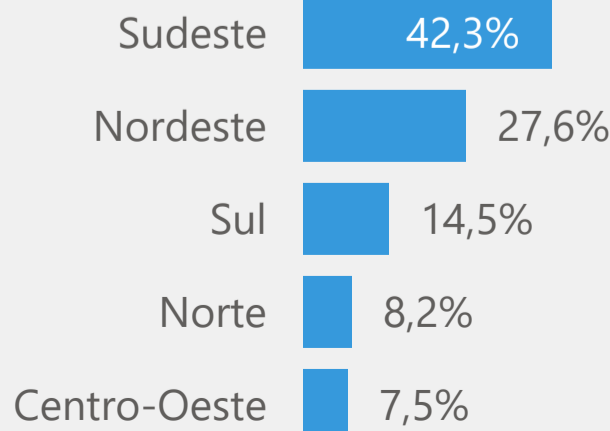
Renda Familiar



Religião



Região de Moradia



2º TURNO - LULA x TARCÍSIO

Região

BR

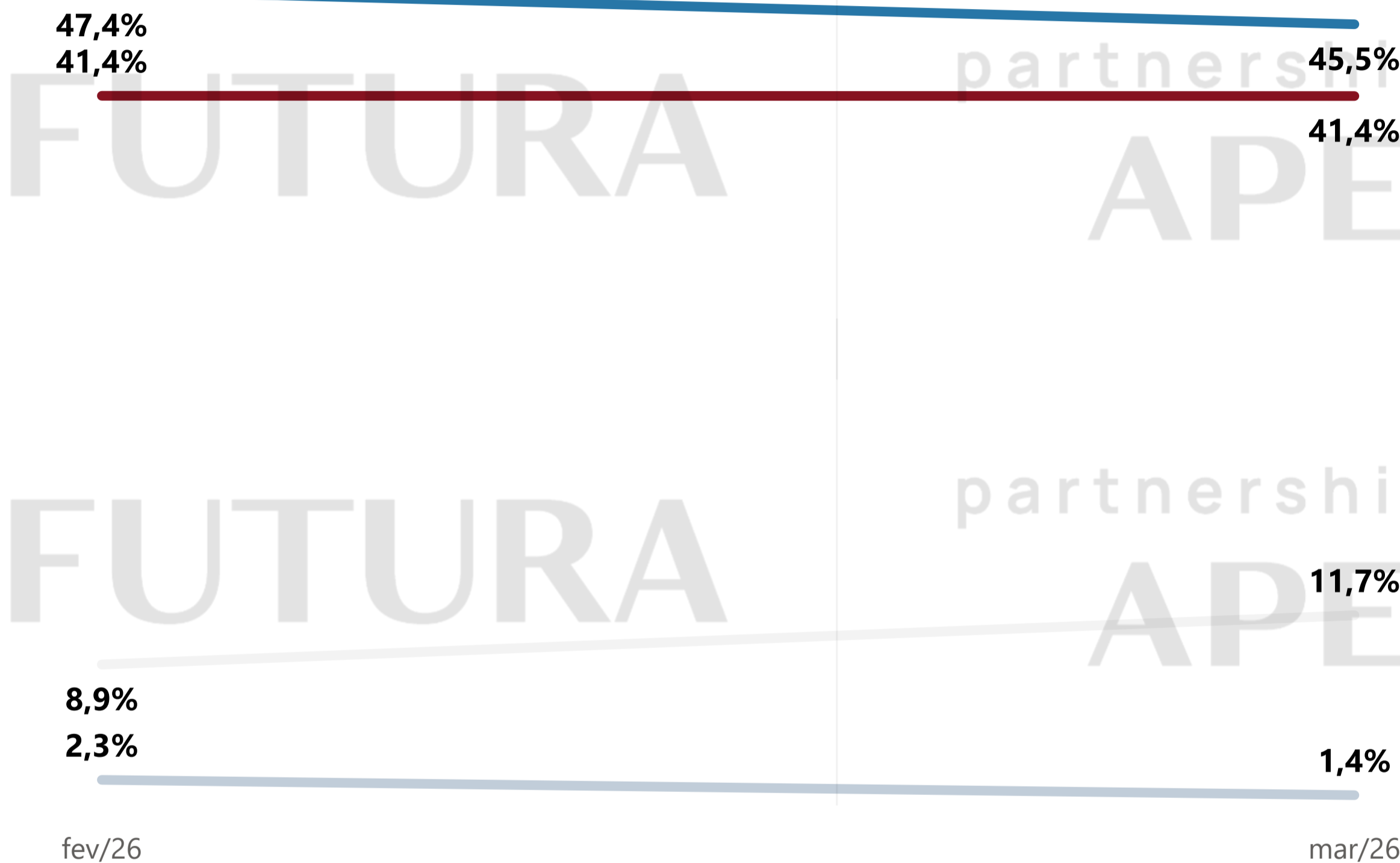
Ponderação

Escolaridade aberta

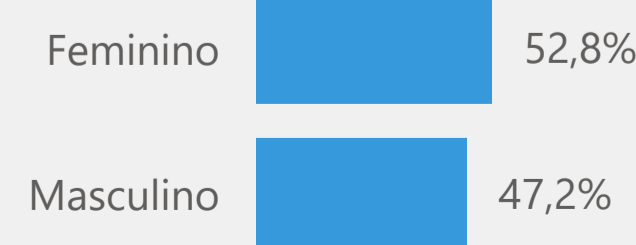
N. de Entrevistas

4.000

● Lula ● Ninguém/Branco/Nulo ● NS/NR/Indeciso ● Tarcísio de Freitas



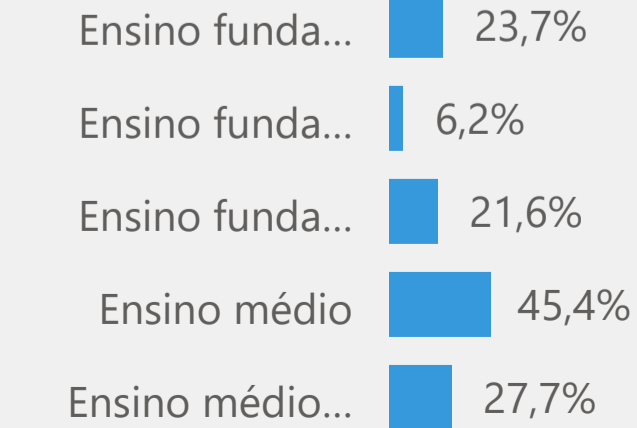
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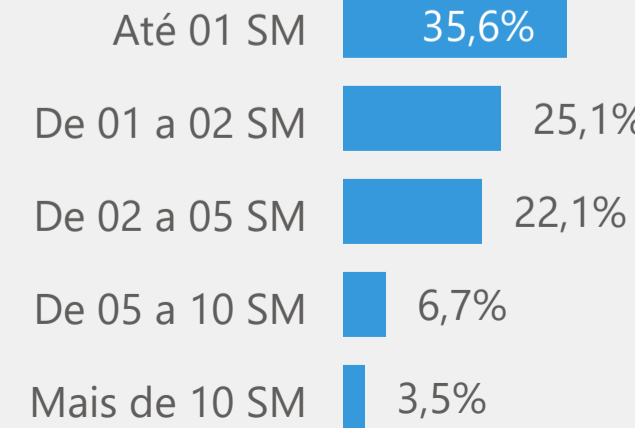
Faixa etária



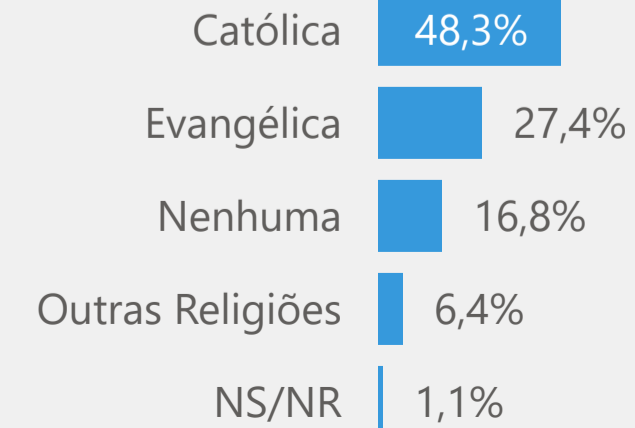
Escolaridade



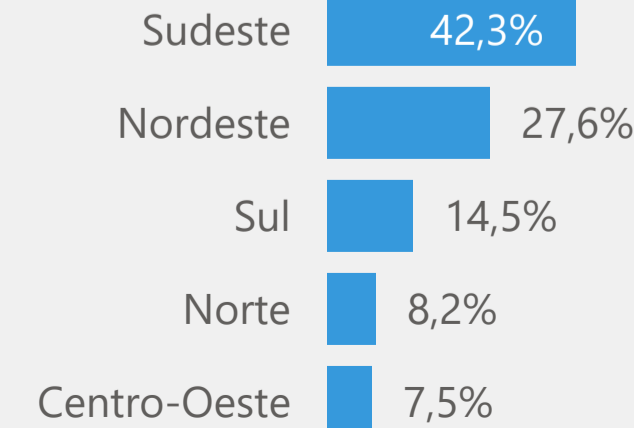
Renda Familiar



Religião



Região de Moradia



2º TURNO - LULA x RATINHO JÚNIOR

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

● Lula ● Ninguém/Branco/Nulo ● NS/NR/Indeciso ● Ratinho Jr



FUTURA

partnership with
APEX



FUTURA

partnership with
APEX

42,1%

44,5%

41,0%

11,5%

12,5%

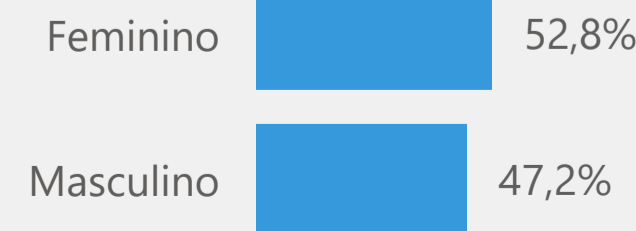
1,1%

2,0%

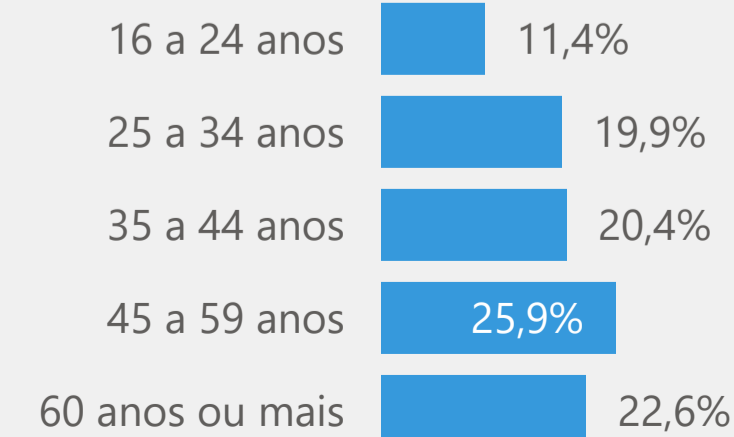
fev/26

mar/26

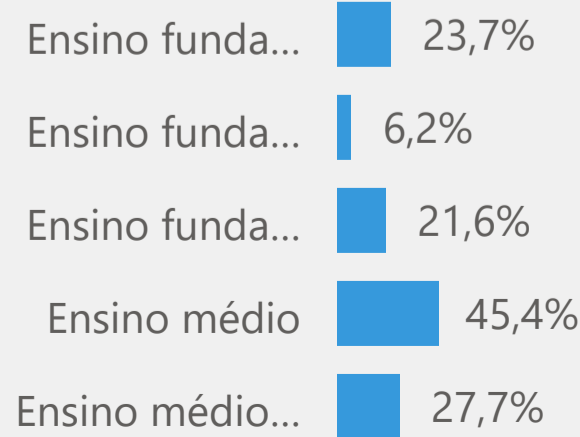
Gênero



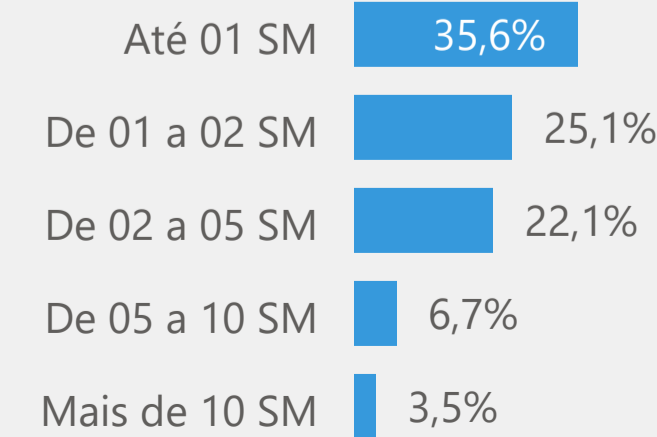
Faixa etária



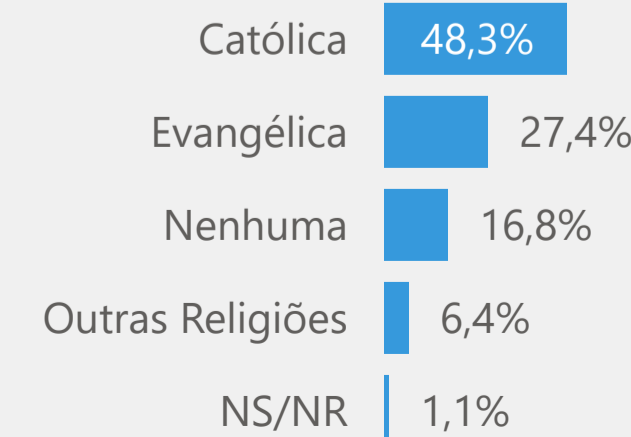
Escolaridade



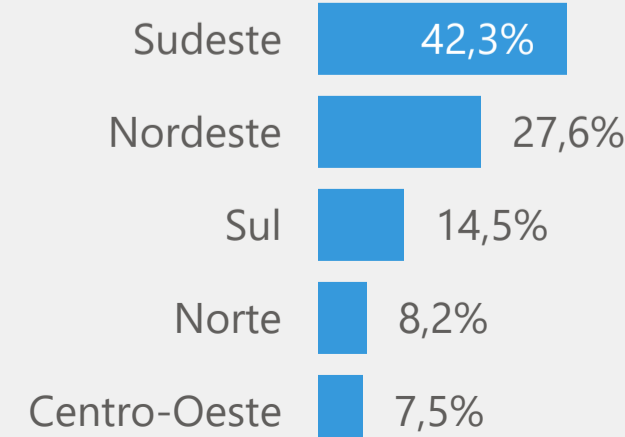
Renda Familiar



Religião



Região de Moradia



2º TURNO - LULA x RONALDO CAIADO

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

● Lula ● Ninguém/Branco/Nulo ● NS/NR/Indeciso ● Ronaldo Caiado



FUTURA

partnership with
APEX



FUTURA

partnership with
APEX

43,1%

41,1%

12,8%

15,6%

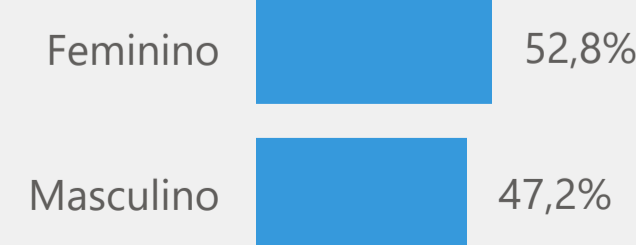
1,8%

2,1%

fev/26

mar/26

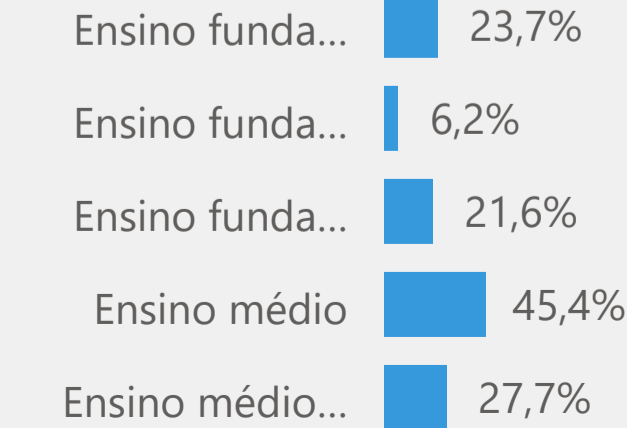
Gênero



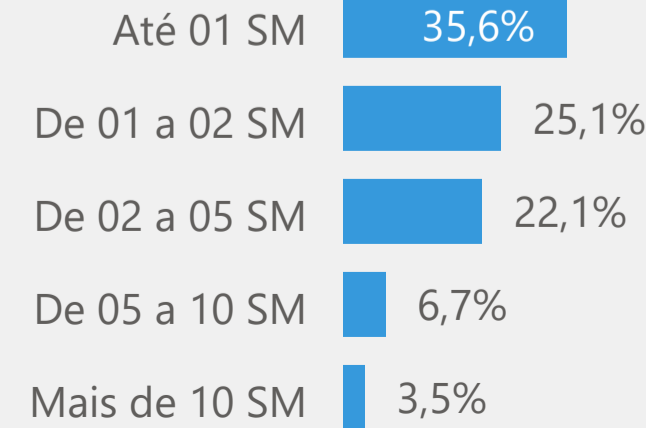
Faixa etária



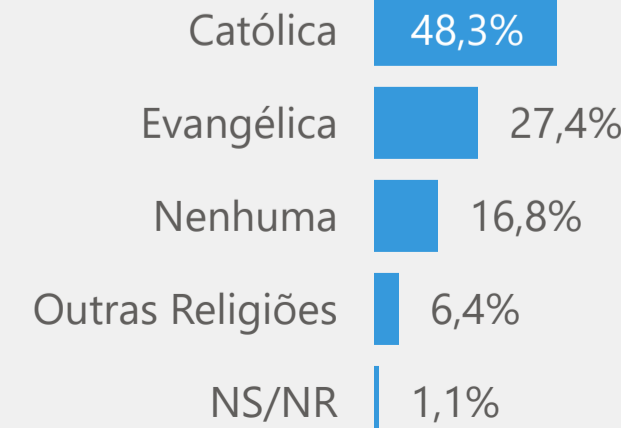
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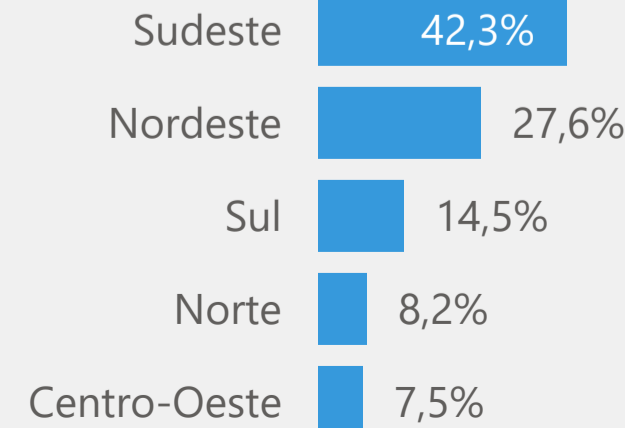
Renda Familiar



Religião



Região de Moradia



2º TURNO - LULA x ROMEU ZEMA

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

● Lula ● Ninguém/Branco/Nulo ● NS/NR/Indeciso ● Romeu Zema



FUTURA

partnership with
APEX



FUTURA

partnership with
APEX

43,3%

42,5%

40,5%

12,3%

15,0%

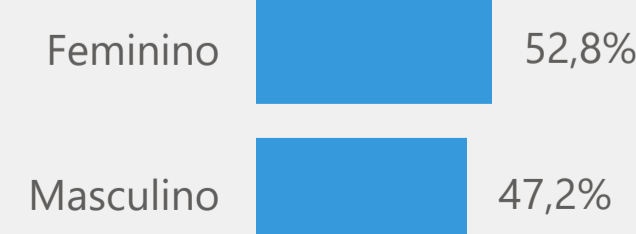
2,0%

2,0%

fev/26

mar/26

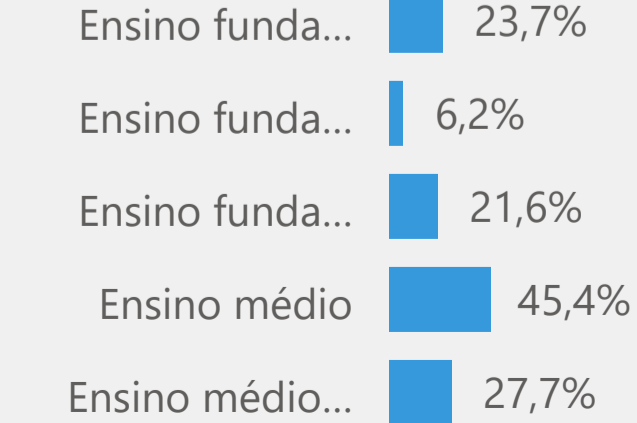
Gênero



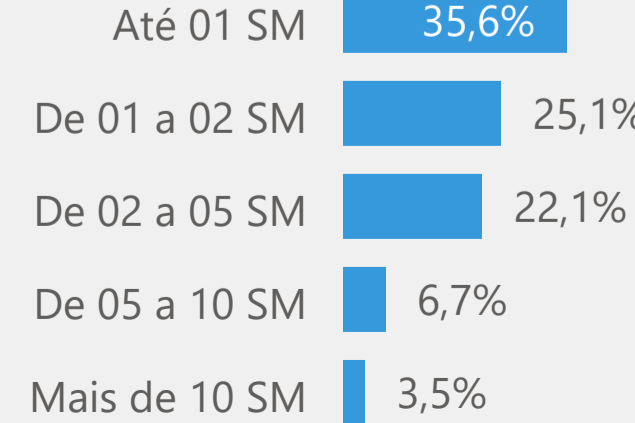
Faixa etária



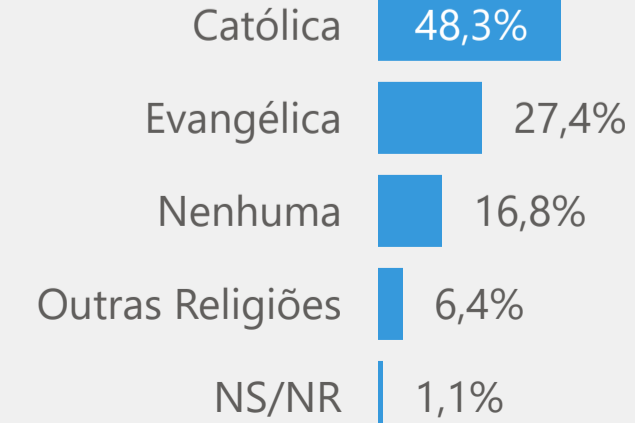
Escolaridade



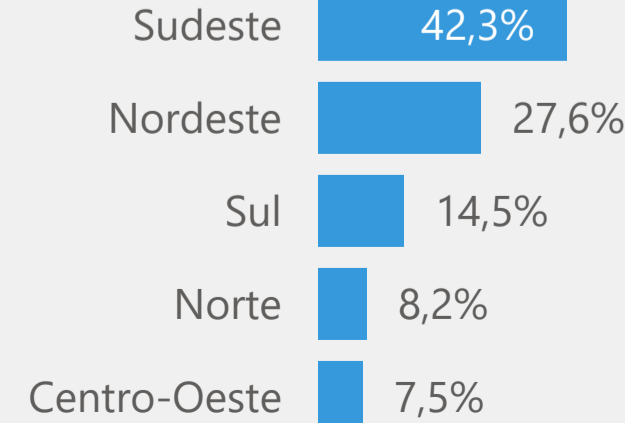
Renda Familiar



Religião



Região de Moradia



2º TURNO - LULA x EDUARDO LEITE

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

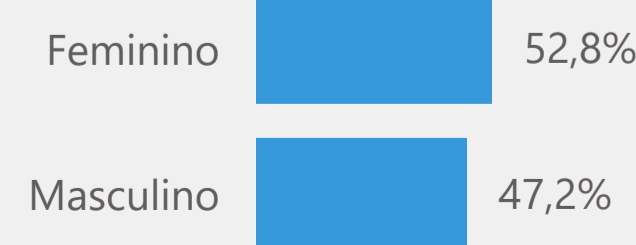
● Eduardo Leite ● Lula ● Ninguém/Branco/Nulo ● NS/NR/Indeciso



fev/26

mar/26

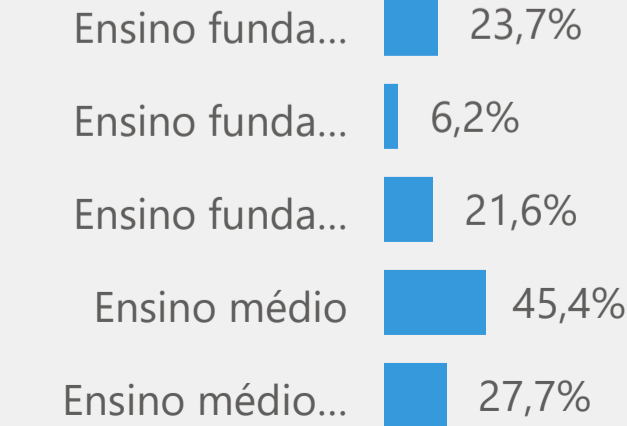
Gênero



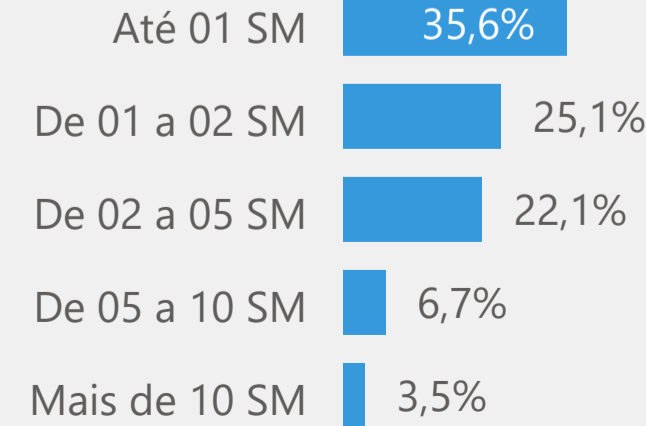
Faixa etária



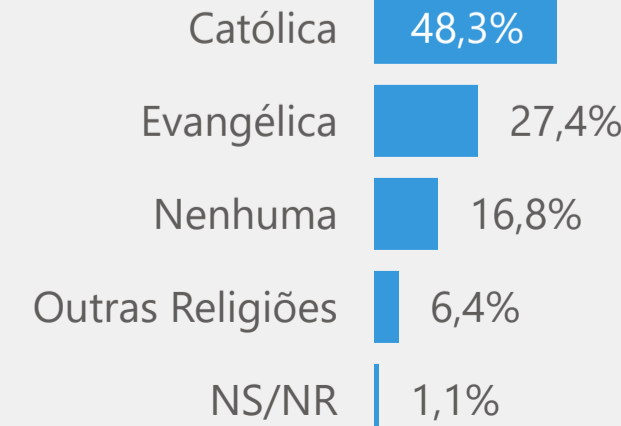
Escolaridade



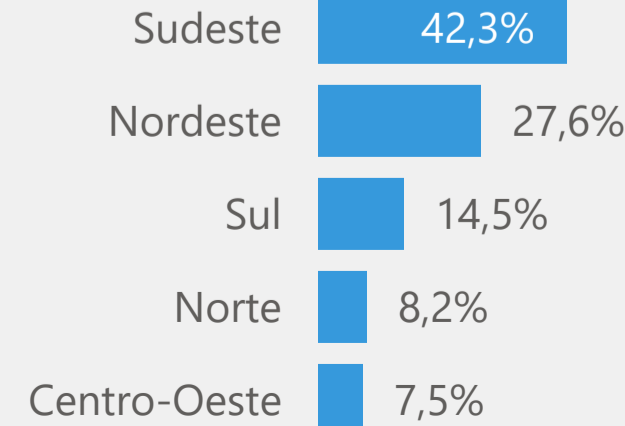
Renda Familiar



Religião



Região de Moradia



2º TURNO - FLÁVIO BOLSONARO x RATINHO JÚNIOR

Região

BR



Ponderação

Escolaridade aberta



N. de Entrevistas

4.000

● Flávio Bolsonaro ● Ninguém/Branco/Nulo ● NS/NR/Indeciso ● Ratinho Jr



FUTURA

44,0%

29,2%

24,7%

2,2%

fev/26

partnership with
APEX

45,0%

30,0%

22,9%

2,1%

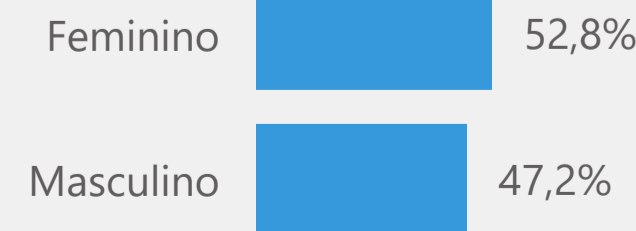
mar/26



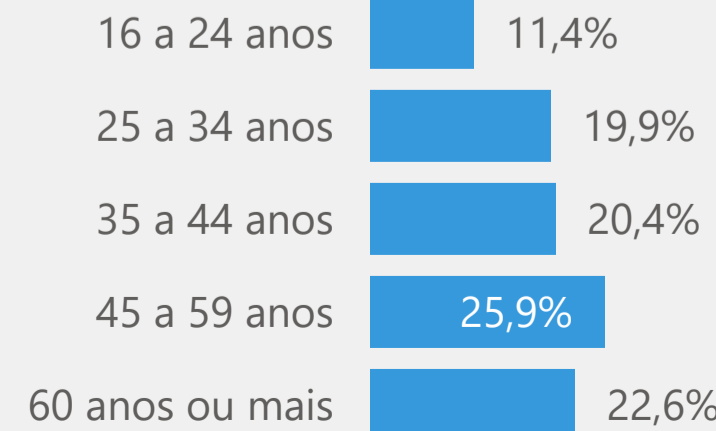
FUTURA

partnership with
APEX

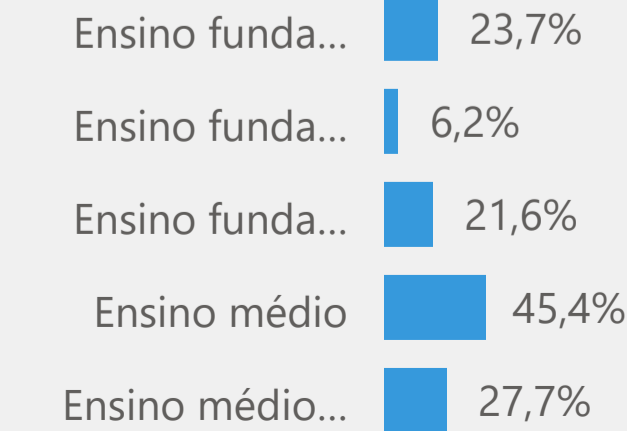
Gênero



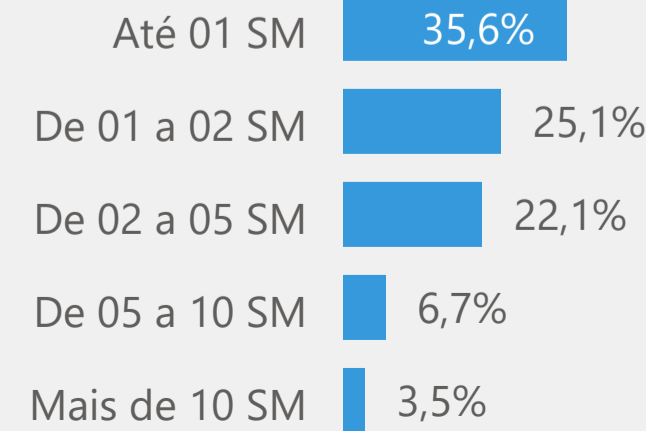
Faixa etária



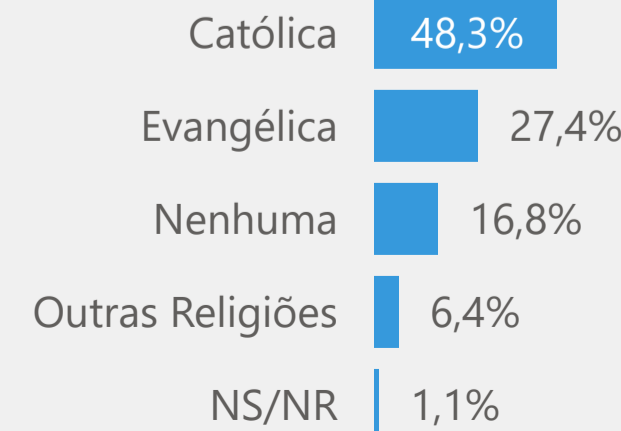
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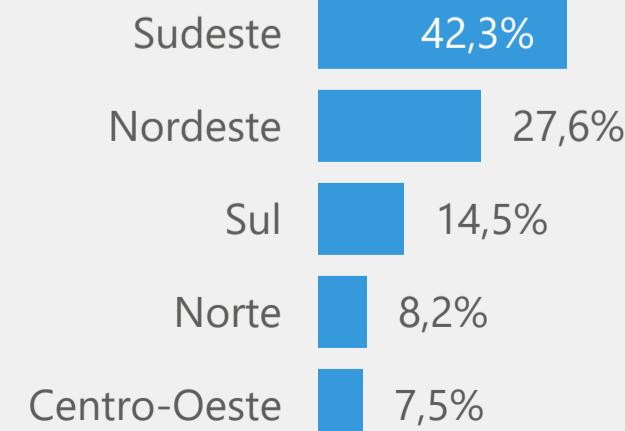
Renda Familiar



Religião



Região de Moradia



2º TURNO - FLÁVIO BOLSONARO X RONALDO CAIADO

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

● Flávio Bolsonaro ● Ninguém/Branco/Nulo ● NS/NR/Indeciso ● Ronaldo Caiado



46,2%
FUTURA

47,9%
partnership with
APEX



26,7%
24,6%
FUTURA

26,8%
23,6%
partnership with
APEX

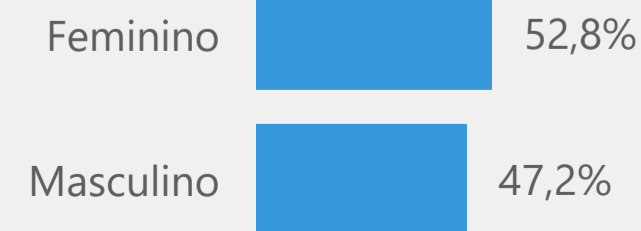
2,4%

1,7%

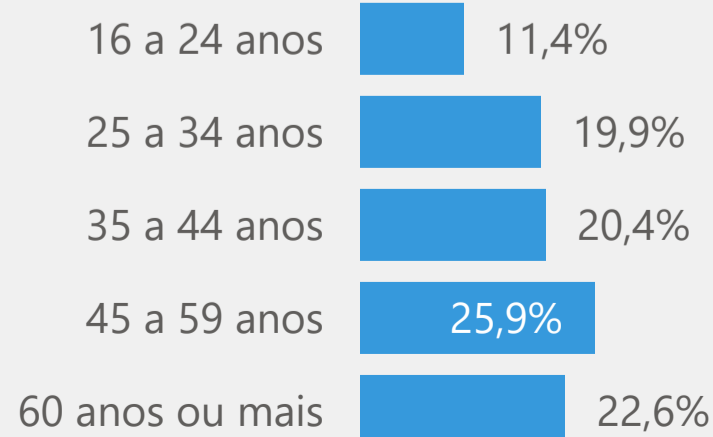
fev/26

mar/26

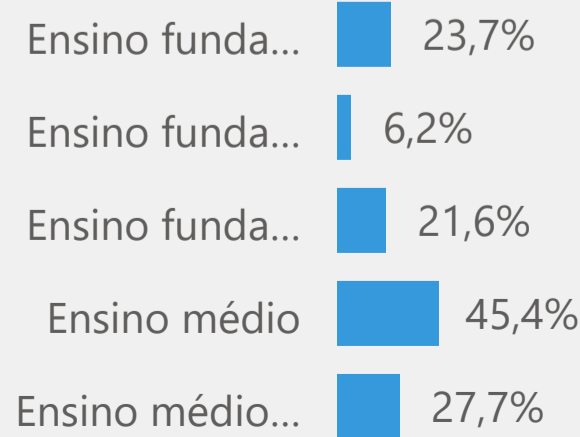
Gênero



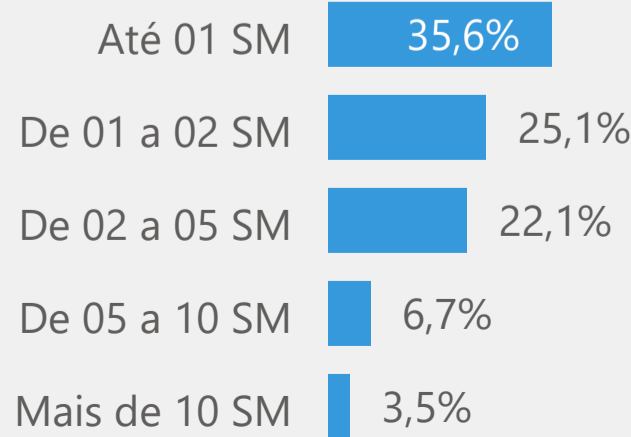
Faixa etária



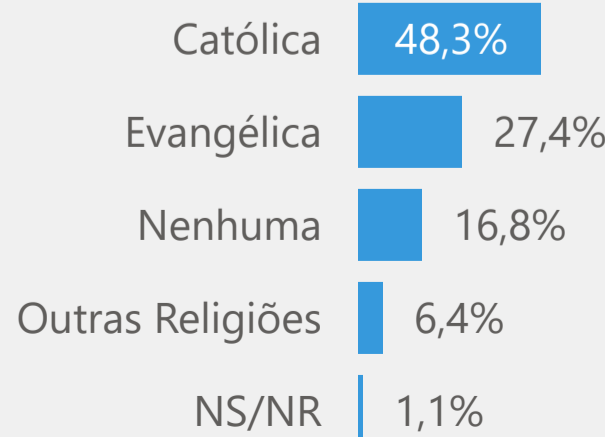
Escolaridade



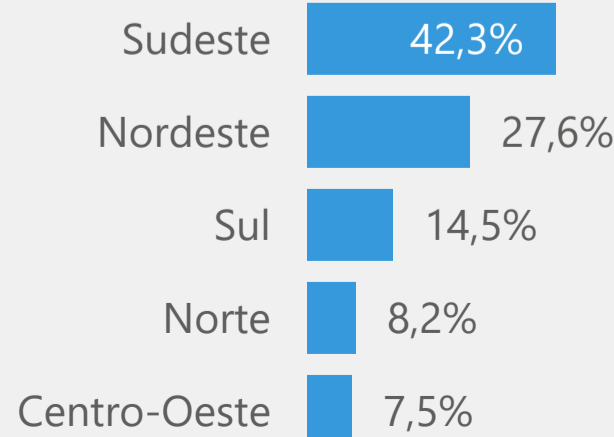
Renda Familiar



Religião



Região de Moradia



REJEIÇÃO PRESIDENTE

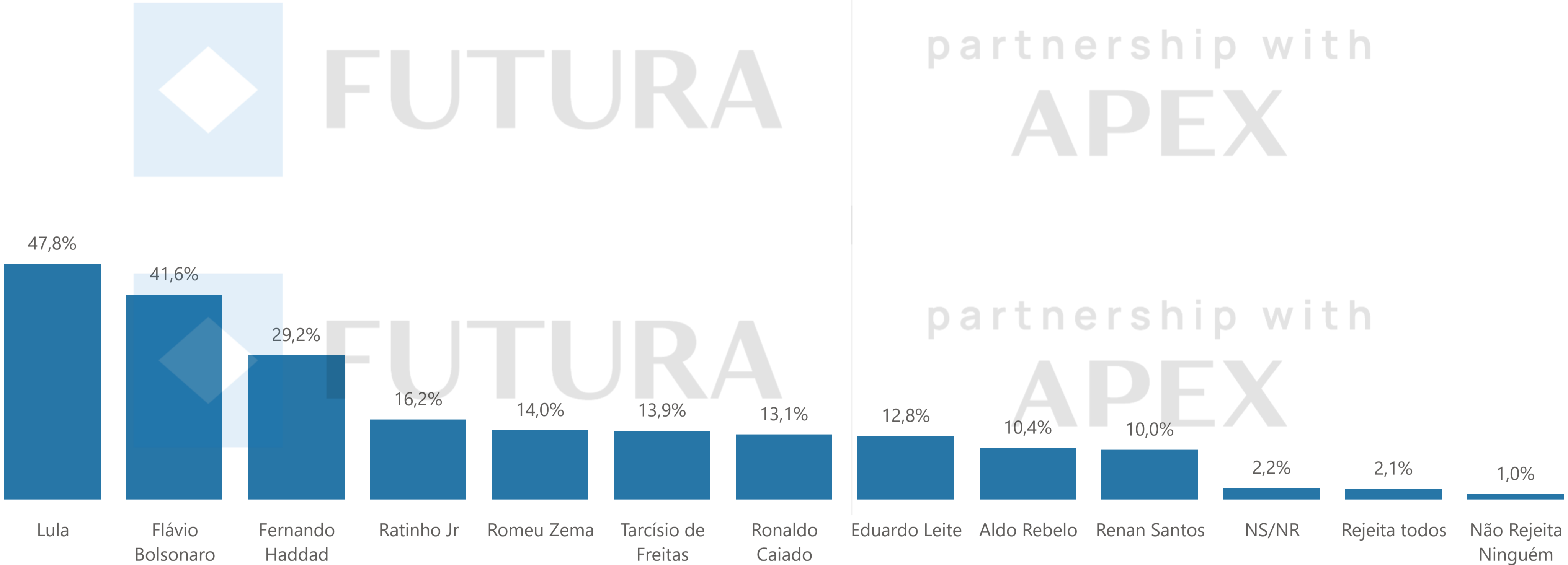
Pesquisa
mar/26

Região
BR

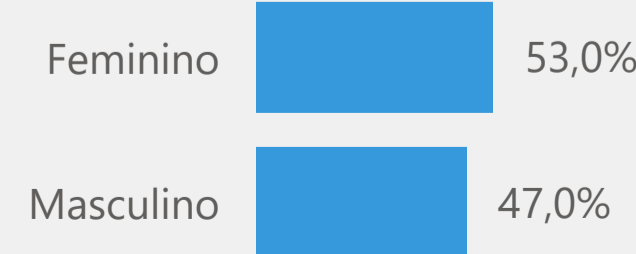
Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

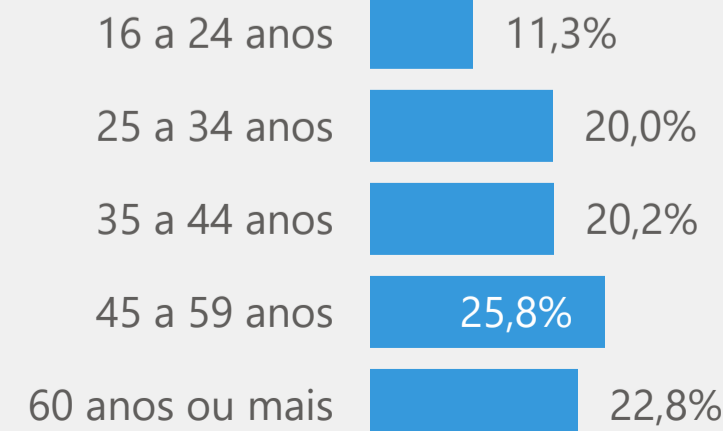
Em Quem Não Votaria em Hipótese Alguma?



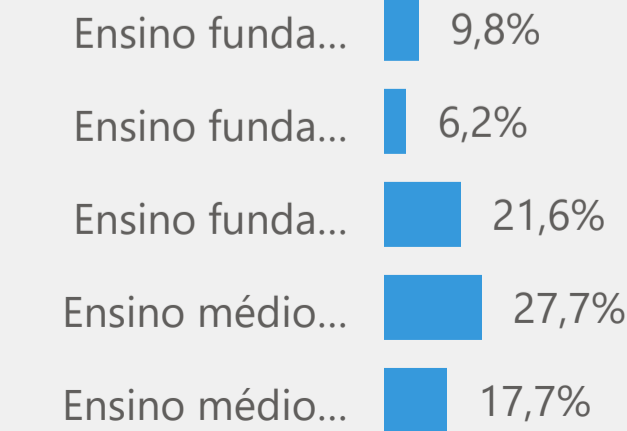
Gênero



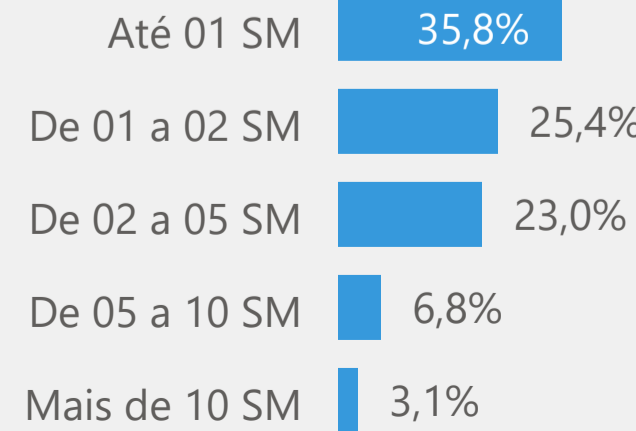
Faixa etária



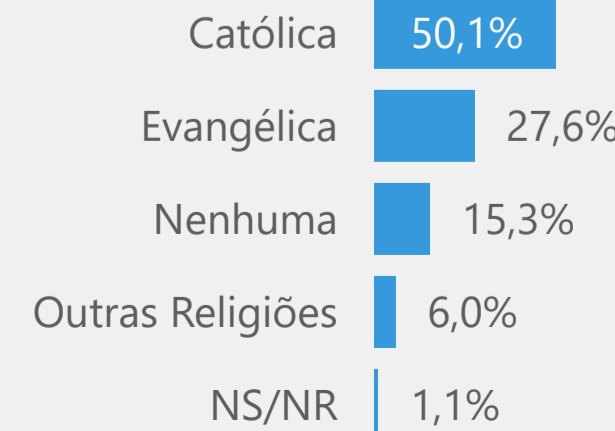
Escolaridade



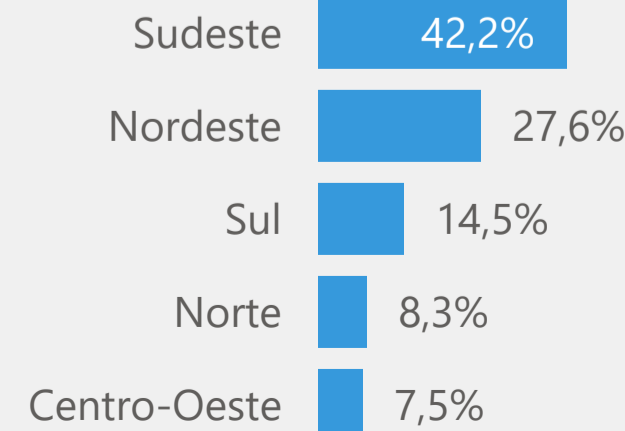
Renda Familiar



Religião



Região de Moradia



REJEIÇÃO PRESIDENTE

Região

BR

Ponderação

Escolaridade aberta

N. de Entrevistas

4.000

Em Quem Não Votaria em Hipótese Alguma?

● Aldo Rebelo
 ● Eduardo Leite
 ● Fernando Had...
 ● Flávio Bolso...
 ● Lula
 ● NS/NR
 ● Ratinho Jr
 ● Rejeita todos
 ● Renan Santos
 ● Romeu Zema
 ● Ronaldo Cai...
 ● Tarcísio de ...



FUTURA

partnership with

APEX



51,3%

43,0%

18,1%

12,7%

17,7%

3,2%

1,8%

fev/26

47,8%

41,6%

29,2%

16,2%

10,4%

2,2%

mar/26

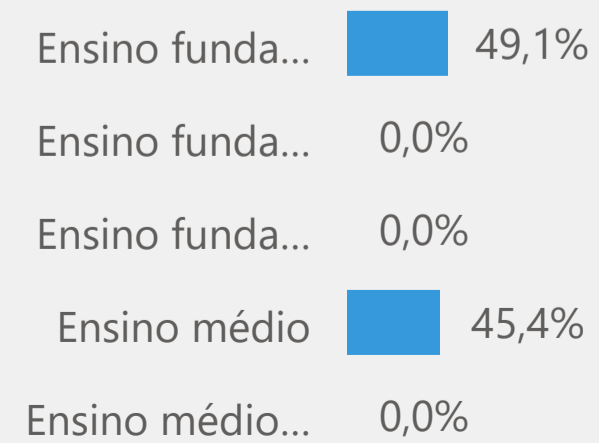
Gênero



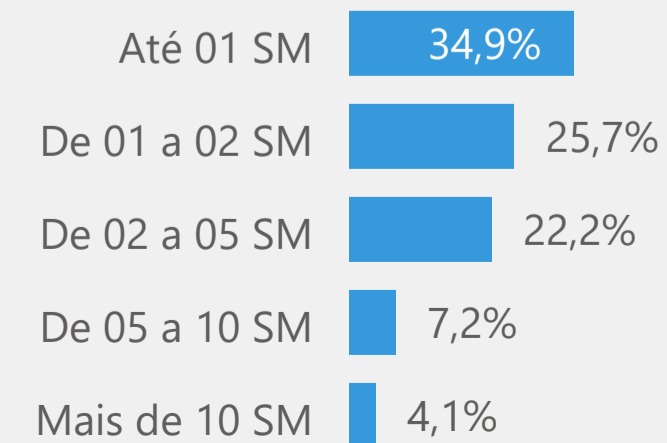
Faixa etária



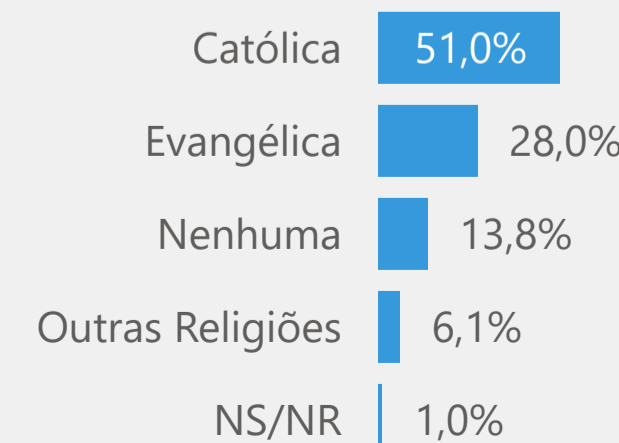
Escolaridade



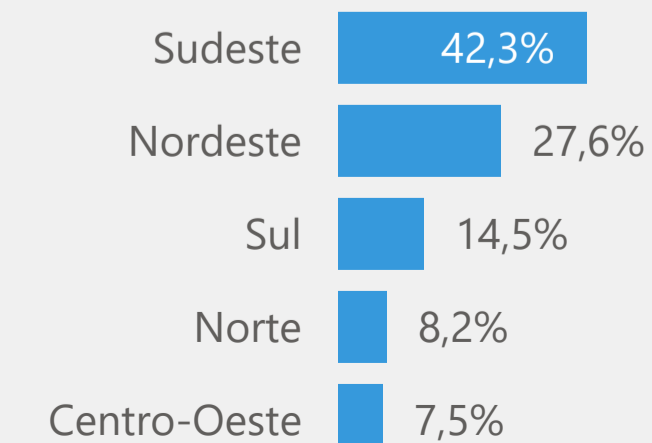
Renda Familiar



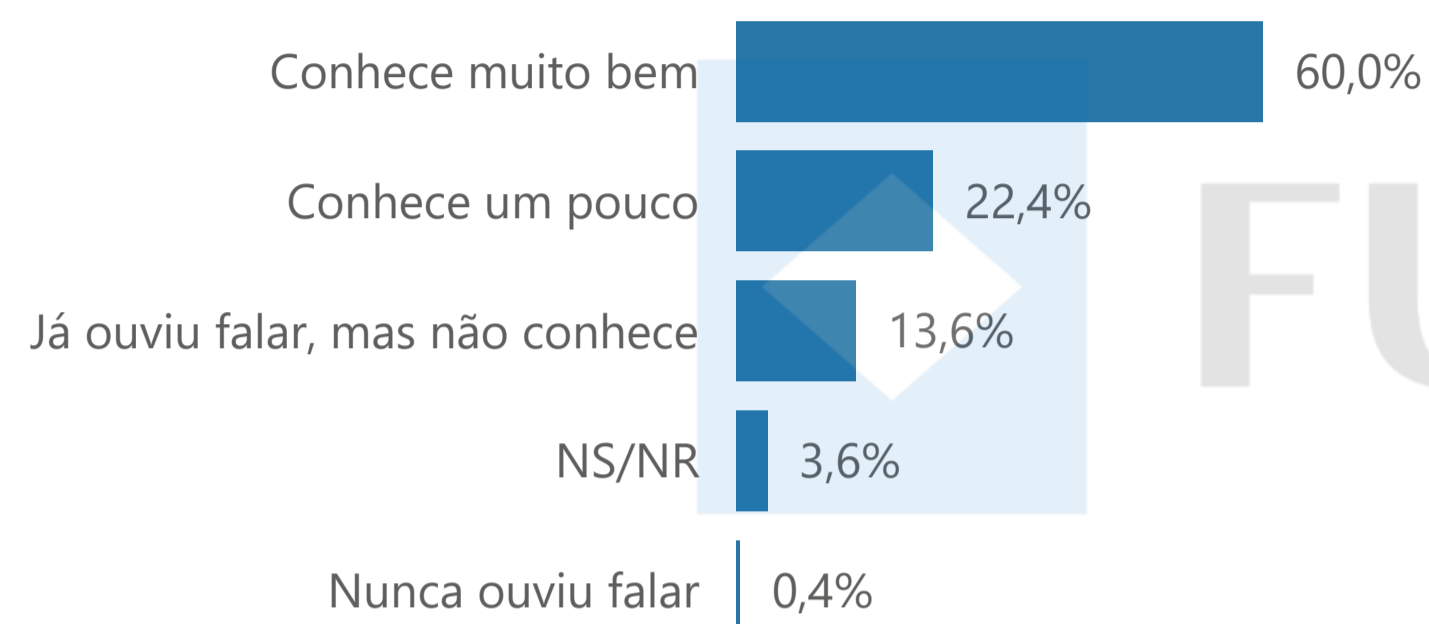
Religião



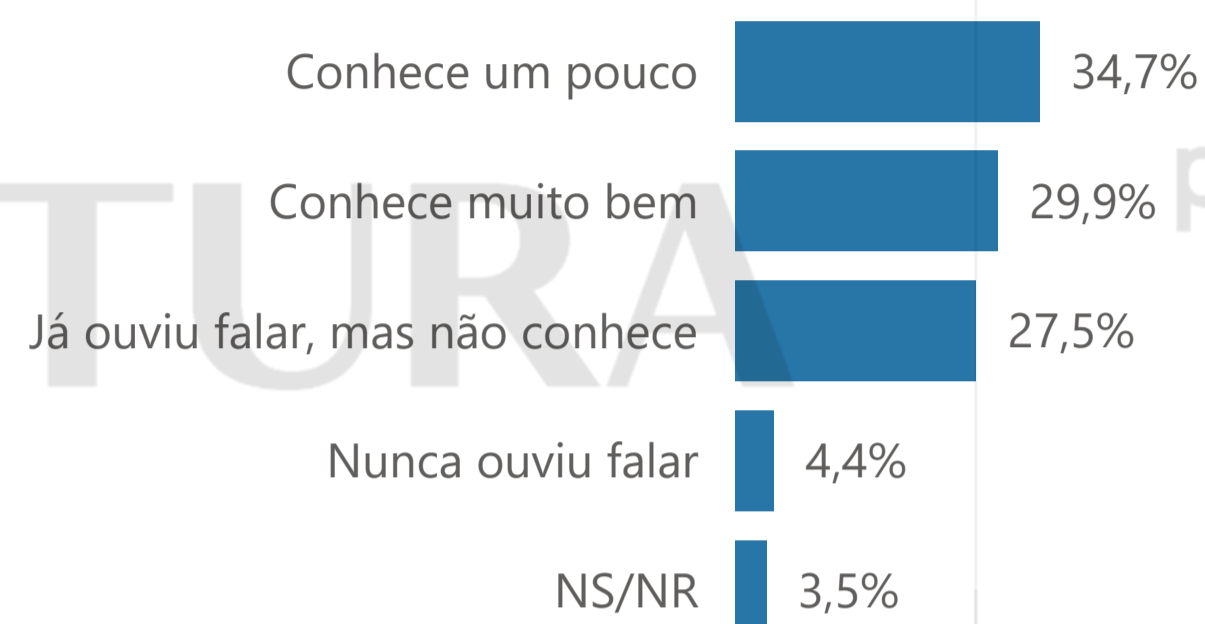
Região de Moradia



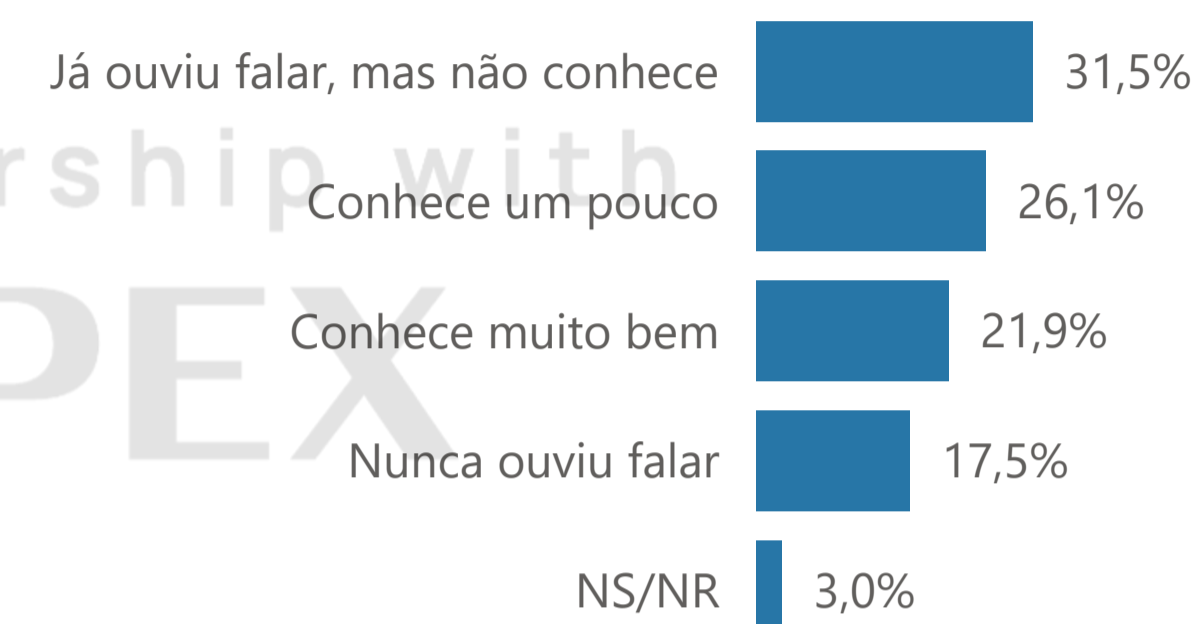
O quanto você diria que conhece o Lula?



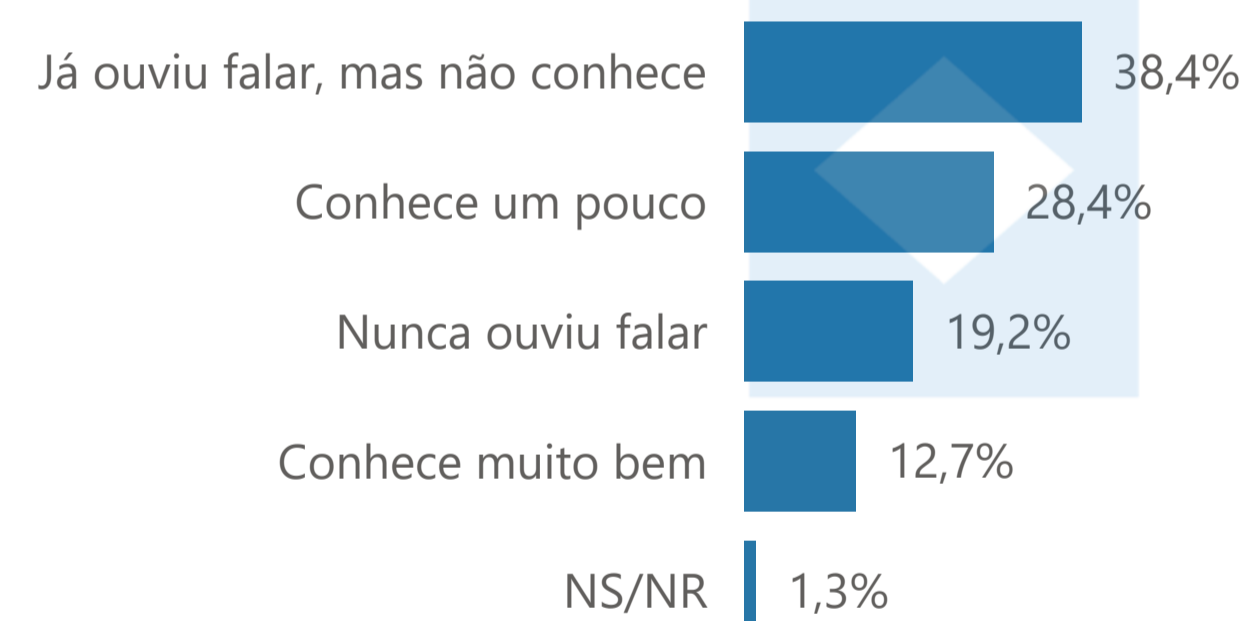
O quanto você diria que conhece o Flávio Bolsonaro?



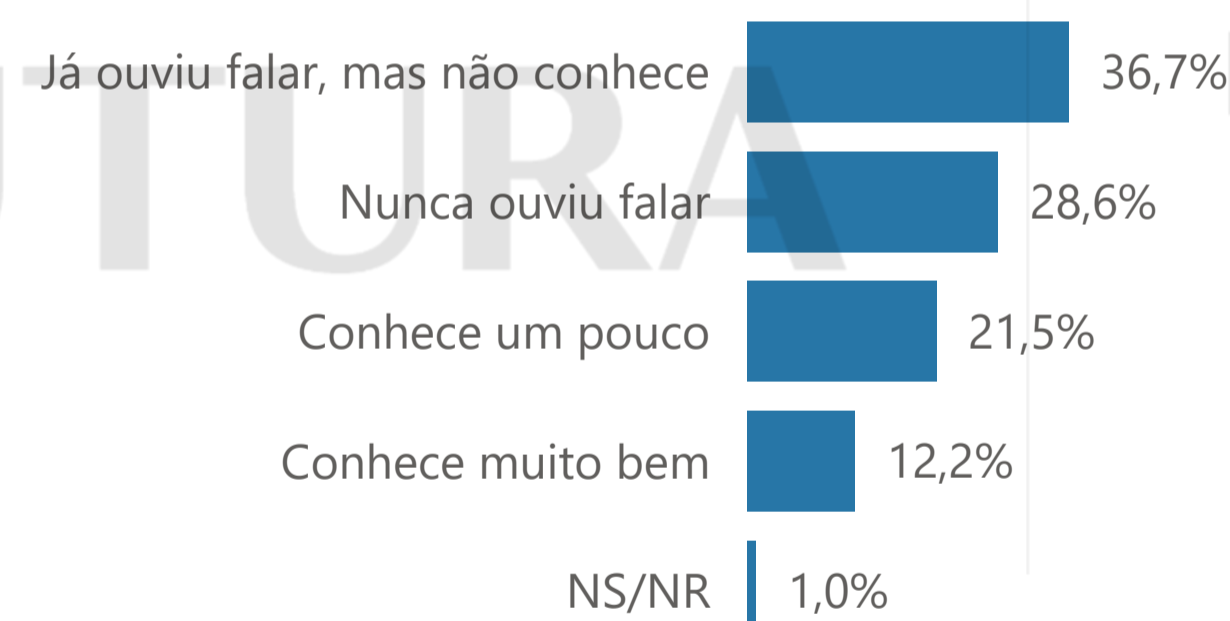
O quanto você diria que conhece o Tarcísio de Freitas?



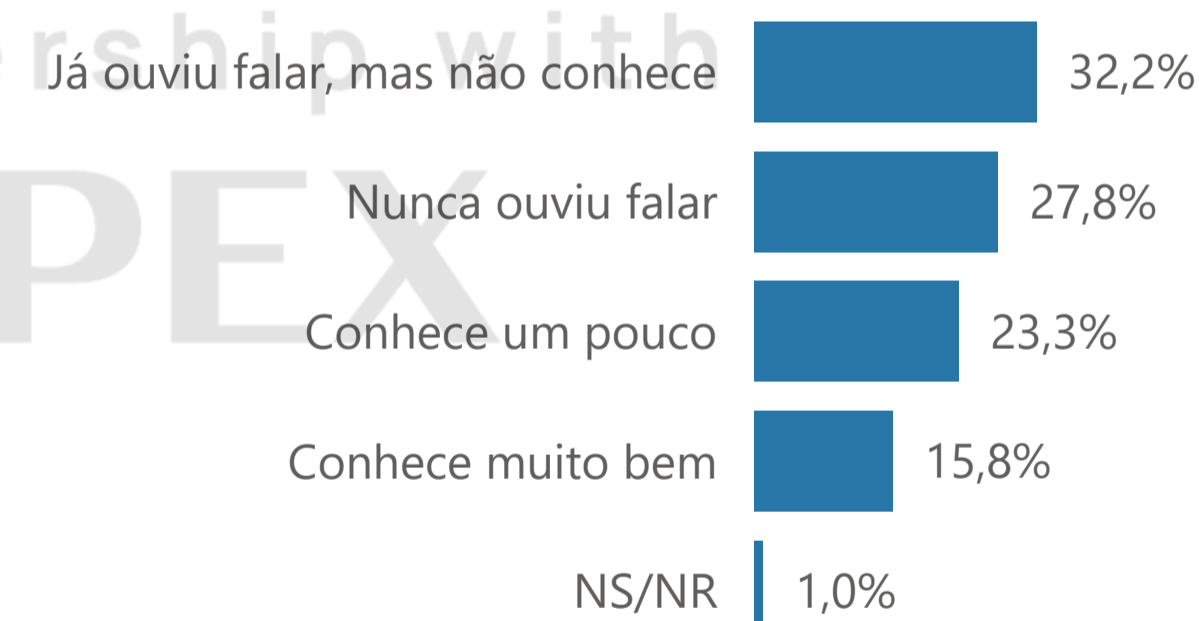
O quanto você diria que conhece o Ratinho Júnior?



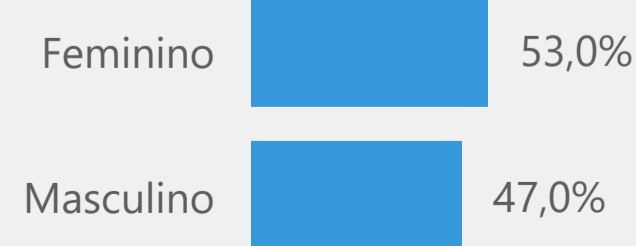
O quanto você diria que conhece o Ronaldo Caiado?



O quanto você diria que conhece o Romeu Zema?



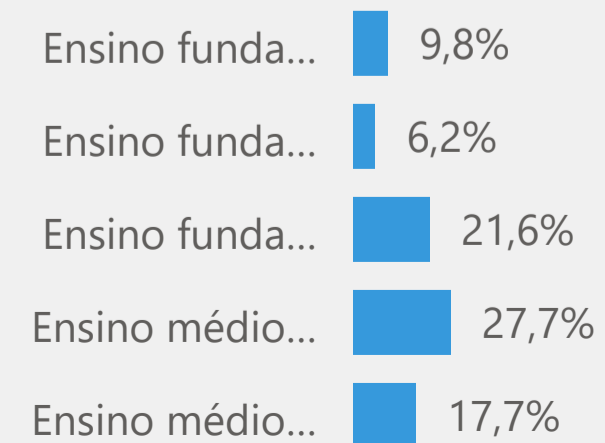
Gênero



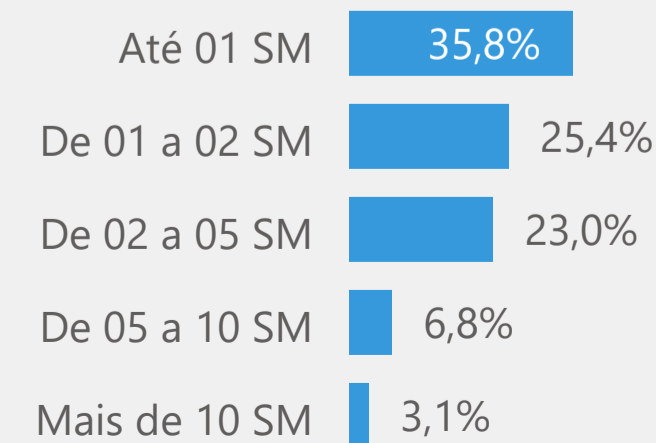
Faixa etária



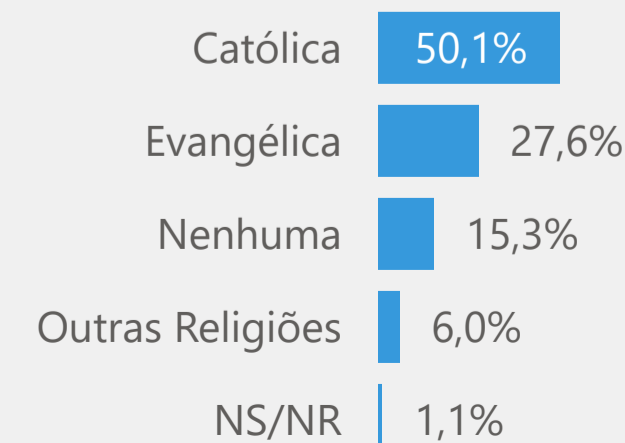
Escolaridade



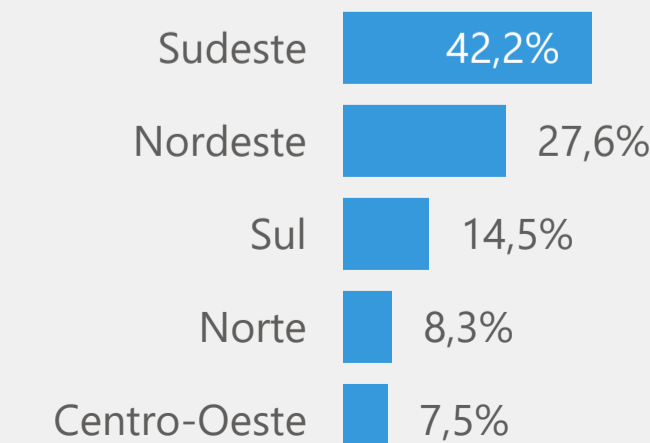
Renda Familiar



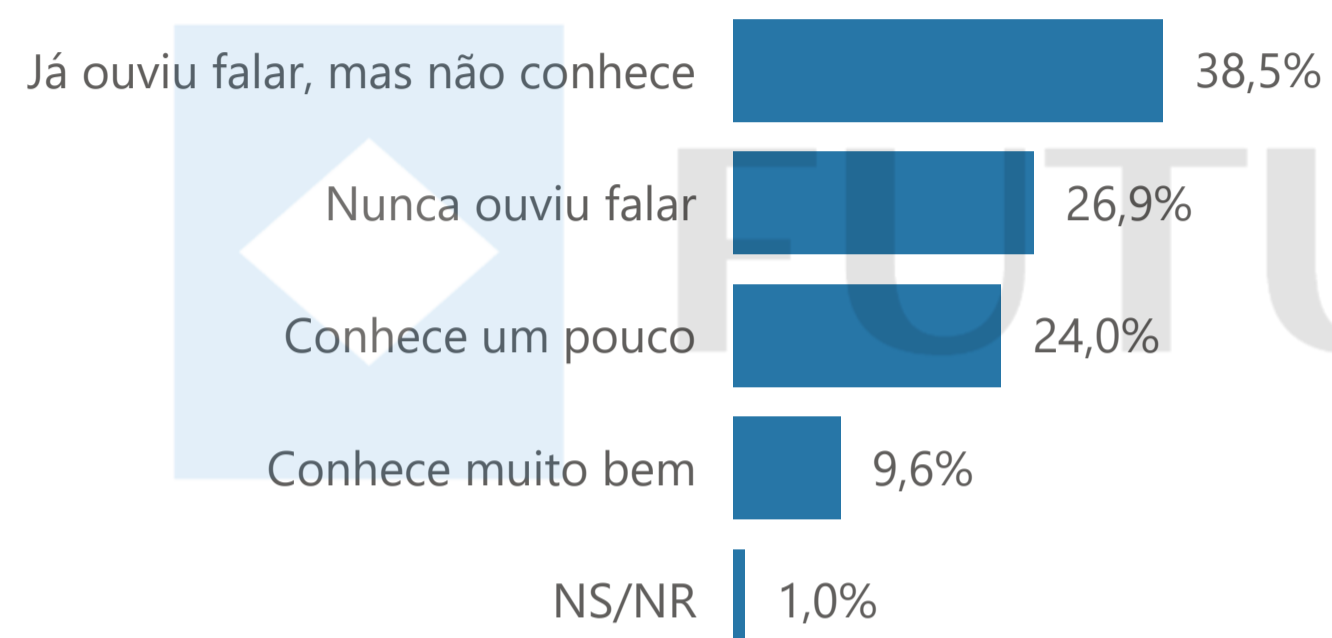
Religião



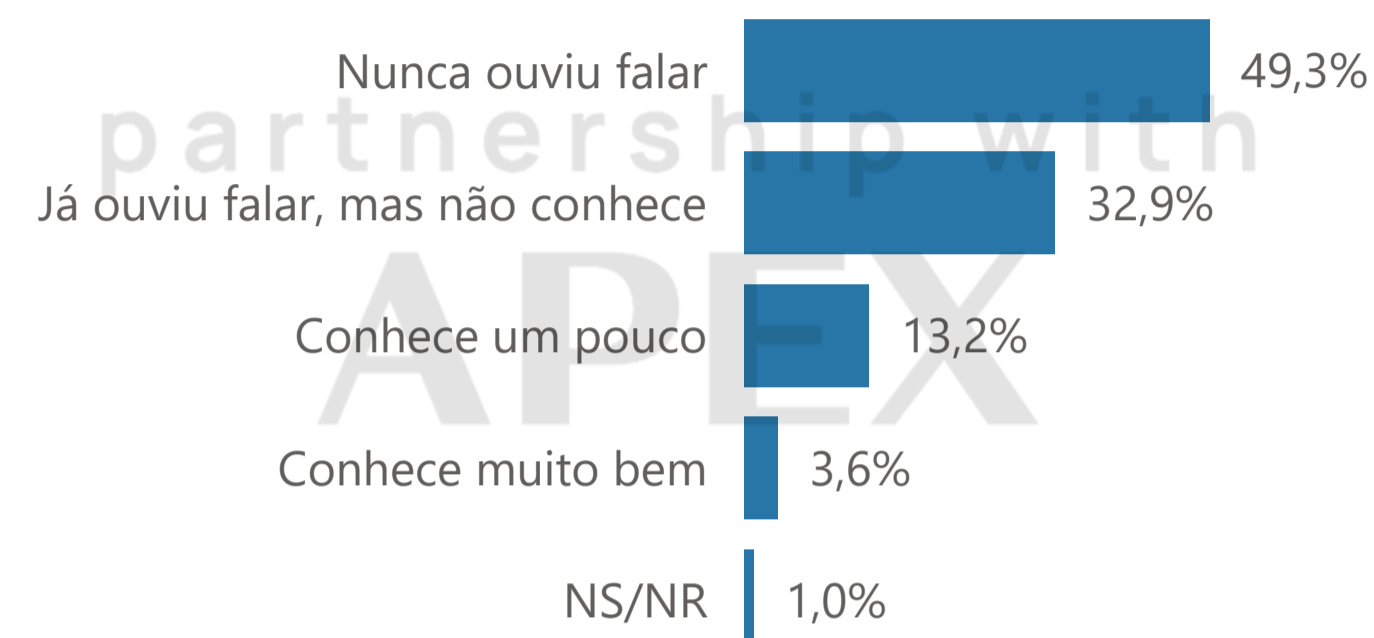
Região de Moradia



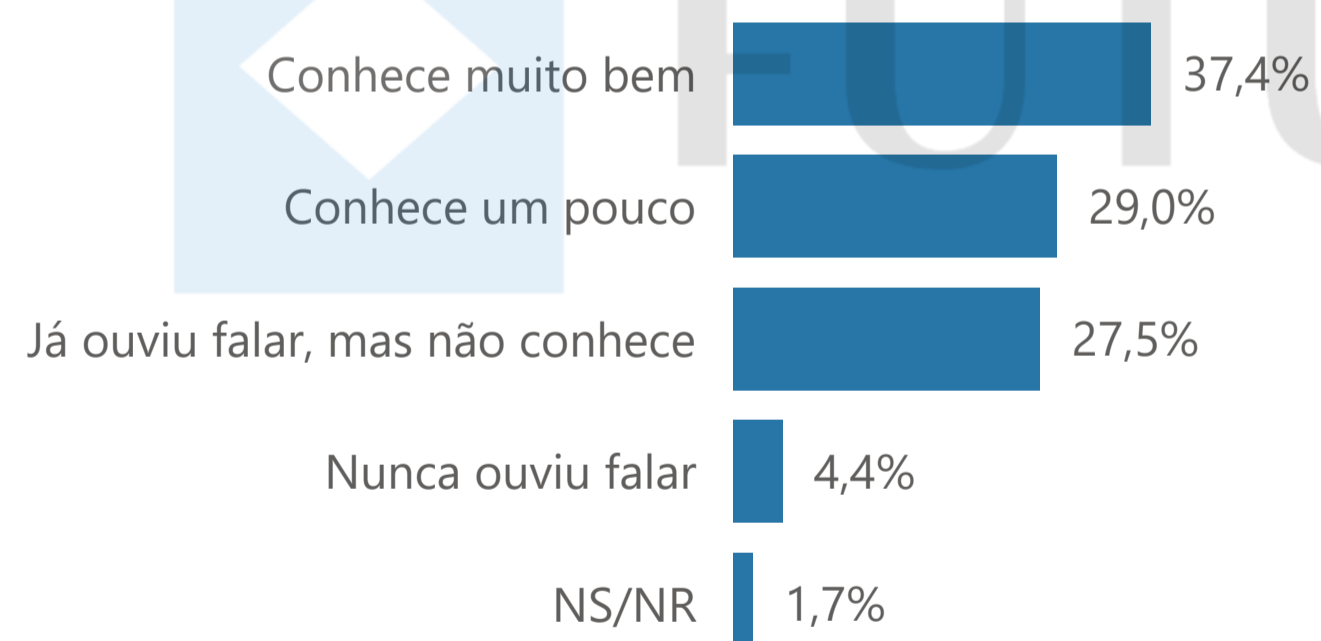
O quanto você diria que conhece o Eduardo Leite?



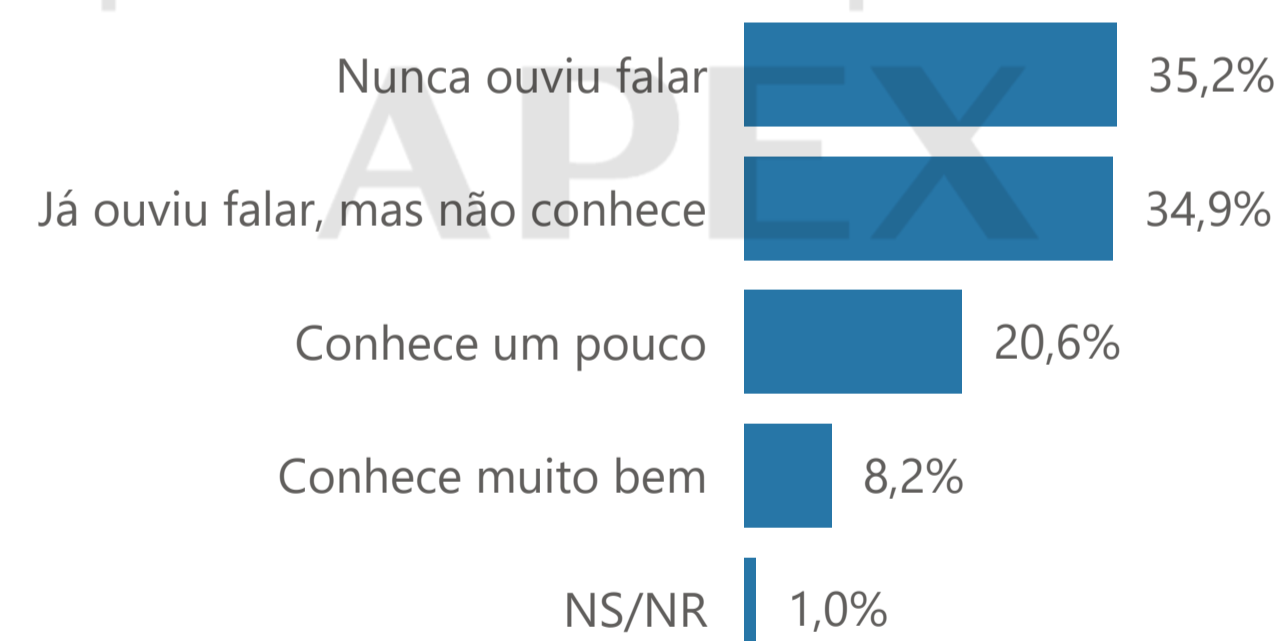
O quanto você diria que conhece o Renan Santos?



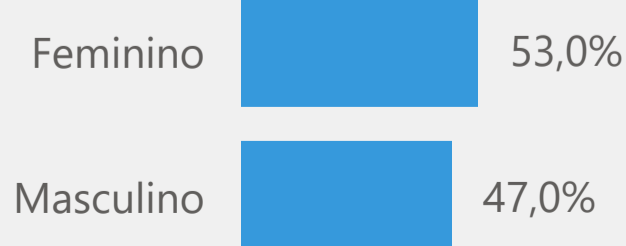
O quanto você diria que conhece o Fernando Haddad?



O quanto você diria que conhece o Aldo Rebelo?



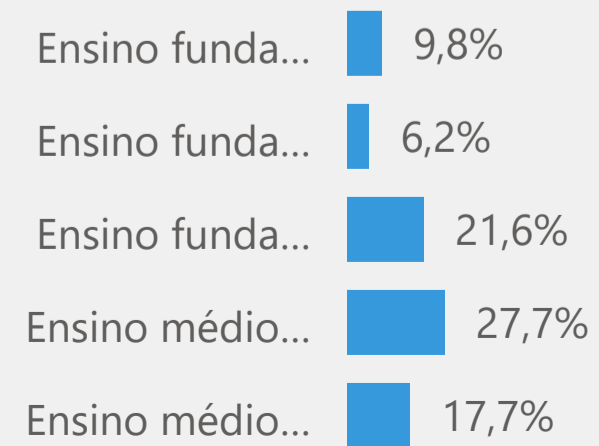
Gênero



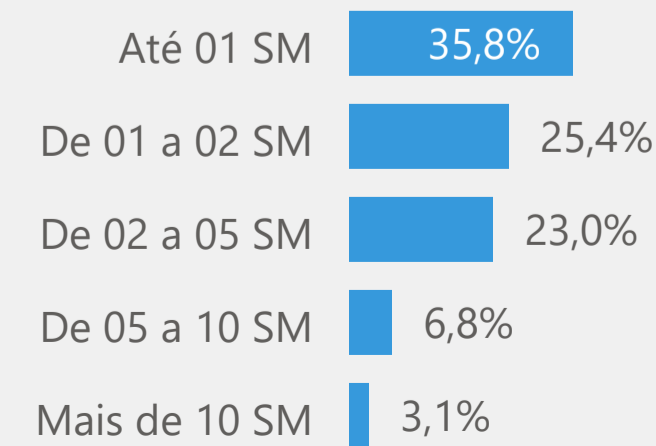
Faixa etária



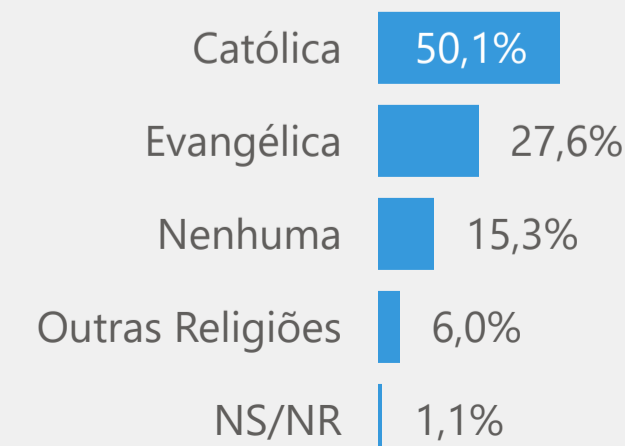
Escolaridade



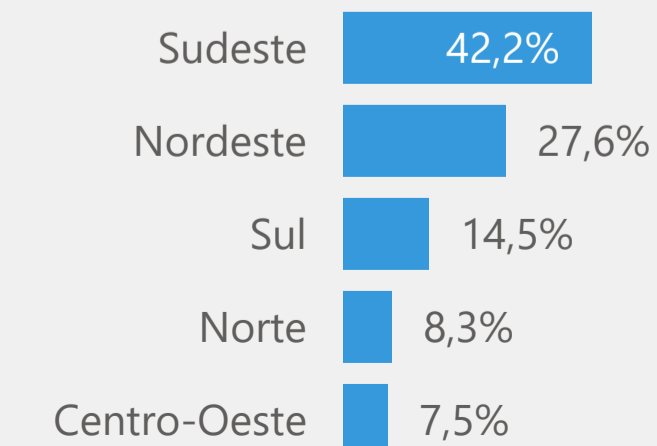
Renda Familiar



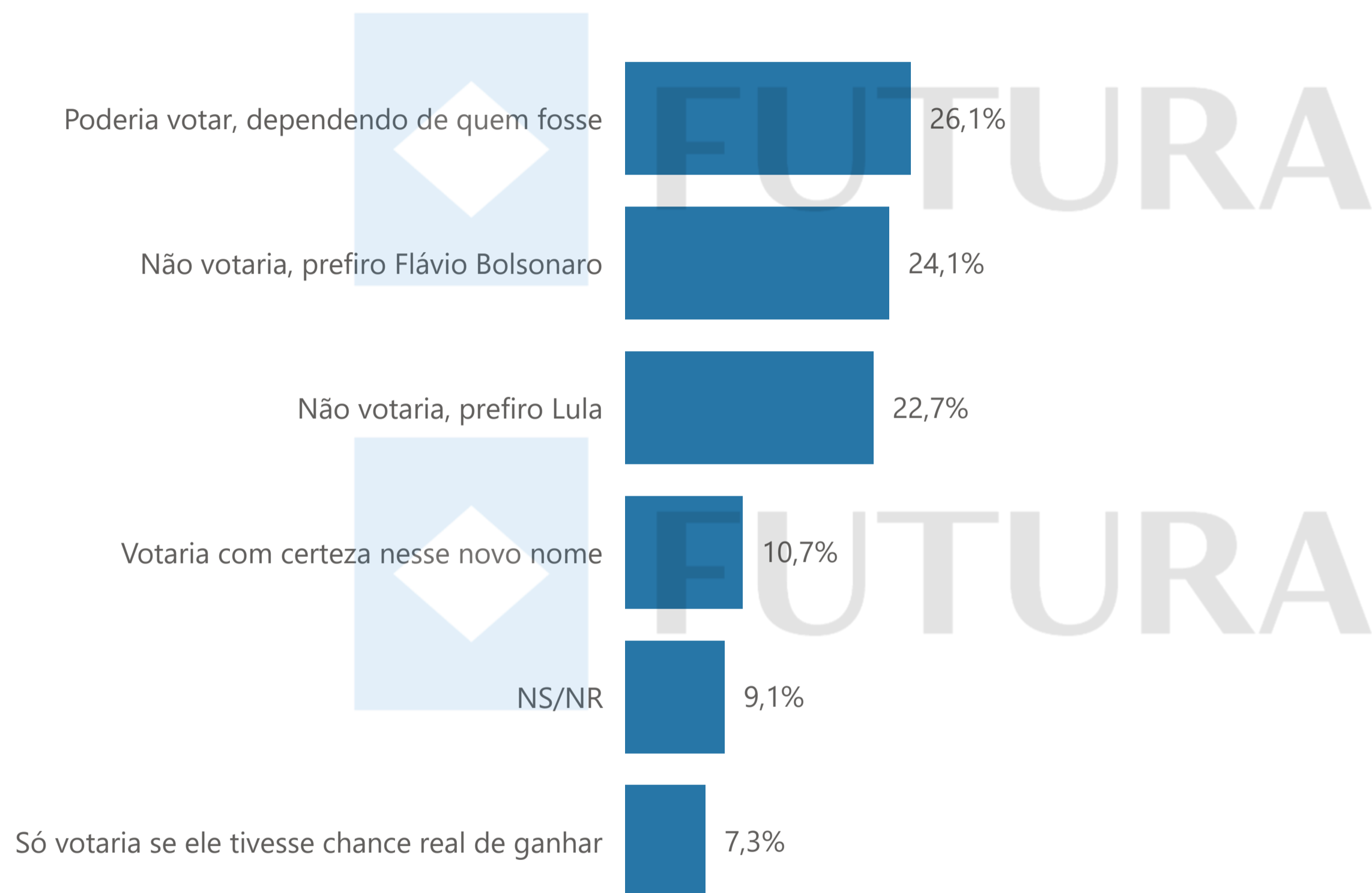
Religião



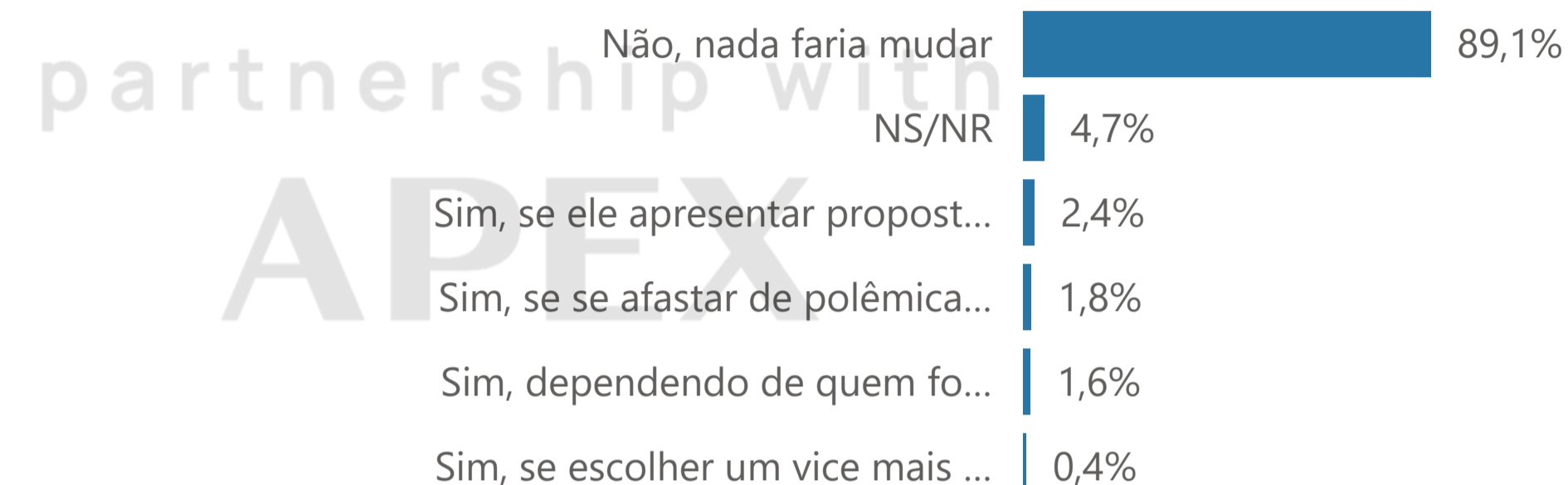
Região de Moradia



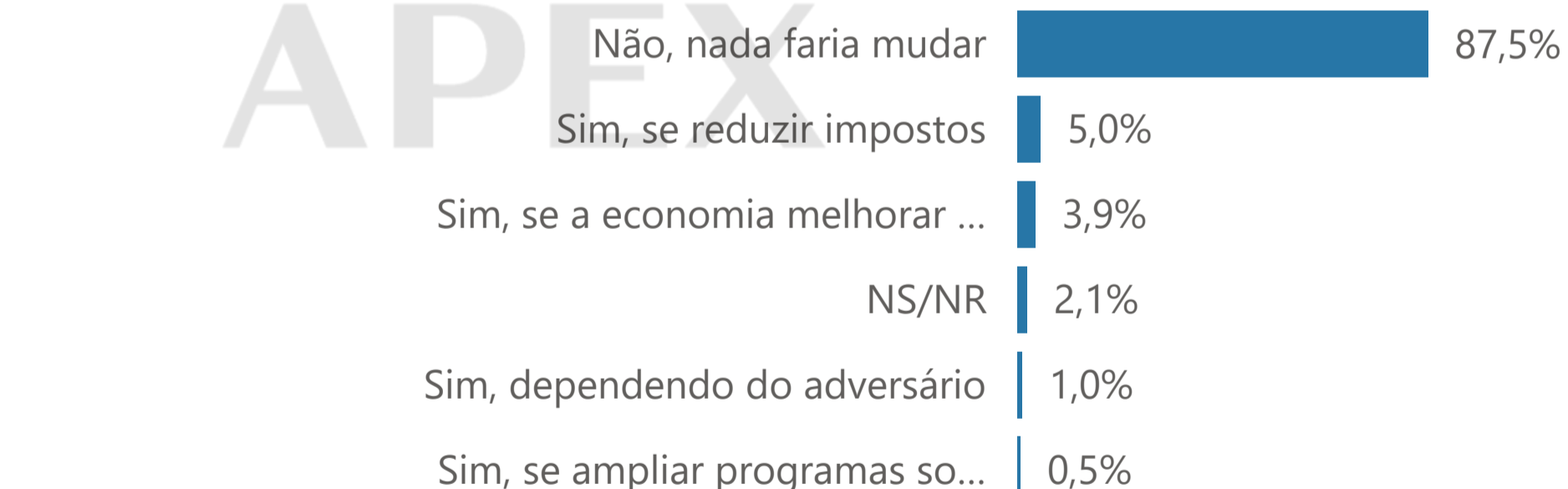
Pensando na eleição de 2026, se surgir um candidato forte que não seja nem Lula nem Flávio Bolsonaro, qual das opções abaixo descreve melhor sua posição?



Existe algo que poderia fazer você votar em Flávio Bolsonaro?



Existe algo que poderia fazer você votar em Lula?



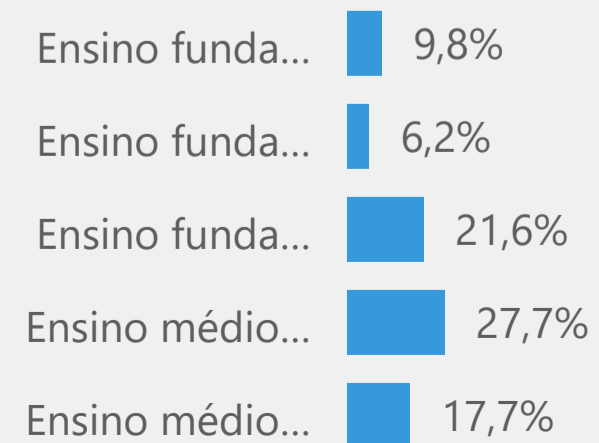
Gênero



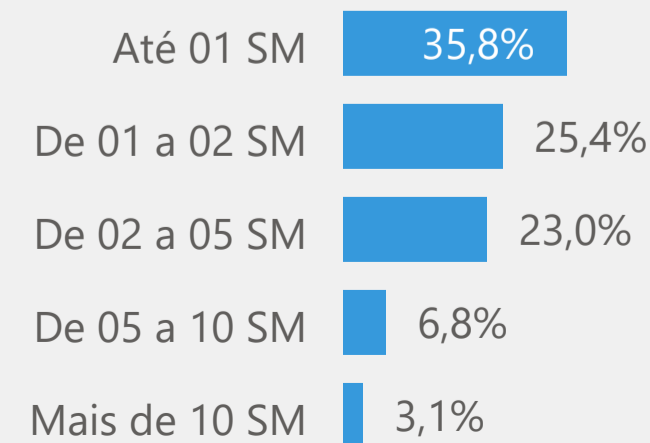
Faixa etária



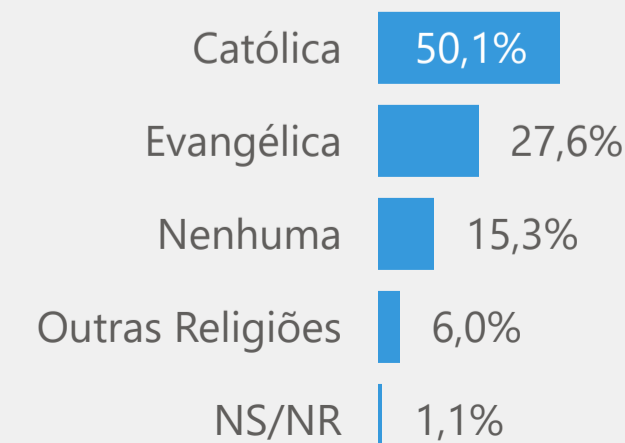
Escolaridade



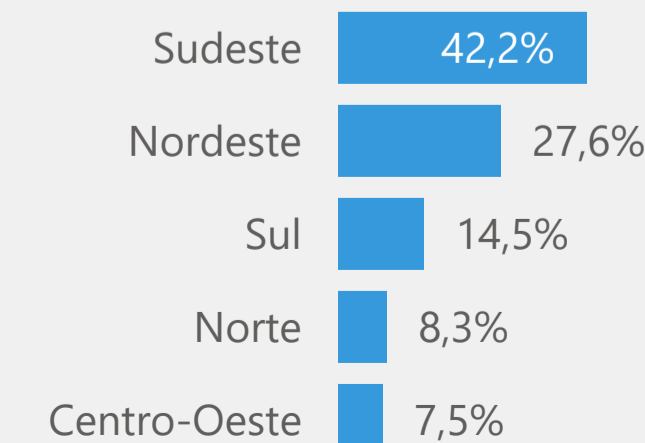
Renda Familiar



Religião



Região de Moradia



VOTO AFIRMAÇÕES

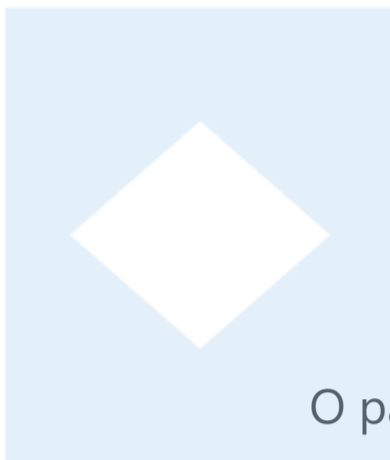
Pesquisa
mar/26

Região
BR

Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

Vou listar algumas afirmações e você vai me dizer com qual você concorda.



O país está dividido e estou cansado disso.



36,5%

O país está dividido e eu estou do lado do ex-presidente Bolson...



22,6%



O país está dividido e eu estou do lado do presidente Lula.



21,7%

O país não está dividido.

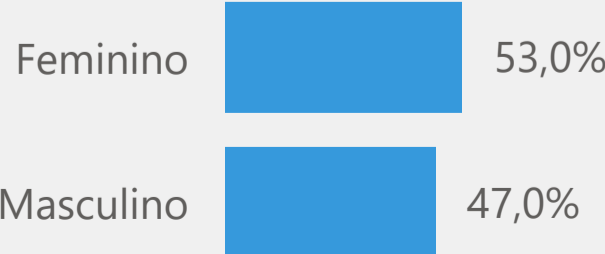


13,6%

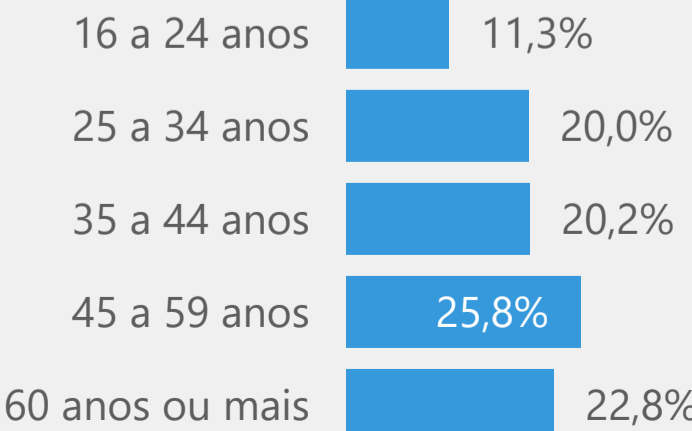
NS/NR

5,7%

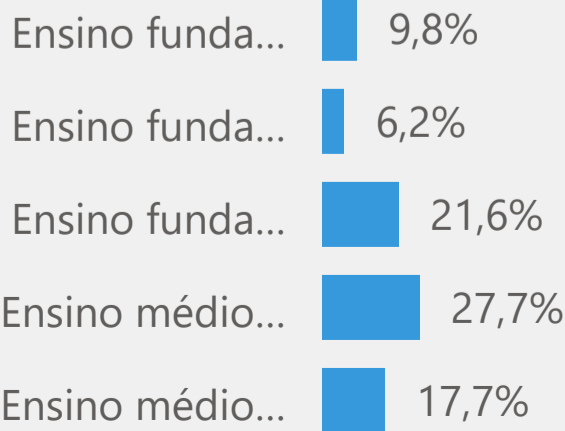
Gênero



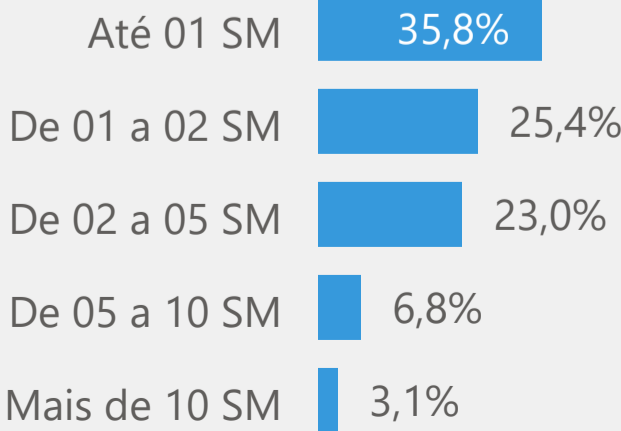
Faixa etária



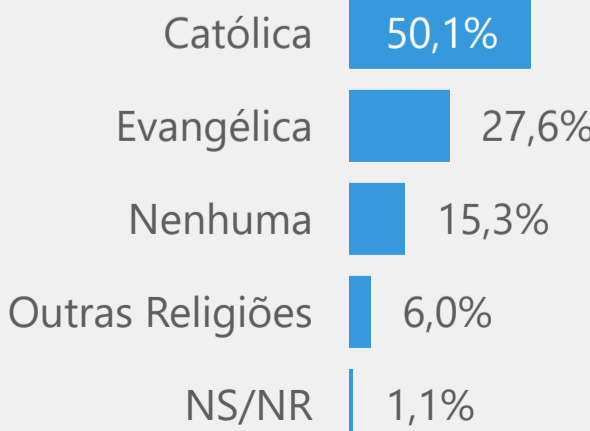
Escolaridade



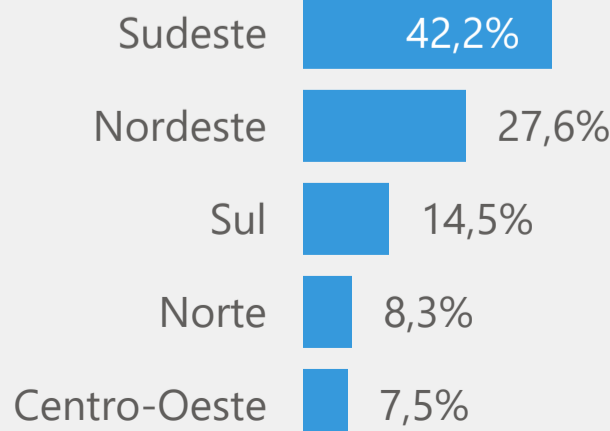
Renda Familiar



Religião



Região de Moradia



2º TURNO - FLÁVIO BOLSONARO x RATINHO JÚNIOR

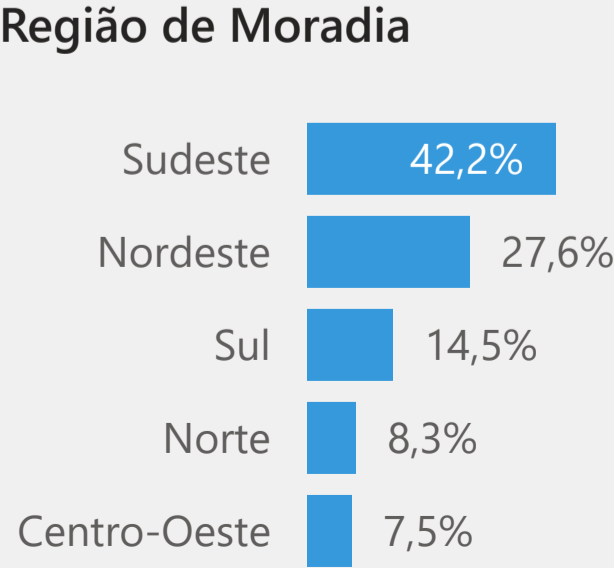
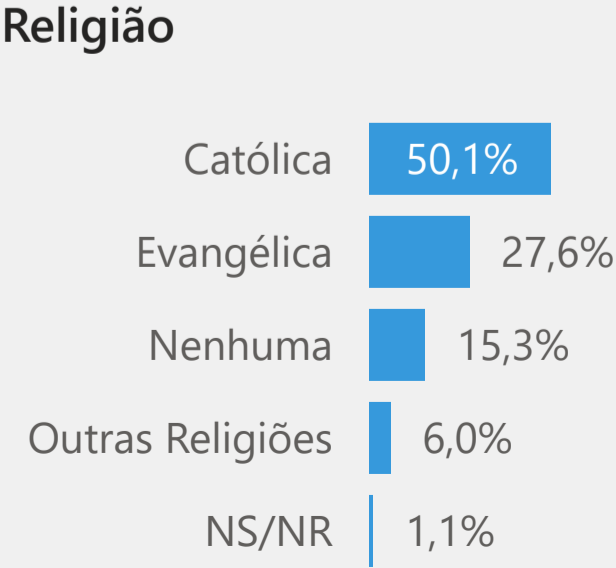
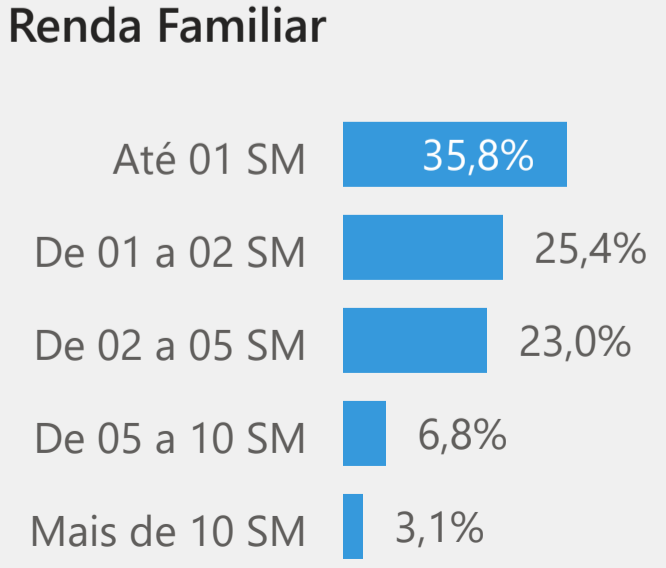
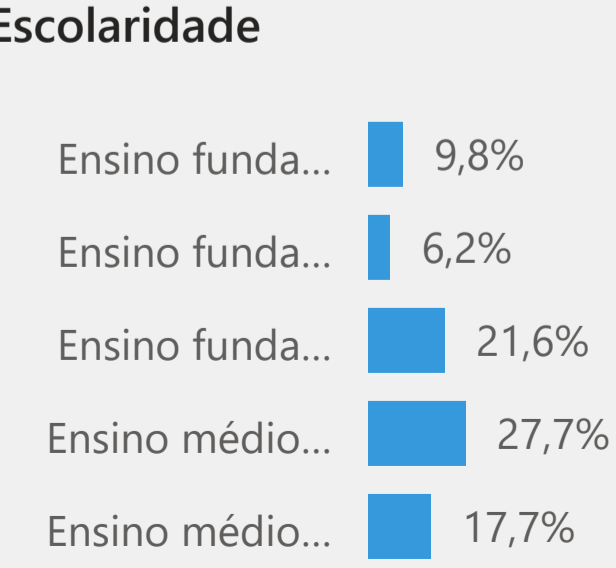
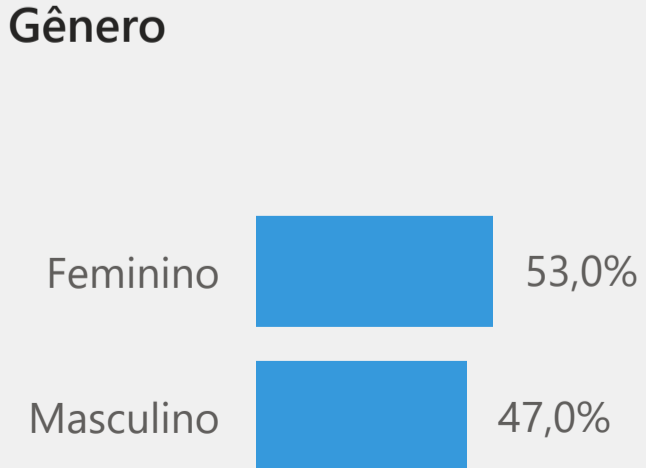
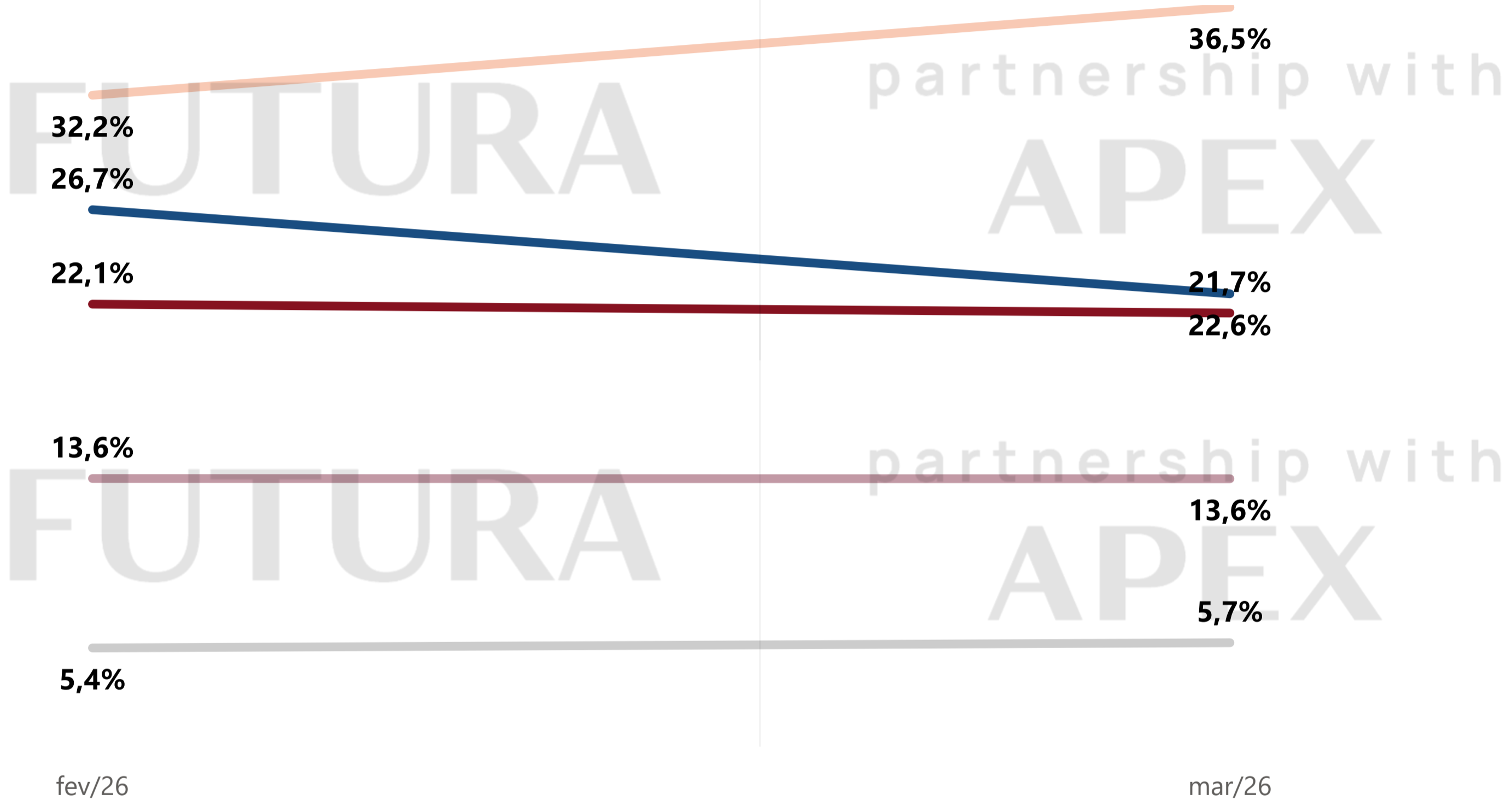
Pesquisa
mar/26

Região
BR

Ponderação
Escolaridade aberta

N. de Entrevistas
2.000

● NS/NR ● O país está dividido e estou cansado disso. ● O país está dividido e eu estou do la... ● O país está dividido e eu est... ● O país não está dividido.



FUTURA⁺

partnership with  APEX